

## **LSCM Industry Seminar**

## - RFID Technologies for Mobile / Location-based Applications

**Date:** 29 February 2012 (Wednesday)

**Registration:** 2:45 pm

**Time:** 3:00 pm - 5:00 pm

**Venue:** LSCM Conference Room

Room 202, Level 2, Block B, Cyberport 4, 100 Cyberport Road, Hong Kong

**Enquiry**: Ms. Mandy Wong, Marketing Executive – LSCM R&D Centre

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## **Programme Rundown**<sup>1</sup>

| 2:45 - 3:00 | Registration   |
|-------------|--|
| 3:00 - 3:05 | Welcome Speech Dr. Frank Tong Director - Research and Technology Development, LSCM R&D Centre  |
| 3:05 - 3:30 | Low-cost Versatile Tracking Device and Technology for Logistic Applications Prof. Victor Li Department of Electrical & Electronic Engineering, The University of Hong Kong |
| 3:30 - 3:55 | Lightweight RFID Reader Chip for NFC and Mobile Applications Dr. Terry Ye Director - Research and Technology Development, LSCM R&D Centre                                  |
| 3:55 - 4:20 | Opportunities in Technology Transfer Partnership with LSCM Mr. Angus Chiu Business Development Manager – Technology Transfer, LSCM R&D Centre                              |
| 4:20 - 4:40 | Showroom Tour  |
| 4:40 - 5:00 | Q&A / Discussion Session   |

<sup>&</sup>lt;sup>1</sup>Programme rundown is subject to change without prior notice.