LSCM Technology Transfer Forum

Date: August 25, 2010 (Wednesday)

Time: 2:00 pm – 5:30 pm

Venue: Room 103, Lecture Theatre A, Block B, Cyberport 4

                     100 Cyberport Road, Hong Kong

Program Rundown*

14:00 - 14:15	**Registration**
14:15 - 14:20	**Opening Address** *Prof. Chung-Jen TAN* *Chief Executive Officer, LSCM R&D Centre*
14:20 - 14:25	**Keynote Address** *Mr. Anthony KWOK* *Senior Manager, Industry Programs, LSCM R&D Centre*
14:25	**Forum Session Kicks Off**
14:25 - 14:45	**Study the Design Challenges of 90nm Technology UHF RFID Tag IC** *Prof. Oliver CS CHOY, The Chinese University of Hong Kong*
14:45 - 15:05	**Sensor-integrated Active RFID Technologies for Tracking and Monitoring Food Safety and Quality** *Dr. Dorbin NG, The Chinese University of Hong Kong*
15:05 - 15:25	**RFID Library (Logistics management)** *Prof. KN Yung, City University of Hong Kong*
15:25 - 15:55	**Coffee Break & Technology Showcase**
15:55 - 16:15	**Building an Efficient Information Flow for E-Logistics** *Mr. Patrick KC YEE, The University of Hong Kong*
16:15 - 16:35	**Commercialization of RFID Middleware Technology** *Ms. Rita PY MOK, The University of Hong Kong*
16:35 - 16:55	**ezTRACK Community Service - The DOs and DON'Ts of Project Commercialization** *Mr. Raymond NG, GS1 Hong Kong Limited*
16:55 - 17:00	**Closing Remarks**
17:00 - 17:30	**Networking Session**

Program rundown is subject to change without prior notice.