# **APPLICATION FORM – SERVICE PROMOTION**

服務業拓展活動申請表

CONFIDENTIAL

密件

# SmartHK 轉型升級·香港博覽

Hangzhou . 杭州 30-31 / 8 / 2012



# Application Form 參加表格

(For Hong Kong Companies only 只限香港公司參加)

#### Important

- ◆ 除註明外,所有資料請以中文填寫 All Information must be completed in <u>Chinese</u> unless otherwise stated.
- ◆ 公司名稱將用作攤位之公司招牌 The "Company Name" will be used to produce fascia board at your stand.
- ◆ 下列資料將用於印刷大會場刊 The information listed below will be used in the Fair Catalogue.
- ◆ 請將申請表寄往以下地址 Mail completed application to: 38/F Office Tower, Convention Plaza, 1 Harbour Road, Wan Chai, HK Attn: Miss Vicky Cheung

## **Application Deadline**

截止報名日期 15/6/2012

Partners/Associations Discount Deadline 夥伴/協會優惠截止日期 11/5/2012

# PART I 第一部份 Company Information 公司資料

The information supplied in this section will be featured in related marketing materials. 貴公司於此部份所提供之資料將作相關推廣用途。

. Company Name 公司名稱:	·						
	The "Company Name" should be the same as appeared on the Business Registration Certificate 「公司名稱」應與商業登記証上所列之相同 Company Address in English 英文地址:						
Company Addres	ss in Chinese 中文地址:						
Tel No. 電話:	(852)	Fax No. 傳	 真: (852)				
E-mail 電子郵件	:	Website 網	址:				
Rusiness Registr	ration Certificate No. 商業登記						
Delegate 出席: Name 姓名:	是項活動之公司代表名稱 Mr./Miss/Ms.	(English)	先生/小姐/女士(中文)				
Dasition 聯件,		·	 (中文)				
Position 職位:		(English)	( ' ' - ' ')				
	f Branch Office(s) In The		· · · ·				
Information O		Mainland (if applicable) 中國內	地分公司資料 (如適用)				
Information O	Office(s) in the Mainland:		地分公司資料 (如適用)				
Information On Name of Branch 中國內地分公司和	Office(s) in the Mainland:	Mainland (if applicable) 中國內	地分公司資料 (如適用)				
· Information On Name of Branch 中國內地分公司和	Office(s) in the Mainland: 名稱: ch in the Mainland:	Mainland (if applicable) 中國內	地分公司資料 (如適用)				
Name of Branch 中國內地分公司和	Office(s) in the Mainland: 名稱: ch in the Mainland:	Mainland (if applicable) 中國內	地分公司資料 (如適用)				
<ul> <li>Information Of Name of Branch 中國內地分公司和</li> <li>Address of Branch</li> </ul>	Office(s) in the Mainland: 名稱: ch in the Mainland:	Mainland (if applicable) 中國內	地分公司資料 (如適用)				

4.	Industry Association Membership 行業協	會會	員資料				
	Name of Association 協會名稱:			(English)			(中文)
	Name of Member 會員名稱:			(English)			(中文)
	Membership Number (if applicable) 會員編號(如	適用	):				
5.	Please choose ONE of the following the chosen. Final categorisation and location in 是一个一个一个一个一个一个一个一个一个一个一个一个一个一个一个一个一个一个一个	ons	are subject t	o the organiser'	s final co		pavilion
	☐ Innovative Design and Marketing	Pav	ilion 設計創	新及市場推廣風	<b>建館</b>		
	☐ Advertising and Marketing 廣告及市場推廣		Digital Enterta 數碼娛樂	inment		Architectural & Interior 建築及室內空間設計	Design
	☐ Design & Branding 設計及品牌策略		Licensing 授權			New Media 新媒體市場推廣	
	□ Printing & Packaging Service 印刷及包裝服務		Others, please 其他 (請列明)	= =			
	☐ Technological Advancement Pavil	lion	科技創新展	館			
	☐ Environmental Technology 環保科技			Communications 訊及通訊技術		Production Technology 生產技術	
	☐ Quality Control, Testing & Certification 品質管理/檢查/測試		Others, please 其他 (請列明)				
	☐ Management Upgrading Pavilion ¹	管理	!創新展館				
	☐ Accounting (Auditing, Taxation) 會計 (如核數、稅務)			nagement and Bu 業管理及顧問服務	ısiness 🗌	Finance and Capital Ma 理財融資	arket
	☐ IPO, Mergers and Acquisitions, Restructuring 企業上市、併購及重組		法律 (如知識)	ing, Business Trus 逢權交易服務、商第		•	
	☐ Logistics 物流		Others, please 其他 (請列				
6.	Company Profile & Project Photo 公司和 Please submit your company profile in Chine CD-ROM together with the application form Company Profile in Chinese中文公司簡介 Format 格式 :.doc / .txt  No. of Words 字數: max. 100 words 不多於 Photos of Project / Design Works作品照片 Format 格式 :.tif / .eps / .psd  Resolution 解析度: 300 dpi Size 大小 : As large as possible (modulatity 數量 : 1 photo	ese, 請將 : : 100 十 (P	company log 身 貴公司之中 ) 字 Please provide	o and photo of yo 文公司簡介及作品 1 photo in <b>vertic</b>	品照片燒釒 品照片燒釒	录至光碟連同參加表格	一起提交
P	ART II 第二部份 Contact Person Circulars and related information of the ever			<u> </u>			絡人
	通告及活動有關資料將會以郵遞、傳真或電			io porson below	oy man, n	an or ordan	
	Name 姓名: Mr./Miss/Ms.	(E	nglish)			先生/小姐/女士	(中文)
	Position 職位:	(Eı	nglish)				(中文)
	Tel No. 電話: <u>(852)</u>			Fax No. 傳真:	(852)		
	E-mail 電子郵件:						

