



The 13th GS1 Hong Kong Supply Chain Management (SCM) Excellence Summit 2013

8 November 2013 Hong Kong Convention and Exhibition Centre

The Summit, features a rich mix of presentations, discussions and networking opportunities, is an annual premier executive forum, bringing together over 500 business, technology and supply chain leaders and professionals from around the world to share of the market landscape and provide insights, tools and practical advice on how to foster business success in an ever-changing global economy.

Enhancing Customer Value through Business Innovations



Distinguished Speakers:

Keynote: Nike
 Leadership Panel:
 LF Logistics; Dairy Farm Group; DHL Global Forwarding; Metro Systems GmbH; Wal-Mart Asia
 Others:
 Avery Dennison; Chan Yin Kee; Cheong Hing Store; Cimigo; Hospital Authority Hong Kong; McKinsey

... more to be confirmed

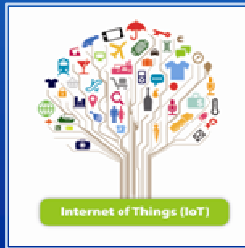
REGISTER NOW!

Don't Miss the Chance!!!

EARLY BIRDS
Before 18 September!

Programme Highlights:

- Global Collaboration Networks: Unleashing the Human Potential to Bring Process Innovation
- Scaling the Ladder of Service Excellence
- Moving Up the Value Chain Digitally
- Emerging Customer Trends in Asia Pacific
- Digital Innovations with Value Creation
- Innovative EPC Adoption for Smart Retail Supply Chain
- Smart Replenishment in Business Process Improvement
- Technological Development – Hong Kong RFID Awards 2013 Winning Case Sharing
- Industry Case Sharing - Retail/ Healthcare Supply Chain Modernization/ Internet of Things (IoT)/ SMEs



SCM Solutions -
 an excellent opportunity to meet with potential partners and key stakeholders along the supply chain to facilitate collaboration

Affiliated to -
 Asian Logistics & Maritime Conference organized by the Hong Kong SAR Government and Hong Kong Trade Development Council

Please contact Ms Amy Tsang at (852) 2863 9753, or send an email to amysang@gs1hk.org, or visit our website [\[http://www.gs1hksummit.com\]](http://www.gs1hksummit.com) for obtaining information of the Summit

Supporting Organizations:



Programme Agenda (as at Aug 2013)

	Morning Programme 9:00 – 12:30
	Opening Session 9:00 – 9:30
9:05 – 9:15	Welcome Address Mr Joseph PHI , Chairman, GS1 Hong Kong/ President, LF Logistics Management Ltd
9:15 – 9:30	Opening Address – Guest of Honour Mr Gregory SO , GBS, JP, Secretary for Commerce and Economic Development, The Government of the Hong Kong Special Administrative Region
	Keynote Session 9:30 – 10:30
9:30 – 9:50	Keynote Presentation – Global Collaboration Networks : Unleashing the Human Potential to Bring Process Innovation" In the age of globalization and technology, customers are faced with an unprecedented array of product options and information to make purchase decisions. In what ways can enterprises benefit from the trend as well? Through business innovations, with the use of enabling technology, it will be possible for companies to foster a customer-centric supply chain geared towards customer value fulfillment and profitable growth. Mr Johan GEUENS , VP Supply Chain, Nike Inc., Greater China
9:50 – 10:30	Leadership Panel – Scaling the Ladder of Service Excellence In today's business environment, multinational corporations and smaller firms are competing for larger profits and customer loyalty. However, market players can only win the race by constantly honing their service excellence, made possible through best practices in lean manufacturing, omni-channel retailing and supply-chain visibility, coupled with effective cost control. Moderator : Mr Joseph PHI , President, LF Logistics Management Ltd Panelists : Dr Kelvin LEUNG , CEO Asia Pacific, DHL Global Forwarding Mr Anthony ROSE , Co-Chair, ECR Asia Pacific/ Vice President - Corporate Affairs, Wal-Mart Asia Dr Gerd WOLFRAM , Managing Director, Metro Systems GmbH Nike Inc., Greater China (Invited) The Dairy Farm Group (invited) Leading eCommerce Co (invited)
10:30 – 10:50	Morning Refreshment Break and SCM Solutions/ HK RFID Awards 2013 Winning Projects Showcase
	Plenary Session 10:50 – 12:30
10:50 – 11:10	Moving Up the Value Chain Digitally With the digital trends underway, consumers are spoilt for choice in terms of product options and they are demanding greater transparency for the merchandise and brands they purchase. Digital technology has also rendered the global supply chains more complex. To navigate the modern business landscape, enterprises need to adapt themselves to supply-chain best practices, mitigate risks and leverage on technology to enhance their business value in a bid to fulfill customer needs proactively.
11:10 – 11:30	- Emerging Consumer Trends in Asia Pacific Mr Anthony ROSE , Co-Chair, ECR Asia Pacific/ Vice President - Corporate Affairs, Wal-Mart Asia
11:30 – 11:50	- Digital Innovations with Value Creation Mr David WEST , IT Director, The Dairy Farm Co Ltd (invited)
11:50 – 12:10	- Innovative EPC Adoption for Smart Retail Supply Chain Dr Gerd WOLFRAM , Managing Director, Metro Systems GmbH
	- Solving Shelf Availability in a Volatile Environment Ms Carol A PTAK , Partner, Demand Driven Institute



