







Today's LSCM

- We treasure domain knowledge
- We are dedicated to public cause
- We serve industry, esp. SMEs
- We innovate!





Today's LSCM

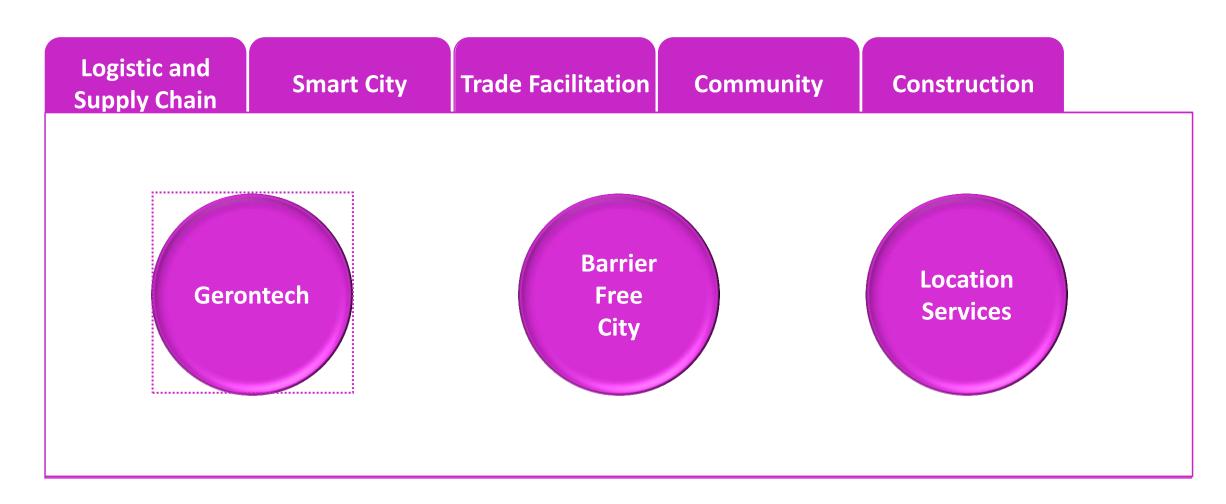
LSCM's Technologies:

- IoT Systems
- Robotics/ Automation
- Blockchain, Fintech, Insurtech
- Artificial Intelligence in Industrial Applications
- Supply Chain Big Data Analytics and Security
- Gerontechnology





LSCM's Targeted Customers





Current Challenges

- Dropping physical flow of goods
- Trade War
- Competitive ports and airports
- Ageing workforce
- Decoupling Markets



Serving decoupled markets

Product A



Product A'





Hong Kong still leads in.....

- Free Information Flow
- World Class Infrastructure
- Special duty zone (with no Import Duty), WTO member
- International City with Global business network
- Common Law System
- International Financial Centre



The Pivotal Role of Hong Kong The Greater Bay Area The Pivotal Role of Hong Kong The Pivotal Rol

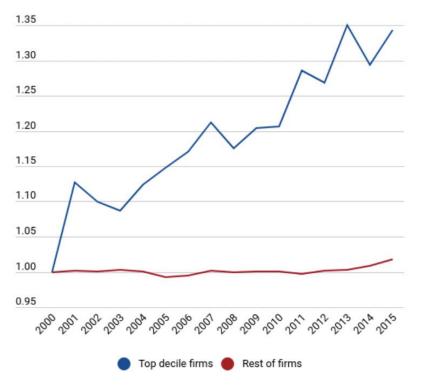
According to International Monetary Fund (IMF), Big Companies use "intangible assets" to be more profitable, productive and with higher markup

"Intangible assets" Meaning Brands, IPs, Technologies and Digitization!!

Highly uneven

Companies with the highest markups increased their average markup by over 30 percent. These firms are also more profitable, productive, and use intangible assets more intensely.

(evolution of markups, index, 2000=1)



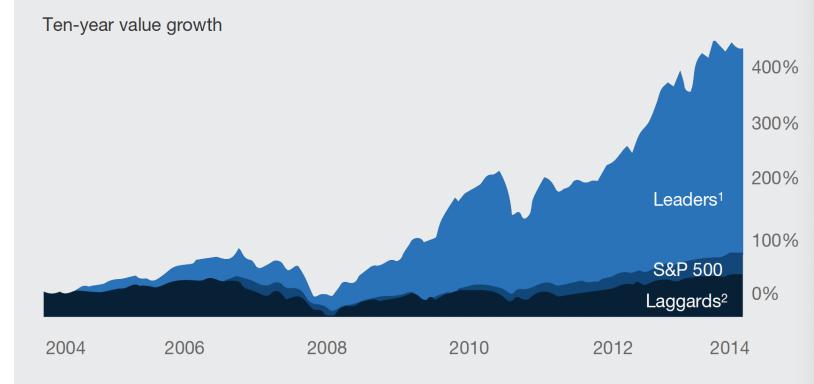




According to McKinsey, leading companies with strong growth are always with high customer-satisfaction scores.

To do that, Customers need instant information and 360 deg services. This is only possible to be done by Digitization!