## PARTⅢ 第三部份

# Additional Information 附加資料

Please provide the following information, which will be used for the organiser's <u>internal reference</u> for arranging networking and business matching activities.

以下資料只供主辦單位作內部參考用,為參加本活動之公司提供交流活動及商貿配對活動之安排。

1. Examples of your Company's Project(s) / Client(s)貴公司項目/客戶:

2.	Main O	bjective(s) of Participation 參加本活動的主要目的 (Please "✓" the appropriate box. 請在空格內加上✓號)
		To test market potential 測試市場潛力
		To generate sales enquires 收集業務查詢
		To make new contacts 建立新連繫
		Other objectives 其他目的

3. Please Specify the Type of Business of your Target Clients 請說明 貴公司目標客戶的業務性質 / 企業類型

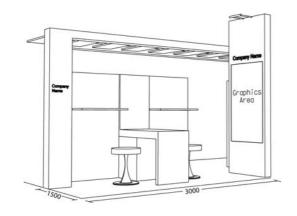
## PART IV 第四部份

# Booth Layout and Facilities 攤位規格及設施

Note 1: The Organiser reserves the right to adjust the booth specification (if necessary) without prior notice.

註 1: 主辦機構保留更改攤位規格及設施的權利而不作另行通知

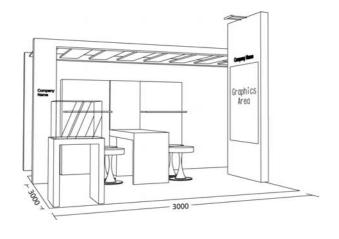
## 4.5 sqm standard booth 4.5 平方米標準攤位



## Booth Facilities 攤位設施

- Stool & Bench 枱及椅子
- Lockable cabinet 有鎖儲物櫃
- Shelf 陳列架
- Panel 展示板
- Company Name 公司名稱
- Spot Lights 射燈
- Power Socket 電源插座

# 9 sqm standard booth 9 平方米標準攤位



#### Booth Facilities 攤位設施

- Stool & Bench 枱及椅子
- Lockable cabinet 有鎖儲物櫃
- Shelf 陳列架
- Showcase 陳列專櫃
- Panel 展示板
- Company Name 公司名稱
- Spot Lights 射燈
- Power Socket 電源插座

Options 選項	Facilities Provided 攤位設施	Unit Price 單位費用	Partners/Associations 30% Discount 夥伴/協會 7 折優惠 (Deadline 截止日期: 30/4/2012)		Quantity 數量
□ Standard Booth 標準攤位 4.5 sqm 平方米	Please refer to Part IV 請參閱第四部份	HK\$7,000	HK\$4,900	X	Unit(s) 個
□ Standard Booth 標準攤位 9 sqm 平方米	Please refer to Part IV 請參閱第四部份	HK\$12,000	HK\$8,400	X	Unit(s) 個
□ Raw Space 展覽淨地 Minimum 18 sqm 最少租用 18 平方米	Carpeted raw space only 只有地氈的展覽 空地	HK\$815 per sqm 每平方米	HK\$571 per sqm 每平方米	X	sqm 平方米

