



## LSCM Maritime Summit

### *Charting the Course: The Power of Digitalisation for Hong Kong to Build a Smarter Shipping Hub*

In today's rapidly evolving business landscape, digitalisation has emerged as a transformative force, revolutionising supply chain operations. As Hong Kong solidifies its position as a global logistics hub, embracing digitalisation becomes crucial to enhance efficiency, agility, and competitiveness. This session aims to explore the immense potential and opportunities that digitalisation brings to Hong Kong's smart shipping ecosystem.

Renowned industry leaders, experts, and innovators come together to share insights, discuss best practices, and chart the course for a smarter, more connected future for Hong Kong's smart port development.

#### Event details

Date: 21 November 2023 (Tuesday)  
Time: 2:30pm – 5:00pm  
Venue: Hall 3FG, HK Convention and Exhibition Centre, Wan Chai, HK

#### Tentative Agenda

Time	Programme
14:30	<b>Welcome Remarks</b> Mr Simon WONG, MH, FCILT, Chief Executive Officer, Logistics and Supply Chain MultiTech R&D Centre
14:35	<b>MoU Signing Ceremony by LSCM, COSCO SHIPPING and CHKLI</b>
14:40	<b>Group Photo of Speakers</b>
14:45	<b>Digital Enabler of GBA Sea-Air Transshipment Operations of Air Cargo</b> Ms Irene LAU, Assistant General Manager, Aviation Logistics, Airport Authority Hong Kong



15:00	<p><b>Modernizing International Logistics</b></p> <p>Mr Fabio TANG, Assistant General Manager of Sales &amp; Marketing, Yusen Logistics (Hong Kong) Limited</p>
15:20	<p><b>Smart Port Development at CMPort Through Digital Transformation</b></p> <p>Ms Catherine CHOW, Senior Management of China Merchants Port Group Co. Ltd.</p>
15:35	<p><b>The Power of Digitalization: Overcoming the Common Challenges in the Maritime Shipping Industry</b></p> <p>Mr Toshihiko SATO, President &amp; CEO, MOL Information Technology Asia Limited</p>
15:55	<p><b>Hong Kong's Smart Ecosystem: Exploiting Benefits of Digitalisation Through Maritime Services</b></p> <p>Mr Jagmeet Singh MAKKAR, Chairman, Institute of Chartered Shipbrokers (Hong Kong Branch)</p>
16:10	<p><b>e-Smart Port Platform</b></p> <p>Dr Frank TONG, Director/Chief Scientist, Research &amp; Technology Development (System), Logistics and Supply Chain MultiTech R&amp;D Centre</p>
16:25	<p><b>Panel Discussion</b></p> <p>Moderator: Ir Dr Venus LUN, Special Project Director, Logistics and Supply Chain MultiTech R&amp;D Centre</p> <p>Panelists:</p> <ol style="list-style-type: none"> <li>Ms Irene LAU, Assistant General Manager, Aviation Logistics, Airport Authority Hong Kong</li> <li>Ms Catherine CHOW, Public Relations Director, Group Marketing and Commercial Department, China Merchants Port Group Co. Ltd.</li> <li>Mr Toshihiko SATO, President &amp; CEO, MOL Information Technology Asia Limited</li> <li>Mr Jagmeet Singh MAKKAR, Chairman, Institute of Chartered Shipbrokers (Hong Kong Branch)</li> <li>Dr Frank TONG, Director/Chief Scientist, Research &amp; Technology Development (System), LSCM</li> </ol>
17:00	<p><b>End of programme</b></p>

*\*Programme rundown is subject to change without prior notice*