



The 3rd LSCM Annual Conference 2011

Updated on Mar 11, 2011

Programme Theme: Logistics and Supply Chain Management – Key Areas for Expansion in Future
Event Date: 22 March, 2011 (Tuesday)
Event Venue: 4/F, Hong Kong Convention and Exhibition Centre

Conference Programme *

Language: English and Putonghua

8:45 – 9:20 am	Registration
Opening Session Location: Chancellor Room	
9:20 – 9:30 am	Welcoming Speech Mr. Jerry C. GARRETT Chairman of the Board, LSCM R&D Centre
9:30 – 9:50 am	Opening Speech Miss Janet WONG, JP Commissioner for Innovation and Technology, HKSARG
9:50 – 10:10 am	Keynote Speech Mr. LIU Ying-Li Chairman, Steering Group on Shenzhen/Hong Kong Co-operation in Innovation and Technology
10:10 – 10:30 am	Keynote Speech Mr. Richard YUEN, JP Commissioner of Customs and Excise, HKSARG
10:30 – 10:50 am	Tea Break
10:50 – 11:10 am	Invited Speech Dr. CHEN Bao-Guo Researcher, Development Research Center of the State Council
11:10 – 11:30 am	Invited Speech Dr. Bill CHAN Chief of Service, Service Director (Information Technology & Telecommunications), United Christian Hospital
11:30 – 12:00 pm	Q&A session
12:00 – 12:45 pm	Technology Showcase Tour Location: S421
12:45 – 2:00 pm	Lunch Location: S426, S427 & S428



Government and Industry Dialogue: *Existing Situation and Areas of Expansion for Hong Kong – Cross-boundary logistics, Port Operations, SME, MNC*

Facilitator: Prof. TAN Chung-Jen, CEO, LSCM R&D Centre
 Location: S423 - S424

2:00 – 3:10 pm	Speakers: Ms. Anna LIN, Chief Executive of GS1 Hong Kong Mr. Steve LO, Chairman of Chamber of Hong Kong Logistics Industry Mr. Charles NG, Associate Director-General, InvestHK, HKSARG Mr. Michael Chau, Sr Marine Officer/ Infn Technology Mgt Sec, Marine Department, HKSARG Representative(s) from Shenzhen Municipal People’s Government and Shenzhen Enterprise
3:10 – 4:00 pm	Q&A Session
4:00 – 4:15 pm	Tea Break

Technical Program: *Better City through Innovation*

Facilitator: Dr. Frank TONG, R&D Director, LSCM R&D Centre
 Location: S423 - S424

4:15 – 4:30 pm	Challenges and Innovations in RFID Tag and Reader Designs Dr. Terry YE LSCM R&D Centre
4:30 – 4:45 pm	Low cost RFID reader Prof. Andrew LIM CityU
4:45 – 5:00 pm	Traceability for High Quality Inpatient Care and Better Risk Management in Hospital Dr. Dorbin NG CUHK
5:00 – 5:15 pm	Low-cost Versatile Tracking Device and Technology for Logistic Applications Prof. Victor LI HKU
5:15 – 5:30 pm	Trustworthy RFID Technology Dr. HAN Jin Song HKUST
5:30 – 5:45 pm	The RFID benchmarking methodology, tools and report Dr. ZHAO Yiyang HKUST
5:45 – 6:00 pm	Q&A Session
6:00 pm	Closing of Technology Showcase
6:00 – 7:00 pm	Cocktail Reception and Award Presentations Location: Foyer

* Tentative conference programme where LSCM R&D Centre reserves the right to adjust the programme without prior notice