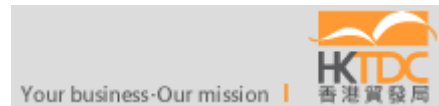


Industrial transformation and upgrading

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Under the **Central Government's Belt and Road Initiative**, the Fujian Province is designated as the core area of the "21st Century Maritime Silk Road". In addition to being the main starting point of the ancient maritime Silk Road, Fujian is also an important province in China for international trade and co-operation. With the establishment of the Fujian Free-Trade Zone and the strong presence of renowned enterprises and brands such as Anta (China) and Hengan Group, Fujian possesses a keen demand for a full range of business services at which Hong Kong excels.

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The SME Export Marketing Fund (EMF) aims to encourage small and medium enterprises (SMEs) to expand their markets outside Hong Kong by providing financial assistance to SMEs for participation in export promotion activities. For details on application procedures, Eligibility Criteria, Funding Scope etc, please visit the official website of Trade and Industry Department – SME Funding Schemes at www.smefund.tid.gov.hk.

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