

H K E T A

Symposium 2014 on Innovation and Technology

29 August 2014 (Friday)
9am to 5pm
Charles K. Kao Auditorium
Hong Kong Science Park, Shatin

INNOVATIVE
TECHNOLOGIES
FOR
SMART LIVING

Co-organizer



Hong Kong 香港科技園
Science & Technology Parks

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Programme Rundown:

Time	Events	Title	Guest/Title/Organization
08:30 - 09:00	Reception		
09:00 - 09:10	Welcome Speech		Ir Victor Ng, Chairman of HKETA
09:10 - 09:30	Key Note Speech 1	Innovation, Technology & Competitiveness – Hong Kong & Beyond	Hon. Charles Mok, Legislative Councillor
09:30 - 09:50	Key Note Speech 2	Innovation in Hong Kong	Mr. Ricky Wong, Chairman of Hong Kong Television Network
09:50 - 10:00	Souvenir Presentation and Group Photo		
10:00 - 10:30	Session 1/ Talk 1	Emerging Technology	Ir. Allen Yeung, Vice President, Business Development & Technology Support, Hong Kong Science & Technology Parks Corporation
10:30 - 10:50	Morning Networking Coffee Break and Show case Tour		
10:50 - 11:20	Session 1/ Talk 2	Changing Landscape of Retail with Big Data	Mr. Matthew Man, Founder and CEO of Myndar
11:20 - 11:50	Session 1/ Talk 3	Unlock Insights by Embracing Big Data Analysis	Dr Yan Shi Xing, Lead Researcher ASTRI/HP Information Technology Center
11:50 - 12:20	Panel Discussion and Q&A	How Hong Kong's technologies moving forward	Moderator: Mr. MY Wong, BBS, JP, Chairman of ASTRI Panel Members: Speakers of the Key Notes and Talks
12:20 - 13:40	Lunch	IoT: New Challenges and Opportunities for Small and Medium-Sized Manufacturing Enterprises	Dr. Alfred Ng, Assistant to Managing Director, Suga International Holdings Limited
13:40 - 14:00	Show case Tour		
14:00 - 14:30	Session 2/ Talk 4	Sensor Interface and Wireless Platforms for Smart Green Building	Prof. Amine Bermak and Prof. CY Tsui, HKUST- MIT Consortium
14:30 - 15:00	Session 2/ Talk 5	LED Lights – more than lighting; they are part of your intelligent system	Dr. Sun Tam, Director of Engineering of Optiled Lighting
15:00 - 15:30	Afternoon Networking Coffee Break and Show case Tour		
15:30 - 16:00	Session 2/ Talk 6	To Be Confirmed	To Be Confirmed
16:00 - 16:30	Session 2/ Talk 7	Cloud Technology (tentative)	Dr. Joen Van Driel, Country Manager Google Enterprise, North and Southeast Asia
16:30 - 17:00	Panel Discussion and Q&A	Internet of Things (IoT) for Smart City	Moderator: Mr. Simon Wong, CEO of Hong Kong R&D Centre for Logistics and Supply Chain Management Enabling Technologies (LSCM) Panel Members: Speakers of the Talks
17:00 - 17:05	Closing Speech		Mr. Andrew Ip, Chairman of the Organising Committee

Programme Language: English

HKETA reserves the rights to modify this programme rundown at any time without prior notice



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Target Audience and Participants

Senior Management and Head of Engineering / IT Department of business and institution. ICT vendors, system integrators, technologies providers and general public who want to get up-to-date information on innovative technologies on smart living.

Intended Benefits for Participants

Our goal is to provide a linkage between users, business, research institutions and government institutions. Throughout the symposium, audience will get updated information on Innovative technologies for smart living and how to get access to these technologies. Panel discussion sessions would produce useful dialogue leading to decision making and development of relationships between different organizations.

REGISTRATION

TICKETS ARRANGEMENT

HKETA Member and Supporting Organization: HK\$400 early bird / HK\$500 normal rate.

Non-member: HK\$500 early bird / HK\$600 normal rate

Ticket includes full day seminar, lunch and coffee break

Early bird deadline: 4th August 2014 **Normal deadline:** 18th August 2014

Payment method:

By cheque: Payable to HK ELECTRONICS & TECHNOLOGIES ASSOCIATION LTD and mail to our Secretariat: 11/F Lockhart Centre, 301 Lockhart Road, Wanchai.

Direct deposit: Standard Chartered account number: 959-1-030832-3 and email the bank-in slip to our Secretariat: admin@hketa.org.hk as a proof.

IMPORTANT: Seat will ONLY be secured when your payment is received.

Queries: please contact our Admin Executive Salina Ng at 5498 7817 or email her admin@hketa.org.hk

Online registration please visit www.hketa.org.hk

Title: Professor Dr. Ir. Mr. Ms.

First Name: _____

Last Name: _____

Company Name: _____

Email Address: _____

Contact Number: _____

Member of HKETA ? YES NO

If you are member of HKETA, please state your membership type:

Honorary member Patron member Corporate member Individual member

Are you member of any supporting organization to this Symposium:

If yes, please provide the name of the organization: _____

I do not want to receive marketing communications from HKETA in the future and HKETA cannot use my personal data which is provided in the application form.

Please send your completed form to our Secretariat by email:

admin@hketa.org.hk or fax to 3547 8017 as soon as possible.

** Please contact admin@hketa.org.hk if you don't receive a confirmation email in 2 days.