12:10 – 12:45	<p>Technological Development – HK RFID Awards 2013</p> <p>Radio Frequency Identification (RFID), a major breakthrough that provides location tracking of assets in real time, is reshaping the supply chain industry progressively. Established by GS1 Hong Kong since 2008, the Hong Kong RFID Awards recognizes the achievements, innovations and application of RFID technology in supply chain management, among enterprises from Hong Kong and the Pearl River Delta region. Award winners will be invited to share their success stories and experiences, including the challenges they faced when using the technology, as well as the business benefits that have resulted from their efforts.</p> <p>Hong Kong RFID Awards 2013 Presentation Ceremony</p> <p>Officiating Guest of Honour – Ms Janet WONG, JP, Commissioner for Innovation and Technology, The Government of the Hong Kong Special Administrative Region</p>			
12:45 – 14:00	<p>Networking Luncheon and SCM Solutions/ HK RFID Awards 2013 Winning Projects Showcase</p>			
<p>Afternoon Programme 14:00 – 16:30</p>				
<p>Industry In Action - Implementation Case Sharing</p> <p>Embracing supply-chain innovations and initiatives is not a matter of “if”, but “when”, for most organizations. Expertise is however required for their implementation, which calls for a paradigm shift in the way business is conducted with channel partners and customers, coupled with a determination to pursue service excellence and deliver greater value for customers in a cost-effective manner.</p>				
14:00 – 16:00	<p>Track A</p> <p>Retail CPG - Uplifting Retail Value Chain</p> <p>With the emergence of omni-channel retailing, it is now imperative for companies to keep up with customers – both in-store and across other channels – and raise their supply chain visibility to offer a total customer experience.</p> <p>Speakers : Updates on the Macro Retail Environment - Ms Winnie YEUNG, Managing Director, Cimigo</p> <p>Case Sharing – Interactive Solutions to Create Extra Value for Retail Stores - Samsung (invited)</p> <p>Uplifting Operational Efficiency to Meet Higher Customer Expectations</p> <p>Case Sharing – Product Quality with Cold Chain Management</p>	<p>Track B</p> <p>Healthcare - Reinventing the Healthcare Supply Chain</p> <p>Adopting global standards for product identification and data exchange helps improve traceability systems for the modernization of healthcare chain, while ensuring patient safety.</p> <p>Speakers : Update on McKinsey Report - Benefits Of The Global Standards In The Healthcare Supply Chain - Mr Chris IP, Director McKinsey & Company</p> <p>Modernizing the Public Healthcare Supply Chain - The Hospital Authority Hong Kong</p> <p>Updates on FDA Regulations in the US - Unique Device Identification</p> <p>Case Sharing – Driving Healthcare Supply Chain Efficiency</p>	<p>Track C</p> <p>Internet of Things (IoT) - Realizing Smarter Business, Better Life</p> <p>IoT is a term that refers to a “devices or sensors connected world.” When assets, things and people become connected, the operational and cost benefits in supply chain management are immense.</p> <p>Speakers : Ensuring Consumer Confidence to a New Level - Global Case Sharing on Traceability - Mr Mark RANCE, Anzco Foods, New Zealand</p> <p>Case Sharing – RFID Enabled Item Level Tagging - Avery Dennison</p> <p>Case Sharing – HK RFID Awards 2013 Winners</p>	<p>Track D</p> <p>SMEs - Business Success Tips for SMEs</p> <p>In a retail landscape driven by fickle consumer demands and preferences, it has become a challenge for SME to retain customer loyalty. But business success is still achievable with the right decisions and initiatives taken.</p> <p>Speakers : SMEs’ Funding Scheme on Enterprise Support Programme</p> <p>SME Case Sharing on Operational Efficiency - Mr William CHAN, Director, Business Development, Chan Yin Kee</p> <p>SME Case Sharing on Branding, Service Upgrading and Raising Domestic Sales - Mr Homer YU, CEO, Cheong Hing Store</p>
16:00 – 16:30	<p>Closing Cocktail – End of Programme</p>			





The 13th GS1 Hong Kong Supply Chain Management Excellence Summit 2013

8 November 2013 (Friday) - Hong Kong Convention and Exhibition Centre

Registration Form

Please complete this form with BLOCK LETTER and fax to (852) 2861 2423 or email to amytsang@gs1hk.org
Please check the appropriate box.