Total return to shareholders for companies with above- and below-average customer-satisfaction scores / %



¹Companies with above-average American Customer Satisfaction Index scores within their industry ²Companies with below-average ACSI scores within their industry

McKinsey&Company | Source: Medallia

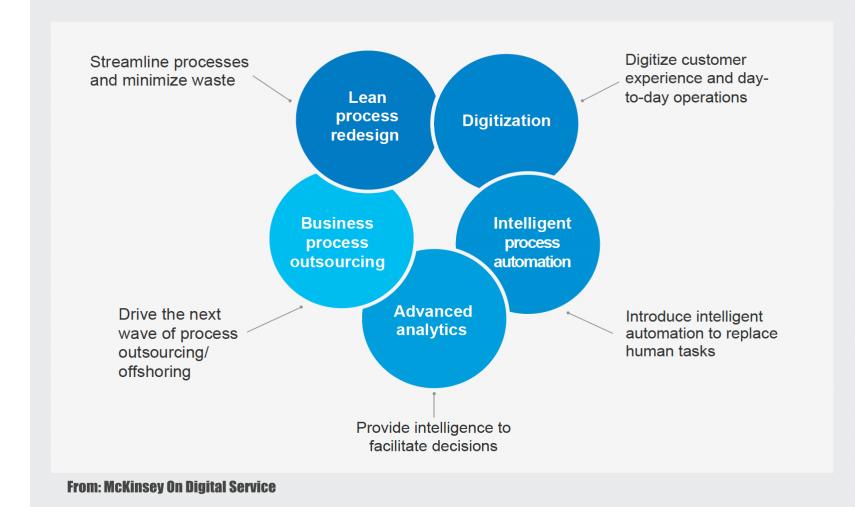




The Next-generation Operation model:

- Digitization
- Intelligent Process
 Automation
- Advanced Analytics
- Business Process
 Outsourcing
- Lean Process Redesign

Five approaches and capabilities to drive the next-generation operating model.





So What Do We Do?

- Digitization
- Intelligent Process Automation
- Advanced Analytics



Example 1:

- Lalamove was founded by a young man who has Never Been in Logistics/ Transportation business before
- Nowadays it is one of the few Unicorns in Hong Kong!



Example 2:

- A young gentleman, who was by training a banker and IT technologist, got into Charity business without working for or with Any NGOs...
- Now "Social Career" is the leading software platform in community service field





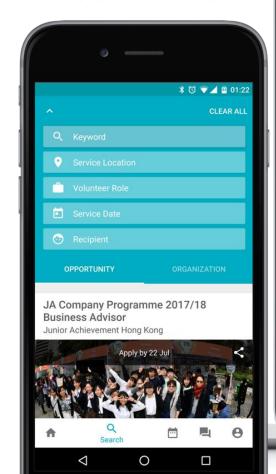
Digitalization of volunteer recruitment and matching:

SOCIAL CAREER – The Online Volunteer Platform

Helping 600+ NGOs to connect with:

- Individual volunteers
- Corporates
- Universities & schools
- Associations and volunteer groups

Making over **6,000 volunteer opportunities** available online on Social Career









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Usage of machine learning to make volunteer matching more efficient and providing volunteers a better user experience

Similar to Facebook, the job ranking in Social Career's newsfeed and search result will be based on many factors

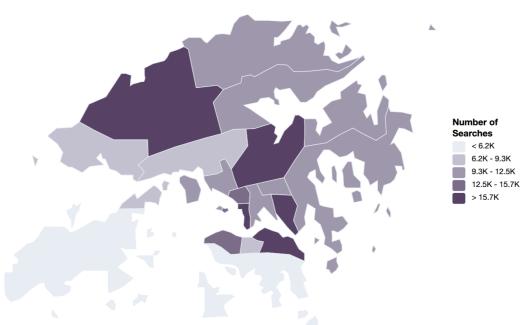




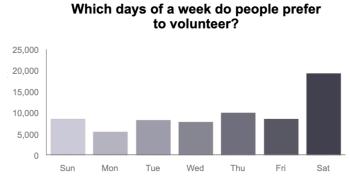


Social Career's usage of advanced volunteer analytics to maximise job fulfilment rates

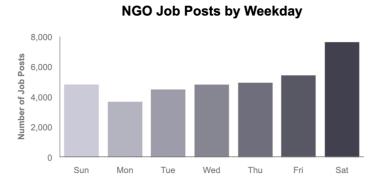
Yau Tsim Mong is the most popular district where people are looking for volunteer opportunities



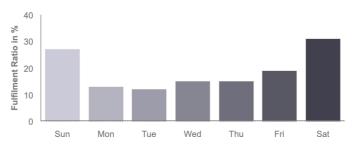
Supply of volunteer opportunities by weekday and its fulfilment rates



People prefer to volunteer on Saturdays (there are overall more volunteer opportunities available on Saturdays than for other days, however there are way more people applying for Saturday opportunities



NGO Job Sessions by Weekday Fulfilment Ratios





Example 3:

eTFP





Golden Opportunity for Logistics and Supply Chain Development





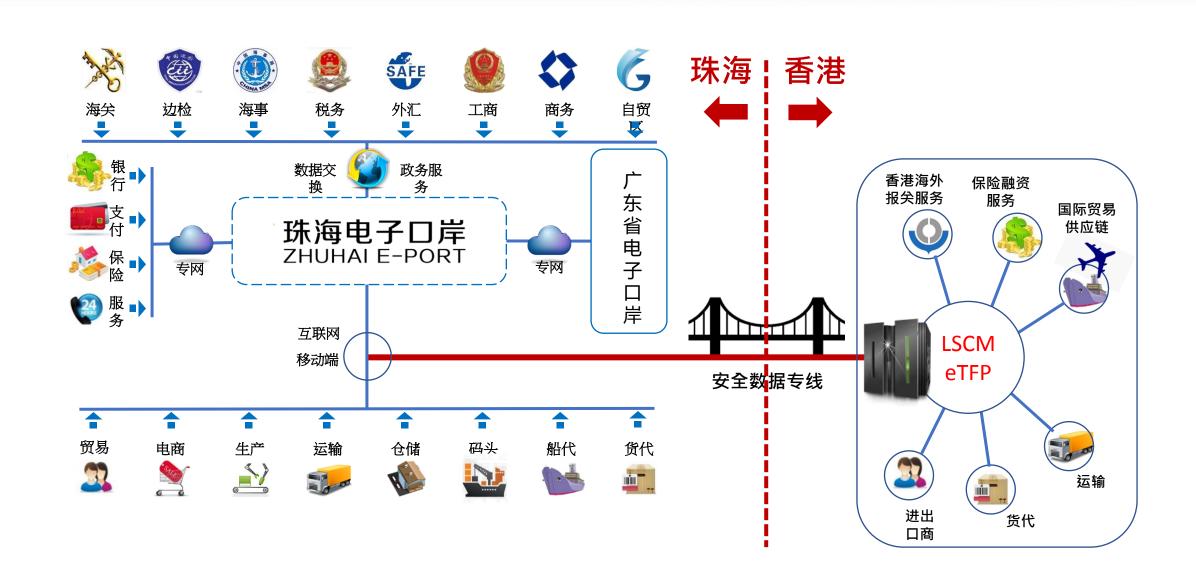
Essential Elements for the Golden Opportunity

- (a) Facilitation for Multiple Boundaries Customs declarations and cargo information
- (b) Enhanced physical goods movements
- (c) Support in getting trade financing to genuine businesses

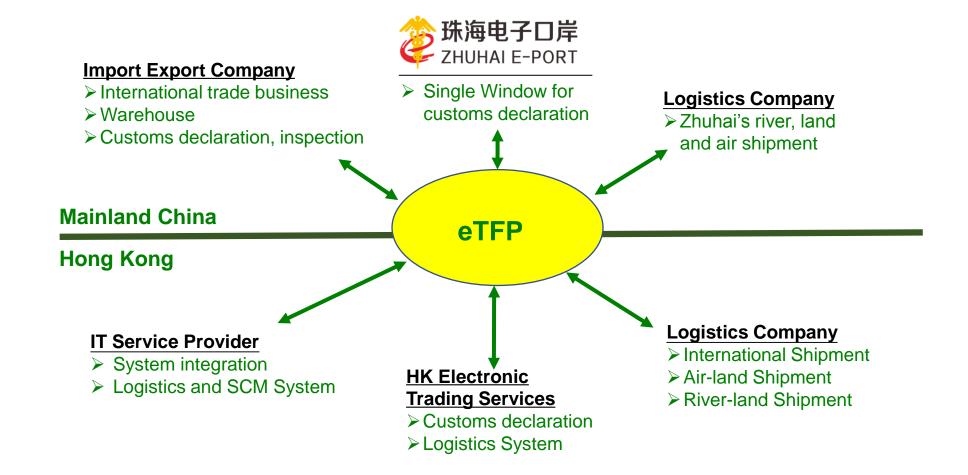


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ePort - LSCM eTFP



Enrich the trade eco-system with value-add services





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Zhuhai Port Logistics Development Co., Ltd Zhuhai International Container Terminals (Hongwan) Co., Ltd Advanced HS Code Search

Provider Search & Quotation

Al Translation

Knowledge Base





Big Data Analytics HK Customs Declaration



System Integration HK/Overseas Logistics Workflow









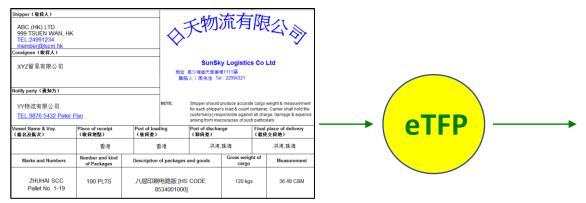






Customs Declaration & Cargo Information

Single Cargo Data



八层印刷电路版 (8534001000)

- ✓ Domain Specific Goods Descriptions Translation
- ✓ Advanced HS Code Search



HK Declaration
<pre><?xml version="1.0" encoding="utf-8" standalone="yes"?> <!DOCTYPE Manifest SYSTEM "manifest.dtd"> </pre>
= <manifest> =<header iobound="I" manifestrefno="" sta<="" th="" transportmode="海上運輸(1)"></header></manifest>
"" submissionType="" carrier="">
<pre><transportdtls actualdepar<br="" vesselcallsign="" vesselname="Vessel ABC">="2018-10-03"</transportdtls></pre>
codeOfLastPort="zhuhai" descOfLastPort="zhuhai" cntyOfLastPort="zhuh codeOfNextPort="hk" descOfNextPort="hk" cntyOfNextPort=""/>
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HKBillLads>
Consolidated="" MasterRefNo="" Consolidated="">
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cnorName="ABC (HK) LTD." cnorAddrLine1="999 TSUEN WAN, HK" cnorAddrL
cneeName="XYZ貿易有限公司" cneeAddrLine1="Empty"
loadPortCode="" loadPortDesc="香港" loadPortCnty="HK"
receiptPortCode="" receiptPortDesc="洪湾,珠海" receiptPortCnty="HK"