#### # IMPORTANT 請注意:

- 1. Participation fee includes featuring the Participant's company information in the booth and in the event's fair catalogue. 參加費用包括於展位及大會場刊展示公司資料。
- 2. Participating company shall arrange and bear the transportation cost and hotel accommodation, as these are not included in the participation fee. 除上述參加費用外,參與活動之公司需自行安排及支付交通及酒店住宿費用。
- 3. Participating company shall also arrange and bear any cost arising from the shipping and transportation of exhibits and/or promotional materials, customs duties, insurance, etc, as these are not included in the participation fee. 除上述參加費用外,參與活動之公司需自行支付展品/宣傳品運輸、關稅、保險等額外費用。

#### PAYMENT繳款須知:

- 1. Full payment of participation fee by crossed cheque shall be made payable to "Hong Kong Trade Development Council". 參加費用須以劃線支票全數支付,支票抬頭請註明「香港貿易發展局」。
- 2. When the Application is accepted by the Council, the Applicant will become a Participant. If it subsequently wishes to withdraw its participation, it may be done so by notice in writing to the Council where upon the Participation Fee will be forfeited by the Council. 假若參加者於申請獲接納後撤回申請,不論理由為何,已繳之申請費將不會被退回。

#### REMARKS附註:

Allocation of booth and all other arrangement in relation to the event's programme will be at the final discretion of the Organiser.

主辦機構保留展位位置之最後分配權,亦保留活動行程安排的最終決定權。

PART VI 第六部份 Enrolment Information 報名須知					
<u>Have you Included? 你是否已提供</u> :					
□ Copy of Business Registration Certificate 商業登記証副本					
□ Participation fee 參加費用					
☐ CD-ROM with your Company Profile in Chinese and Project Photo 附有 貴公司	中文公司簡介及作品照片的光碟				
Please return all application material to our office on/before 15 June 2012 (Friday	).				
請將所有參展資料於截止日期 <b>2012 年 6 月 15 日(星期五)或以前</b> 交回本局。					
Mailing Address 郵寄地址:					
Hong Kong Trade Development Council (Service Promotion Department), 38/F, Off	ice Tower, Convention Plaza, 1 Harbour				
Road, Wanchai, Hong Kong (Attention: Miss Vicky Cheung) 香港貿易發展局服務業	拓展部 香港灣仔港灣道1號會展廣場辦公				
大樓 38 樓(收件人:張穎心小姐)					
Enquiry 查詢電話: 2584 4139					
PART VII 第七部份 Terms & Conditions 條款					
PART VII 异 L 即 D Terms & Conditions 除 款					
We (Name of Company) 本公司(公司名稱)					
hereby apply for joining SmartHK in Hangzhou. We agree to abide by the "C	anditions of Participation" set out by the				
	· · · · · · · · · · · · · · · · · · ·				
Organiser. We understand that the above information will be included into the	•				
make use of our information or on-pass to third parties for promotion purpose					
「SmartHK 轉型升級·香港博覽」,並同意遵守主辦機構訂定的參展細則。本公司					
資料庫內,供主辦機構作貿易拓展用,同時亦可轉交其他機構,作為推廣「SmartHi	1、特望丌級 ・ 台灣 時見」と用。				
☐ If you do not wish to have your information on-passed to third parties for promotion	on of SmartHK places tick against the box				
□ 若閣下不欲貴公司之資料被轉交其他機構,作為推廣「SmartHK 轉型升級・香港					
· 石阁("广政县公司之县代政特人共心依旧,广河迁庚 Sindium 特里/一献 省/	2. [1] 2. [2] 2.				
We warrant that any materials provided to the Organiser do not in any way whatever	er violate or infringe any third party's rights				
including all intellectual property rights including but not limited to trade marks, cop					
whether registered or otherwise. We agree to fully indemnify the Organiser and its					
employees against all costs, expenses and damages arising from any third party's					
Organiser and/or the latter's agents, representatives, contractors or employees of s	,				
本公司保證提交予主辦機構的任何資料,各方面均没有違反或侵犯任何第三者的權利。	, , ,				
中					
指控本公司及/或主辦機構及/或後者的代理、代表、承包商和僱員侵權而招致的費用	,用又仪糸筤。				
We accept that the Organiser bears no responsibility for any error or omission. 本公					
須負責。	3.时间总,工处其代知书组牌,工机饭件马				
次只具。					
We understand that participation fee is non-refundable once the participation has b	een confirmed in writing 本公司明白參加				
申請一經確定接納,參加費概不獲發還。	een commined in writing. 本五甲仍日参加				
中胡一粒唯足按例,参加良例个接致恩。					
Name of Person-in-charge	Position:				
Signature: 台書 1 世夕:	職位:				
負責人姓名: ————————————————————————————————————					
Company Stomp 9 Authorized Signature	Data				
Company Stamp & Authorised Signature:	Date:				
公司印鑑及負責人簽署:	日期:				

#### 1. **DEFINITIONS**

In these Conditions of Participation and the Application Form, save as the context otherwise requires:

"Applicant" means the company named in Part I of the Application Form.

