http://www.hkqaa.org/symposium2018

HKQAA SYMPOSIUM

# HKQAA Symposium 2018

## Towards Sustainable Economy: Divergent Thinking in Business Strategies

**Hong Kong Session**
**17 May 2018 (Thursday)**
**Sheraton Hong Kong Hotel & Towers, Kowloon**

## GUEST SPEAKERS

- **Prof C Y Jim, BH, JP**
  *Chair Professor, Department of Geography, The University of Hong Kong*
- **Dr Wingco Lo Kam-wing, JP**
  *Vice-chairman, the Community Investment and Inclusion Fund Promotion and Development Sub-Committee*
- **Mr Mushtaq Kapasi**
  *Chief Representative, Asia-Pacific, International Capital Market Association*
- **Dr Nigel H Croft**
  *Chairman, ISO Technical Subcommittee on Quality Systems (ISO/TC 176/ SC 2)*
- **Mr C Y Chan**
  *Director, HKBN Talent CSI Fund*
- **Dr Chan Fung Cheung, Wilson**
  *Associate Director, MBA Programme, City University of Hong Kong*
- **Mr K T Ting**
  *Assistant Director of Hong Kong Quality Assurance Agency*
- Management representative from
  **Modern Land (China) Co., Limited**
  **Swire Properties Limited**
  … and other renowned companies & organisations

*HKQAA reserves the rights to change the content of the Symposium*

**Online Registration:**
http://reg.seminar.hkqaa.org/index.php?r=survey/index/sid/186831/lang/en

***FREE Tickets Available for HKQAA Certified Clients***

### Morning Session (9:15am – 12:00noon) *Language: English*

- Shape a Sustainable Capital Market: From ESG to Green Financing
- How Green Finance Can Help Improve Environment and Foster Economic Development
- Latest Development of International Green Finance Principles
- Strategic Values of Socially Responsible Investment and Management
- Role of ISO Standards in Promoting Green Finance and Sustainable Business

### Afternoon Session (2:00pm – 4:45pm) *Language: English*

- Build a Sustainable City with Innovation, Artificial Intelligence and Technology
- Greening the Urban Environment: Trends and Opportunities
- Social Capital: A New Perspective for Social Responsibility and Sustainable Economy
- How to Utilise Corporate Social Capital to Create Values for Stakeholders
- Systematic Approaches to Managing Sustainability Risks - Latest Changes to ISO 50001, ISO 45001 and ISO 31000

***Remarks:***
*Candidates who wish to claim **Continuing Professional Development (CPD) Units** may contact us for details.*

## REGISTRATION DEADLINE

**FREE Ticket:**
**9 April 2018**

**EARLY BIRD Ticket:**
**16 April 2018**

## FREE TICKET

for HKQAA Certified Client only

- **One certificate** is entitled to apply for **One FREE ticket** (either a.m. or p.m. session)

*Because of limited seats, free tickets will be allocated by drawing lots if the number of applications exceeds the maximum capacity of the event.*

## EARLY BIRD TICKET

**HK$650/session; HK$860/full day**

~~Regular Price:~~
~~HK$980/session; HK$1,350/full day~~

*Because of limited seats, tickets will be available on a first-come-first-served basis*

**Enquiry:** (852) 2202 9302 / 2202 9372 / 2202 9303 / 2202 9111 (General Line)

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