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				全程聯運	提單					
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ABC (HK) LTD.										
999 TSUEN WAN, HK					HWWA50181002001					
					F/Agent Name & Ref.	Shipper	Ref			
TEL:24991234										
Consignee (if 'To Oster' so	indicate) 收货人概	指示								
XYZ貿易有限公司										
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Notify Party (No Claim shal	ll attach for failuse	to notify) 追	E)KOHENE		New V	Vang An Lo	gistics (C	china) Co	., Ltd.	
YY物流有限公司。										
TEL:9876 5432 Peter Pan										
					_					
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Voyage 航次 Place of receiptFort of loading 蘇純港					Freight psyable at 運費支付的	ė	Number of original BuL 正本接單份數			E 份數
878					@ W	1				
Port of discharge阅读地 Place of delivery獨後目的地			Birth							
洪海,珠海 洪海,珠海										
Marks & Numbers	No. of Pke Shipping				k Pkgs.	Gross Weight			Measurement	
				SHIPPER'S	S LOAD & COUNT & SEALED					

Vietnam Declaration

	JI QUAN VIỆT c Hải quan:	NAM	TÖ KHA	AI HÀNG HÓA NHẬP KHẨU					HQ/2015/NK			
Chi cục Hải quan đẳng kỳ tở khai: Chi cục Hải quan cửa khẩu nhập:				Số tham chiếu: Ngày, giờ gửi:		Số tờ khai: Ngày, giờ đăng kỳ: Số lượng phụ lục tờ khai:		Công chức đảng ký tở khai				
Người xuất khẩu: ABC (HK) LTD.					5. Loại hình: 6. Hóa đơn thương mại: 7. Giấy phép số:				S. Hop dong: Addition			
2. Người nhập khẩu: XYZ Trading Ltd.				Ngày Ngày hế			igày Igày hết hạn		Ngày Ngày hết hạn			
MST 3. Người uỷ thác người được ủy quyền:					9. Vấn đơn (số/ngày): 10. Cáng xếp hàng:				11 Cáng đỡ hàng: Hong Kong			
MST 4 Đại lý Hải quan:					12. Phương tiện vận tài: Tên, số hiệu: Ngày đến					13. Nước xuất khẩu: Hong Kong		
					14. Điều kiện giao hàng: 15. Phươ				ong thức thanh toán:			
MST				16. Đồng tiền thanh toán: USD 17. 1				17. Tỷ giá tính	Tỷ giá tính thuế: 20%			
Số IT	18. Mô tá	hàng hóa	19.Mã số hàng l	ióa		21. Chế độ ưu đã	22. Lượng hàng	23. Đơn vị tính	24. Đơn giá giányên tệ	25. Trị giá nguyên tê		
1	Phiên bản in	Phiên bản in tám lớp 8534003			China		100 PLTS		USD	50000		

Phiên bản in tám lớp (85340030)

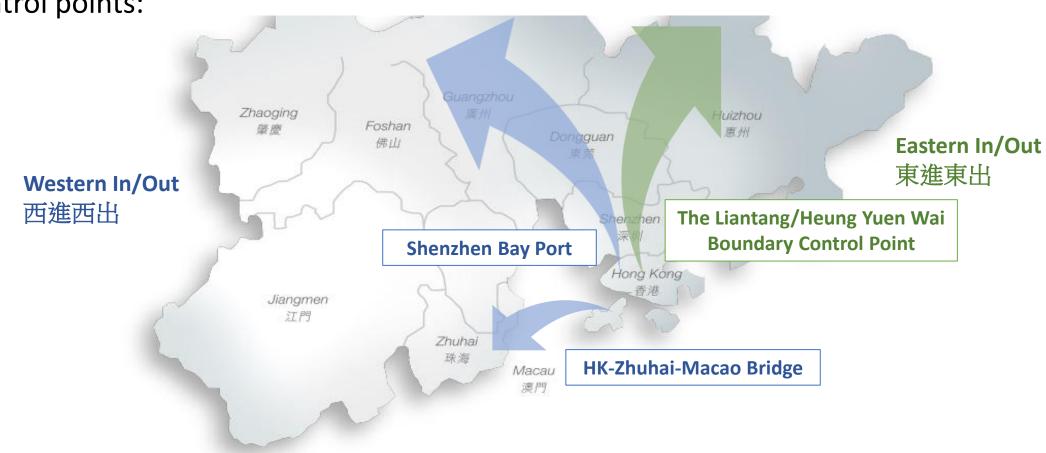
eight-layer printed circuit board (85340090)



