



LSCM Maritime Summit

Smart Port Platform to Facilitate Digital Transformation

Leveraging on digital technologies and digital data, digitalization creates new business models to make better strategic decisions, improve operating efficiency and reduce human errors. It also transforms the way stakeholders in the industry interact with each other. The smart port initiative aims to promote the adoption of digital technologies to facilitate logistics information flows across the supply chain. As the home of vibrant transport clusters providing a broad range of well-developed services, development of smart port platform is critical for Hong Kong to reinforce multi-modal transport to strengthen the role in the global logistics chain and to promote the development of high-end and high value-added services.

Renowned speakers are invited to reveal digitalization and smart port development. This session consists of five parts:

- Use of digital technology in air and ocean transportation will be presented by Airport Authority Hong Kong and OnePort.
- Facilitating of sharing of verified logistics data and promoting the use of e-Commerce for trade facilitation will be examined by GSBN.
- Financial and insurance services in the transport and logistic industry will be discussed by Nova Credit.
- International experience of smart port developments will be shared by representatives from world renowned smart port operations.
- LSCM will discuss the development of smart port platform.

Event details

Date: 23 November 2022 (Wednesday)
Time: 10:00am – 1:00pm
Venue: Breakout Room, Hall 3FG, HK Convention and Exhibition Centre,
Wan Chai, HK

Tentative Agenda

Time	Programme
10:00	Welcome Remarks Mr Simon WONG, Chief Executive Officer, Logistics and Supply Chain MultiTech R&D Centre



10:05	MoU Signing Ceremony by LSCM and OnePort
10:10	Group Photo of Speakers
10:15	Exceling Air Cargo Leadership - Smart Air Cargo Data Platform Ms Irene Lau, Assistant General Manager, Aviation Logistics, Airport Authority Hong Kong
10:35	Smart Port Development of Hong Kong Port – Retrospective View and Future Outlook Mr Philip Ho, Chief Executive Officer, OnePort Limited
10:55	Blockchain and the Future of Digital Shipping Industry Mr Bertrand Chen, Chief Executive Officer, Global Shipping Business Network (GSBN)
11:15	The eSPP Platform – Enabling Digital Transformation in Smart Port City Ir Dr Venus Lun, Special Project Director, Logistics and Supply Chain MultiTech R&D Centre
11:35	Exploring Cross-Boundary Trade Financing Opportunities Mr Graham Chan, Chief Evangelist, Nova Credit Limited
11:55	The Prospect of Hong Kong and Nansha Collaborative Development Mr Raymond Yip, Chief Liaison Officer, Guangzhou Nansha Service Centre in Hong Kong



12:15	smartPORT Hamburg and its Transformational Journey for Sustainable and Resilient Port Logistics Mrs Anne Thiesen, Representative Office Hong Kong, Port of Hamburg Marketing
12:35	eSPP Innovates with Technology – The Data Core and Power Chain under the Hood Dr Frank Tong, Director/Chief Scientist, Research & Technology Development (System), Logistics and Supply Chain MultiTech R&D Centre
13:00	End of programme