



Seminar on Logistics and Business Opportunities in (Hamburg) Germany

“德國(漢堡)物流與商機研討會”

Date : Monday 7th December, 2009 Seminar: 2:30 - 5:00 pm
Registration: 2:00 pm Refreshment: 5:00 - 6:00 pm
Venue : Level 33, 9 Queen's Road, Central, Hong Kong

Supporting Organizations



In a survey conducted by Ernst & Young among more than 800 international executives, Germany was voted not only the Europe's most attractive business location but also its most resilient. Also, the July data provided by the GfK market research company shows a surprising leap in consumer confidence in Germany from 2.6% to 2.9%.

Hamburg, the largest foreign trade centre and leading logistics hub in Germany, has been the centre of Sino-German bilateral trade for centuries. The city is well known for its role as a gateway to the European market due to its excellent infrastructure and logistics connections to hinterland Eastern Europe. It is home to more than 400 Chinese companies and regarded as one of the most dynamic centres in Europe.

Seminar Agenda

- “Hamburg – Gateway to Europe: logistics competence for Hong Kong companies”
 - Dr. Jürgen Glaser, Mr. Ralf Fiedler & Ms. Aresa Brand of Logistics Initiative Hamburg
- “The Port of Hamburg and its Hinterland Connections – excellent infrastructure, intermodal strengths”
 - Ms. Claudia Roller, Chairman of Port of Hamburg Marketing Association
- “Perspectives for an international container shipping company in the global crisis”
 - Mr. Thomas Mandelkau, Managing Director of Hapag-Lloyd (China) Ltd. Hong Kong
- “Invest in Germany-latest update on German legal and taxation issues”
 - Mr. Florian von Ortenberg of Roedel & Partner
- “Strengthening supply chain security and getting a competitive advantage from implementing ISO 28000”
 - Mr. Andreas Gehrman of TÜV Rheinland Japan

REGISTRATION FORM

Limited seating available on first come first served basis

To register, please fill in the attached form and send it back German Industry and Commerce Ltd. at
Fax No. 2810 6093 Before Deadline: 1st of December 2009. Or call Mr. Shea at Tel. 2532 1287,
E-mail: shea.dick@hongkong.ahk.de for any further discussion.

Company Name : _____	
Name of attendee: _____	Title : _____
Address: _____	
Tel.: _____	Fax: _____
E-mail: _____	Web site: _____

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