Physical Goods Movements

The land physical goods movements between HK & the Mainland will be regulated to

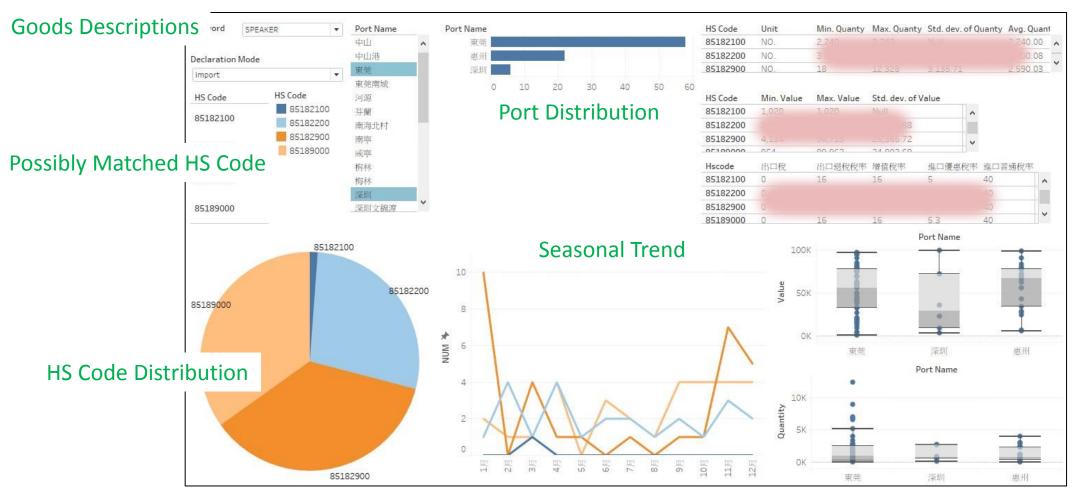
only three control points:





Big Data Analytics

✓ Analysis of the relationships among commodities, port, seasonal, value, etc..



Minimum, Maximum, Std Dev, Average, etc..

Value & Quantity Statistics



Example 4:

eBRAM







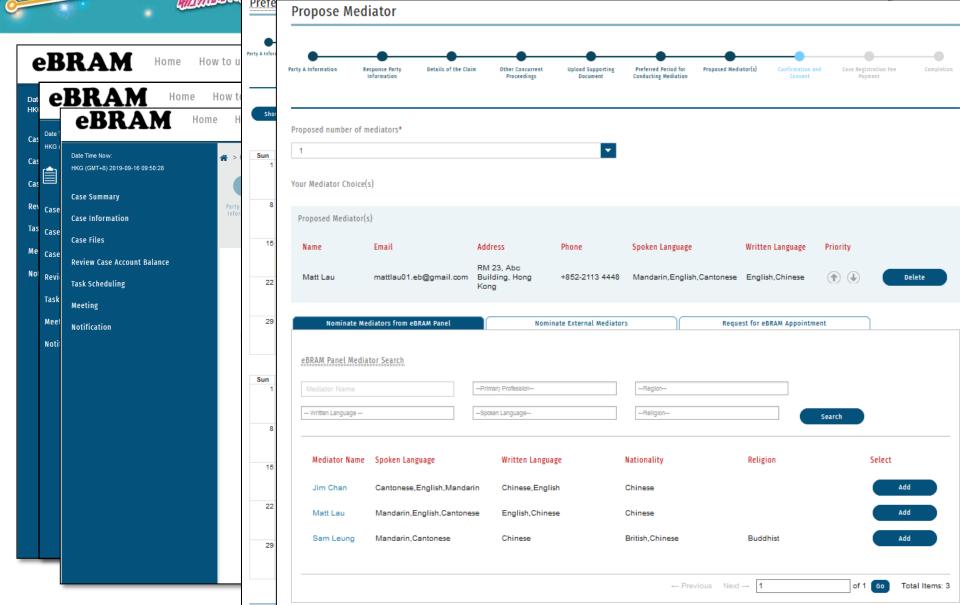
eBRAM Platform

- e-Case Management
 - Mediation
 - Arbitration
- R&D Modules
 - Translation
 - Re-authentication (Continuous Re-authentication R&D)



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Mediation (Parties Input Case)





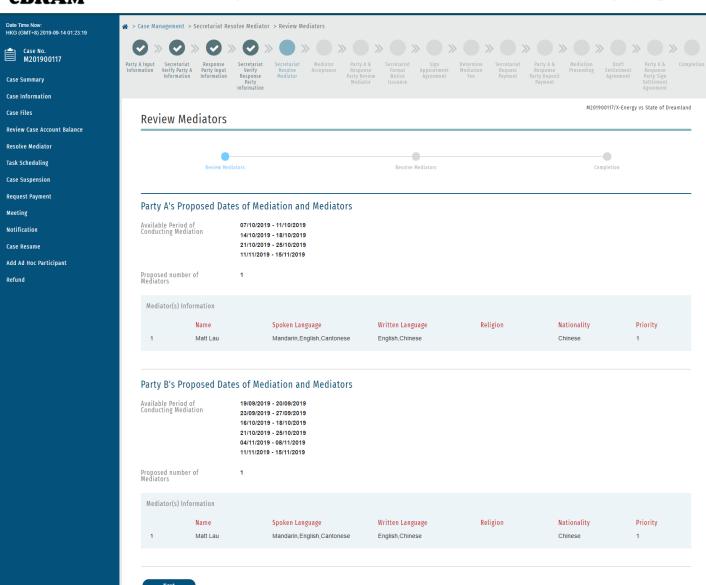
The Pivotal Role of Hong Kong in the Greater Bay A How to use Contact FAQ



