

## Seminar on Application and Requirement of Wine Storage Management Systems Certification Scheme for Transportation Industry



### Invitation

Since the Hong Kong Government abolished the import duty on wine in 2008, the development of Hong Kong as a regional wine trading and distribution hub has gathered further momentum. Wine-related business activities have seen robust growth. In view of the growing demand for high-quality wine storage facilities in the entire logistics sector, it is a golden opportunities for Hong Kong transportation industry to develop high value-added wine logistics solution to various customers.

In support of wine-related businesses in Hong Kong, the HKQAA will partner with the industry and launch the Wine Storage Management Systems Certification Scheme for Transportation Industry in 2011. HKQAA aims to help industry enhance its competitiveness in local wine logistics solution through application of Transportation Industry Certification Scheme, chain and sharpen our position as a regional wine trading and distribution hub.

#### **【Details】**

**Date:** 12 Jul 2011 (Tuesday)

**Time:** 3:00 pm – 5:30 pm (registration at 2:30 pm)

**Venue:** Theater, 7/F, the Hong Kong Federation of Youth Groups Building, 21 Pak Fuk Road, North Point

**Language:** Cantonese

**Participation Fee:** Free of Charge

\* R.S.V.P. (by enclosed reply slip)

#### **【Program Rundown】**

**2:30 – 3:00 Registration**

**3:00 – 3:30 The opportunities and challenges of logistics service provider in the development of regional wine hub**

Mr. Stephen Cheng, President, Hong Kong Logistics Association

**3:30 – 3:45 Tea Break**

**3:45 – 4:15 Overview of Wine Storage Management Systems Certification Scheme for Transportation Industry**

**4:15 – 4:30 Overview of Pilot Program for Transportation Scheme**

**4:30 – 5:00 Good Practice & Experience Sharing of Wine Storage Management Systems**

**5:00 – 5:30 Panel Discussion**



#### **【Enquiries】**

Please contact **Mr Johnny Leung** at (852)2202 9323 or [johnny.leung@hkqaa.org](mailto:johnny.leung@hkqaa.org)

## 「葡萄酒儲存管理體系」運輸認證計劃 應用及認證要求 交流研討會



### 邀請函

自 2008 年香港政府撤銷葡萄酒進口稅後，香港正發展成一個區域性葡萄酒貿易樞紐，葡萄酒相關業務更錄得強勁的增長，為響應日益蓬勃的優質葡萄酒儲存及運送設施的要求，運輸業可借勢發展高附加價值的葡萄酒物流方案。

為了促進本地葡萄酒相關行業的發展，香港品質保證局與業界合作，將於 2011 年推出國際首個為運輸行業設立的「葡萄酒儲存管理體系認證」，我們致力為透過這個認證計劃為葡萄酒運輸業界建立全面業界標準。加強外國對香港葡萄酒運輸專業能力的信心，幫助建立香港葡萄酒貿易中心的位置。

#### 【詳情】

- 日期：** 2011 年 7 月 12 日（星期二）  
**時間：** 下午 3:00 – 5:30（下午 2:30 開始登記入場）  
**地點：** 香港北角百福道 21 號香港青年協會大廈 7 樓演講室  
**語言：** 廣東話  
**費用：** 全免

\* 請填妥隨附的報名回條

#### 【研討會程序】

- 2:30 – 3:00** 登記  
**3:00 – 3:30** 物流業界在香港發展葡萄酒貿易樞紐當中的機遇與挑戰  
香港物流協會會長鄭會友先生  
**3:30 – 3:45** 小休暨茶點  
**3:45 – 4:15** 「葡萄酒儲存管理體系」運輸認證計劃簡介  
**4:15 – 4:30** 「葡萄酒儲存管理體系」運輸認證優先申請計劃簡介  
**4:30 – 5:00** 獲得「葡萄酒儲存管理體系」認證計劃公司分享經驗及良好案例  
**5:00 – 5:30** 專題討論

#### 【查詢】

請致電 (852)2202 9323 或電郵至 [johnny.leung@hkqaa.org](mailto:johnny.leung@hkqaa.org) 與梁先生聯絡



Organiser:



Supporting Organisation:



InvestHK



## Seminar on Application and Requirement of Wine Storage Management Systems Certification Scheme for Transportation Industry

「葡萄酒儲存管理體系」運輸認證計劃

應用及認證要求

交流研討會

12 Jul 2011 (Tuesday) at 3:00 pm

2011年7月12日(星期二)下午3:00

# Reply Slip 回條

(Please reply by fax or email on or before 5 Jul 2011)

(請於2011年7月5日或之前以傳真或電郵回覆)

Fax No: 2202 9222 / Email: johnny.leung@hkqaa.org

S101C/HK-07A

Company Name:  
公司名稱:

HKQAA  
Certification No: (if any)  
香港品質保證局  
證書編號: (如有)

CC:

Address:  
地址:

Participant 1:  
出席者一: (Mr./Ms.)  
(先生/女士)

Tel:  
電話:

Title:  
職銜:

Fax:  
傳真:

E-mail:  
電郵:

Participant 2:  
出席者二: (Mr./Ms.)  
(先生/女士)

Tel:  
電話:

Title:  
職銜:

Fax:  
傳真:

E-mail:  
電郵:

\*Remarks: All successful registrants will receive a confirmation letter.

\*備註: 成功報名人士將獲發確認信通知。

If you do not wish to receive further information from us / 如閣下不欲接收本局的資訊

Please kindly send a fax to (852) 2202 9222 or a email to [unsubscribe@hkqaa.org](mailto:unsubscribe@hkqaa.org) / 請傳真至 (852) 2202 9222 或電郵至 [unsubscribe@hkqaa.org](mailto:unsubscribe@hkqaa.org)