



## The 3rd LSCM Annual Conference 2011

Updated on Mar 11, 2011

**Programme Theme:** Logistics and Supply Chain Management – Key Areas for Expansion in Future  
**Event Date:** 22 March, 2011 (Tuesday)  
**Event Venue:** 4/F, Hong Kong Convention and Exhibition Centre

### Conference Programme \*

**Language: English and Putonghua**

8:45 – 9:20 am	<b>Registration</b>
<b>Opening Session</b> Location: Chancellor Room	
9:20 – 9:30 am	<b>Welcoming Speech</b> <b>Mr. Jerry C. GARRETT</b> Chairman of the Board, LSCM
9:30 – 9:50 am	<b>Opening Speech</b> <b>Miss Janet WONG, JP</b> Commissioner for Innovation and Technology, HKSARG
9:50 – 10:10 am	<b>Keynote Speech</b> <b>Mr. LIU Ying-Li</b> Chairman, Steering Group on Shenzhen/Hong Kong Co-operation in Innovation and Technology
10:10 – 10:30 am	<b>Keynote Speech</b> <b>Mr. Richard YUEN, JP</b> Commissioner of Customs and Excise, HKSARG
10:30 – 10:50 am	<b>Tea Break</b>
10:50 – 11:10 am	<b>Invited Speech</b> <b>Dr. CHEN Bao-Guo</b> Researcher, Development Research Center of the State Council
11:10 – 11:30 am	<b>Invited Speech</b> <b>Dr. Bill CHAN</b> Chief of Service, Service Director (Information Technology & Telecommunications), United Christian Hospital
11:30 – 12:00 pm	<b>Q&amp;A session</b>
12:00 – 12:45 pm	<b>Technology Showcase Tour</b> Location: S421
12:45 – 2:00 pm	<b>Lunch</b> Location: S426, S427 & S428

#### Funding Organization:



Hong Kong R&D Centre for Logistics and Supply Chain Management Enabling Technologies  
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**Government and Industry Dialogue: Existing Situation and Areas of Expansion for Hong Kong – Cross-boundary logistics, Port Operations, SME, MNC**

Facilitator: Professor Chung-Jen TAN, LSCM R&D Centre

Location: S423 & S424

2:00 – 3:10 pm	<b>Speakers:</b> Mr. Michael CHAU, Senior Marine Officer, Marine Department, HKSARG Ms. Anna LIN, Chief Executive, GS1 Hong Kong Mr. Steve LO, JP, Chairman, The Chamber of Hong Kong Logistics Industry Mr. Charles NG, Associate Director-General, InvestHK, HKSARG Representative(s) from Shenzhen Municipal People’s Government and Shenzhen Enterprise
3:10 – 4:00 pm	<b>Q&amp;A Session</b>
4:00 – 4:15 pm	<b>Tea Break</b>

**Technical Program: Better City through Innovation**

Facilitator: Dr. Frank TONG, LSCM R&D Centre

Location: S423 & S424

4:15 – 4:30 pm	<b>Challenges and Innovations in RFID Tag and Reader Designs</b> Dr. Terry YE LSCM R&D Centre
4:30 – 4:45 pm	<b>Low cost RFID reader</b> Prof. Andrew LIM City University of Hong Kong
4:45 – 5:00 pm	<b>Traceability for High Quality Inpatient Care and Better Risk Management in Hospital</b> Dr. Dorbin NG The Chinese University of Hong Kong
5:00 – 5:15 pm	<b>Low-cost Versatile Tracking Device and Technology for Logistic Applications</b> Prof. Victor LI The University of Hong Kong
5:15 – 5:30 pm	<b>Trustworthy RFID Technology</b> Dr. HAN Jin Song The Hong Kong University of Science & Technology
5:30 – 5:45 pm	<b>The RFID benchmarking methodology, tools and report</b> Dr. ZHAO Yiyang The Hong Kong University of Science & Technology
5:45 – 6:00 pm	<b>Q&amp;A Session</b>
6:00 pm	<b>Closing of Technology Showcase</b>
6:00 – 7:00 pm	<b>Cocktail Reception and Award Presentations</b> Location: Foyer

\* Tentative conference programme where LSCM R&D Centre reserves the right to adjust the programme without prior notice

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