English Alex Sun



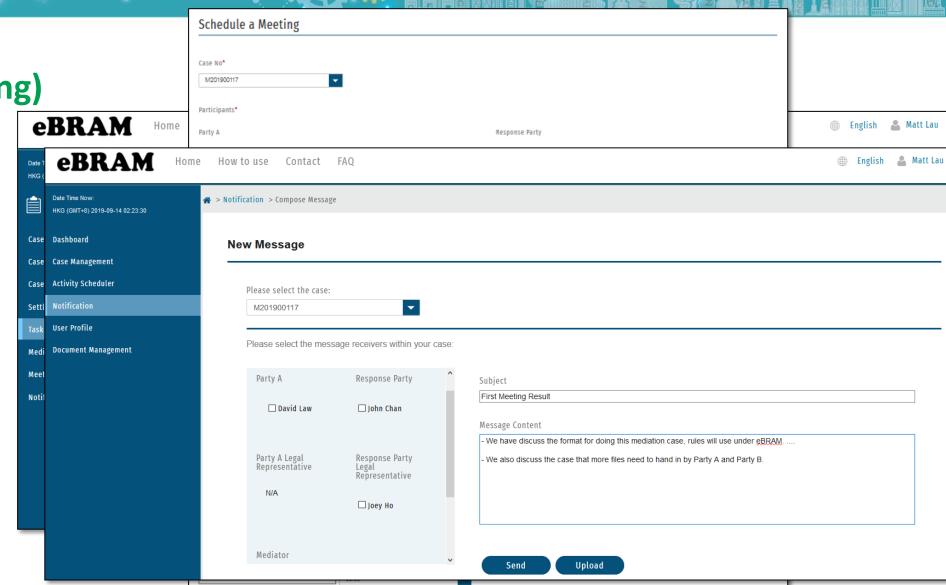






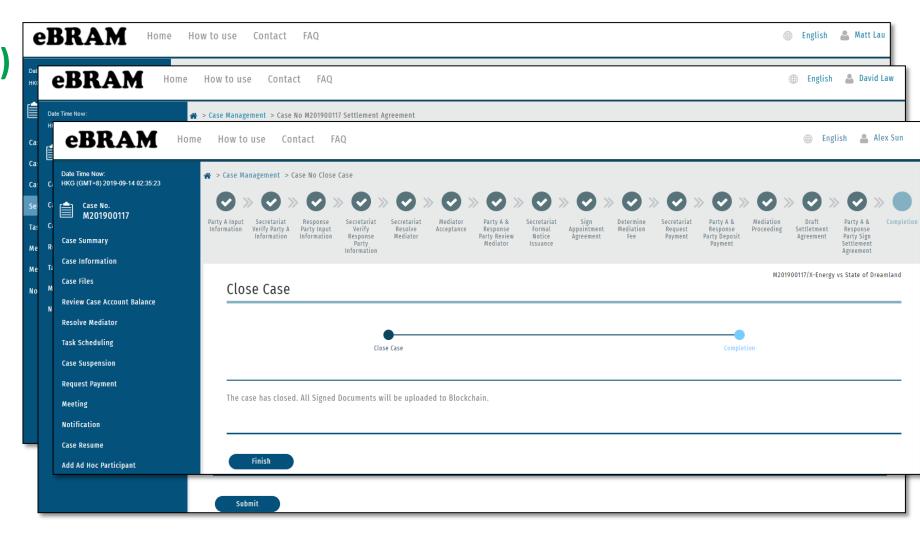
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Mediation (Mediation Proceeding)





Mediation (Mediation Conclusion)

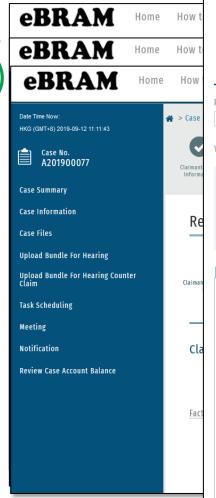


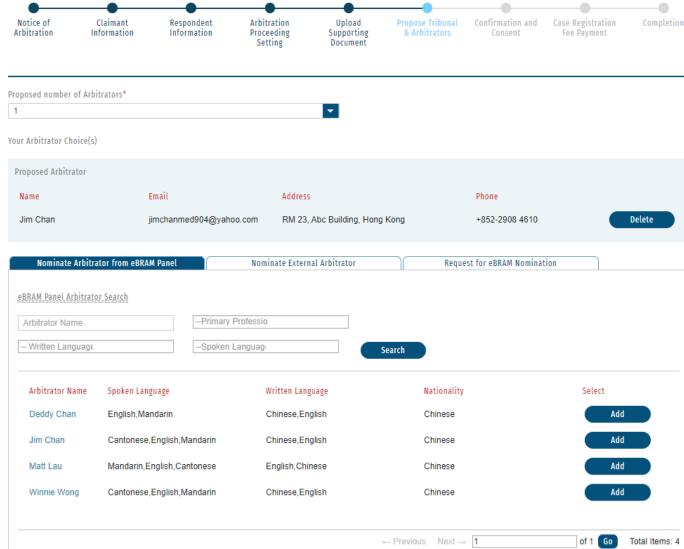


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Propose Tribunal & Arbitrators Claimant: Singaporean Trading Company Respondent: Australian Import Company

Arbitration (Claimant & Respondent Input Case)