Organization Information

Company Name:		
Address:		
Company Website:	Company Size: <input type="checkbox"/> below 20 <input type="checkbox"/> 21-50 <input type="checkbox"/> 51-100 <input type="checkbox"/> 101-500 <input type="checkbox"/> 501 or above	
Industry Type:	<input type="checkbox"/> Agriculture/Fishery	<input type="checkbox"/> Banking & Finance
	<input type="checkbox"/> Business & Professional Services	<input type="checkbox"/> Education
	<input type="checkbox"/> Tourism / Hotel / Hospitality	<input type="checkbox"/> Food, Beverages & Produce
	<input type="checkbox"/> Logistics & Transport Services	<input type="checkbox"/> Manufacturing
	<input type="checkbox"/> Non-profit Organizations	<input type="checkbox"/> Social & Community Services
	<input type="checkbox"/> Retail CPG - non Food	<input type="checkbox"/> Wholesale and Distribution
	<input type="checkbox"/> Building & Construction	<input type="checkbox"/> Healthcare
	<input type="checkbox"/> Trading (Import / Export)	<input type="checkbox"/> Government
	<input type="checkbox"/> Public Utilities	<input type="checkbox"/> Others, please specify: _____

Personal Information (For Individual Registration)

Name (surname first):	<input type="checkbox"/> Mr <input type="checkbox"/> Ms <input type="checkbox"/> Mrs <input type="checkbox"/> Dr <input type="checkbox"/> Prof <input type="checkbox"/> Others, please specify: _____	
Tel:	Mobile:	Fax:
Job Title:	Email:	

Registration Fees (Please select the appropriate box)

Member - HK\$1,290 (before Early-bird 18 Sept 2013)/ Standard Rate HK\$1,590
 GS1 Hong Kong Supporting Organization, please specify the name _____ (membership no. _____)
 Non-Member - HK\$1,550 (before Early-bird 18 Sept 2013)/ Standard Rate HK\$1,850
 For Group Registration, please contact (852) 2863 9753 or email to amytsang@gs1hk.org

Payment Method

1) Please issue a crossed cheque made payable to "GS1 Hong Kong Limited".
 2) Please write **your name, phone number and company name** at the back of the cheque and accompanied by the printed email confirming your registration to: GS1 Hong Kong – 22/F, OTB Building, 160 Gloucester Road, Wanchai, Hong Kong with the attention of "GS1HK SCM Excellence Summit 2013".

How did you learn about this Conference?

eNews Invitation Promotional Leaflet Website (Summit) Website (GS1HK) Supporting Organizations' Members Referral Media/ Advertisement, please specify: _____ Others, please specify: _____

Participation

12:45 -14:00	Networking Luncheon and SCM Solutions	<input type="checkbox"/> Yes, I will join	<input type="checkbox"/> No, I will not join
14:00 -16:00	Concurrent Tracks (Please select one)		
	<input type="checkbox"/> Track A Retail CPG/ Food/ Wine	<input type="checkbox"/> Track B Healthcare	
	<input type="checkbox"/> Track C Internet of Thing (IoT)	<input type="checkbox"/> Track D SMEs	
16:00 -16:30	Closing Cocktail	<input type="checkbox"/> Yes, I will join	<input type="checkbox"/> No, I will not join

Affiliated Event : **Asian Logistics and Maritime Conference, 7 Nov 2013 (organized by HKTDC and HKSAR Government)**
 Participation fee at a special rate for GS1HK SCM Excellence Summit Delegate - HK\$390 (Original Price: HK\$1,550)
 Please contact Ms Phoebe Wong at (852) 2584 4285, or email to almc@hktdc.org for registration details.

Notes (if applicable)

<ul style="list-style-type: none"> ➤ Complete the registration form and return it with appropriate payment by post to GS1 Hong Kong – 22/F, OTB Building, 160 Gloucester Road, Wanchai, Hong Kong with the attention of "GS1HK SCM Excellence Summit 2013" ➤ Registration fee should be payable in advance of the Conference. ➤ An official receipt will be issued upon request. ➤ Should you cancel your registration on or before 8 October, GS1 Hong Kong will refund 100% of the fee. ➤ No refund will be given after 8 October. However, substitutions are welcome at any time. ➤ Should a refund be necessary, the full fee will be refunded to the registrant(s) who have paid by cheque. ➤ Should a local storm or rainstorm warning signal is hoisted before the conference, at No. 8 or above, or at a black rainstorm signal respectively, the conference will be suspended immediately. The organizer will schedule another date for the conference and no refund will be made. Should such signals be hoisted during the conference, the situation will be dealt with based on the conditions at that time and in all cases, no refunds will be made. 	<p>GS1 Hong Kong would like to keep you informed of our up-coming events. And we may use the customer data for the purposes of customer analysis and event promotion. Please indicate if you wish to be excluded from the distribution list.</p> <p><input type="checkbox"/> I wish to be excluded from being contacted about new events from GS1 Hong Kong.</p> <p>Date of Registration : _____</p>
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Thank you for your support - The Event Manager will acknowledge your registration shortly