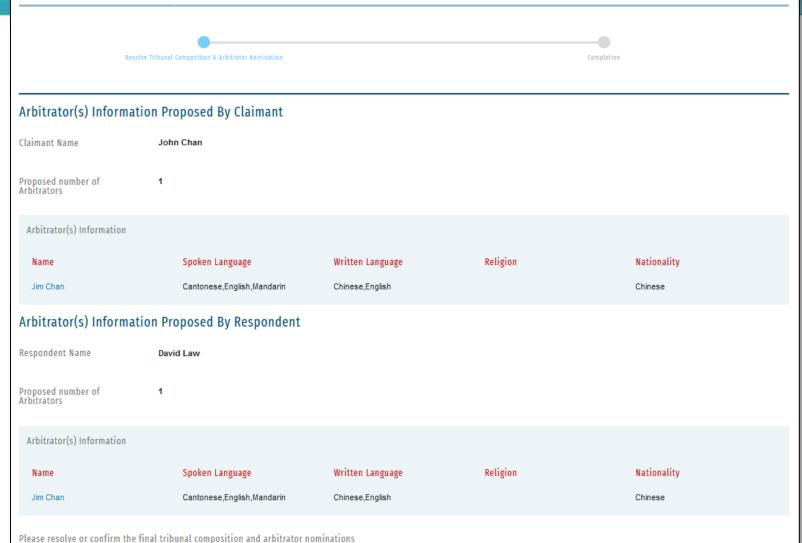
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in the Greater Bay A

Next

Resolve Tribunal Composition & Arbitrator Nomination

Claimant: Singaporean Trading Company Respondent: Australian Import Company

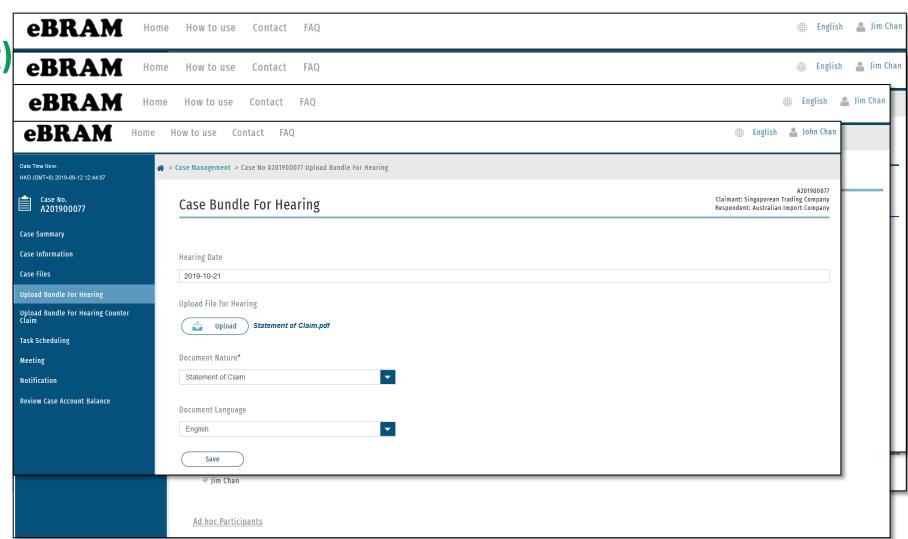
Arbitration (Tribunal Formation)





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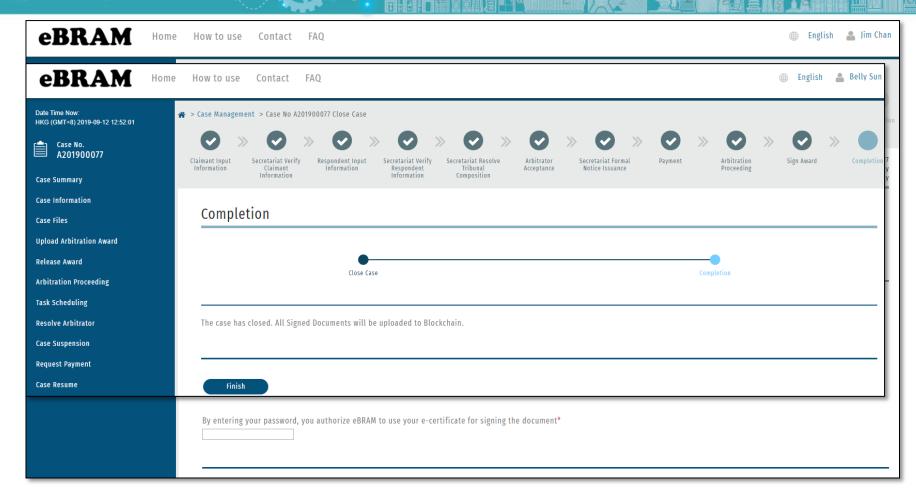
Arbitration(Arbitration Proceeding)





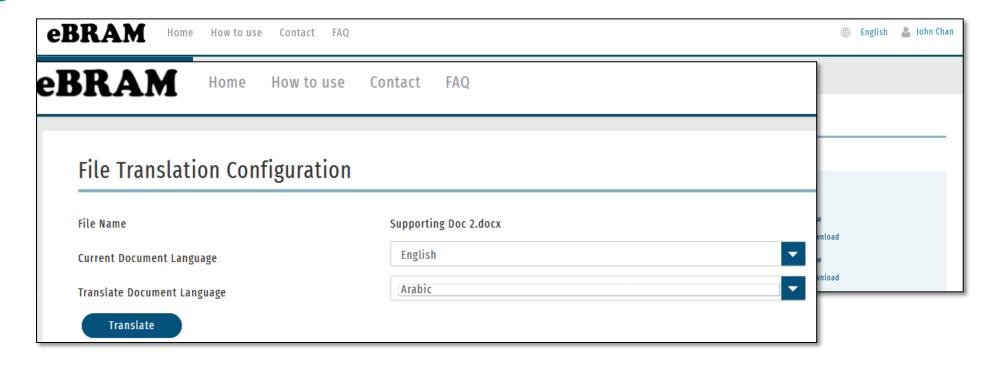
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Arbitration (Case Close)





Al Neural Machine Translation





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Al Neural Machine Translation (Document Translation Comparison)

SETTLEMENT AGREEMENT 1
1
The Contract Dispute of
Under · Contract · No. · ¶
ODRA · Docket · No. · - ODRA - • ¶
This SETTLEMENT AGREEMENT is entered into this, 201 by and between (hereinafter the "Contractor") and the Transportation Security Administration (hereinafter the "FAA" or the "Agency"), for themselves, their officers, directors, executives, managers, employees, agents, attorneys, divisions, related and subsidiary entities, affiliates, successors and assigns (all of whom are collectively referred to as the "parties"). "
WHEREAS, the Agency awarded contract (the "Contract") to the Contractor;
whereas, the Agency awarded contract(the "Contract") to the Contractor; and ¶ " WHEREAS, certain controversies have arisen with respect to the performance and payment under the Contract (hereinafter the "Controversies"); and ¶
¶
WHEREAS, the Contractor filed a Contract Dispute ("Contract Dispute") with the FAA Office of Dispute Resolution for Acquisition ("ODRA") on, 20, regarding such Controversies, which has been docketed as ODRA Docket NoODRA; and ¶
WHEREAS, under an alternative dispute resolution agreement dated, 20 (the "ADR Agreement"), the parties conducted a mediation on, for the purpose of compromise discussions pertaining to the Contract Dispute; and, ¶
" WHEREAS, the parties reached an accord through ADR regarding the Controversies and the Contract Dispute, and now wish to commit the terms of their accord into this Settlement Agreement; and ¶ ¶
WHEREAS, each party has been represented by counsel, has been apprised of its rights regarding the settlement, and enters into the settlement freely and voluntarily.
NOW·THEREFORE, in·consideration·of·the·premises·and·mutual·promises·contained·herein, the parties agree as follows: ¶
1. → NO· ADMISSION· OF· LIABILITY. Neither this Settlement Agreement nor anything contained within it shall be admissible in any proceeding as evidence of liability.

МИРОВОЕ•СОГЛАШЕНИЕ•¶ Договорный спор В соответствии с договором Досье·по·ОДЕРу·No· -ОДЕР-Настоящее МИРОВое соглашение вступает в эту , 201 в и между (далее· "подрядчик")· и· управление· транспортной· безопасности· (далее· "FAA"· или "агентство")· для· себя, своих должностных лиц, директоров, руководителей, управляющих, служащих, агентов, адвокатов, отделов, связанных вспомогательных субъектов, аффилированных лиц, правопреемников и правопреемников (все из которых коллективно именуются "сторонами"). • ¶ Принимая во внимание, что Агентство присудило договорная "Договор") подрядчику; и ¶ Принимая во внимание, что некоторые споры возникли в связи с исполнением и оплатой по договору (далее поры"); и ¶ Принимая во внимание, что подрядчик возбудил спор по контракту ("спор по контракту"). с. Управлением. по. урегулированию. споров. в. FAA. по. вопросу. о. приобретении ("ОДЕР"), 20 , по поводу таких споров, которые были рассмотрены в качестве досье по ОДЕРу No -ОДЕР- ; и ¶ Принимая во внимание, что в соответствии с альтернативным соглашением об урегулировании споров, датированным _____, 20__ ("соглашение ДОПОГ"), стороны провели медиацию в целях компромиссного обсуждения спора, связанного с∙договором; и ¶ Принимая во внимание, что стороны договорились через ДОПОГ о спорах и спорепо договору, чтв настоящее время желают заключить условия своего соглащения в настоящем мировом соглашении; и ¶ Принимая во внимание, что каждая сторона была представлена адвокатом, была проинформирована о своих правах в отношении урегулирования спора, и она

Поэтому: с. учетом: изложенных: в. настоящем: документе: помещений: и. взаимных:

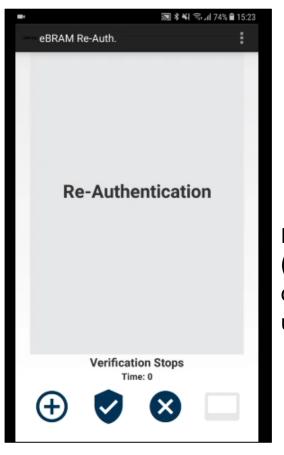
вступает в урегулирование свободно и добровольно. ¶

обещаний стороны договорились о нижеследующем: ¶



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Re-authentication (Continuous Re-authentication R&D)



Failed (because of photo used)



Pass



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Digitized Ecosystem:

- With the eTFP platform and the eBRAM platform, we are trying to create, once step at a time, a Digital Ecosystem for Hong Kong SMEs to digitize themselves.
- eTFP is to help introduce more businesses and business partners, smoothen customs declarations, and gradually introduce other services such as trade financing and new overseas' markets to our SMEs.
- The eBRAM platform will offer easier, cheaper, and faster "Access to Justice" so that our SMEs will enjoy greater protection when disputes arise from trading and logistics activities, strengthening HK's position as a trade and logistics hub.



In summary

- New business model change is needed to SURVIVE
- Digitization is the KEY TO CHANGE
- AUTOMATE as much as possible
- LSCM is ALWAYS HERE TO HELP





Thank You

www.lscm.hk

swong@lscm.hk

港物流業須借科技保競爭力

未來五年是香港物流業的關鍵時刻...