"Application" means the application by the Applicant to participate in the Exhibition, made by submitting the Application Form together with all necessary payments to the Council.

"Application Form" means the application form to which these conditions are

"Booth" means a booth in the Exhibition which the Council licenses the Participant to use for the duration of the Exhibition.

"Conditions" means these Conditions of Participation as amended by the Council from time to time.

"Council" means the Hong Kong Trade Development Council.

"Delegate(s)" means the individual(s) named in Part I of the Application Form who is/are nominated by the Participant to attend and represent it at the Exhibition

"Executive Director" means the Executive Director appointed by the Council from time to time;

"Exhibition" means the event, fair or exhibition named in the Application Fo

"Hong Kong" means the Hong Kong Special Administrative Region of the People's Republic of China

"Optional Participation Expenses" means the amount payable by each Participant for additional facilities and services such as shipment of samples. accommodations, travel expenses, extra stand facilities and interpreters, provided by the Council at its request, which amount shall be determined by the Council.

"Participant" means the Applicant after its Application has been accepted by the

"Participation Fee" means the amount payable by the Participant to the Council for the right to participate in the Exhibition, as specified in Part V of the Application Form.

"Products" means the goods and services described in Part I & III of the Application Form and which the Council agrees to accept for exhibiting at the Booth during the Exhibition

"Project Manager" means the project manager for the Exhibition appointed by the Council.

"Publicity Material" means all and any promotional gifts, catalogues, pamphlets. advertising and publicity material whatsoever which the Participant wishes to display, distribute or use at or for the purpose of the Exhibition.

"Related Companies" in respect of the Applicant or Participant means its holding companies, subsidiaries and subsidiaries of its holding companies

#### 2. ACCEPTANCE

- (a) The Applicant must be a Hong Kong entity with a valid Hong Kong business registration certificate with substantial operations in Hong Kong.
- (b) The Executive Director, on behalf of the Council, may in his absolute discretion accept or reject the Application without providing any reasons therefore
- ents and warrants that none of its Related Com associates, or persons or companies that are effectively under its control has applied to participate in the Exhibition. The Council has an absolute discretion to reject the Application or withdraw its acceptance of the Application if the Applicant shall have breached this warranty and

#### 3. PAYMENT

- (a) Upon submission of its Application, the Applicant shall pay to the Council such amounts and in such manner as set out in Part V of the Application Form.
- (b) If the Applicant has requested for additional facilities and services in accordance with Part V of the Application Form, it shall further pay to the Council upon submission of its written request for such services and facilities:
  - such amount as the Council in its sole discretion considers appropriate deposit for the Optional Participation Expenses if such request is made pr to the commencement of the Exhibition; and
- ii. the full amount of the Optional Participation Expenses if such request is made on-the-spot during the Exhibition (see paragraph 3(e) below).
   (c) If the Application is rejected, the Council will within 30 days of the date of
- notice of rejection refund to the Applicant all amounts received by it from the Applicant pursuant to paragraphs 3(a) and 3(b) above without interest.
- Applicant pursuant to paragraphs s(a) and s(b) above wintout miterals (d) When the Application is accepted by the Council, the Applicant will become a Participant. If it subsequently wishes to withdraw its participation, it may do so by notice in writing to the Council whereupon the Participation Fee will be forfeited by the Council. All Optional Participation Expenses paid by the Participant for the optional and additional facilities and services will be refunded to the Participant within 30 days of the date of notice of withdrawal of its participation provided these expenses have not been incurred by or on behalf of the Participant. the Participant
- (e) The Participant may request for additional facilities and services on-the-spot during the Exhibition but all fees in relation to such request must be paid in full by the Delegates before the additional facilities and services are provided by the Council or its contractor. All such requests must be made in writing to the Council directly
- Juncil directly.

  If the Participant requests the Council or its recommended travel agent (the "Agent") to reserve hotel accommodation for its Delegates, the Participant shall pay to the Council or the Agent such amount as the Council or the Agent may deem appropriate as deposit which shall be at least equal to the first night's accommodation charges at the hotel. The Council or the Agent will endeavour to reserve accommodation in its name for the Delegates and on reserving the accommodation, pay to the hotel the amount which it has received from the Participant.
  - The Delegates shall settle with the hotel directly the balance in full of all ges incurred by them at the hotel when they check out from the hote
  - The Participant shall indemnify the Council against all liabilities incurred by its Delegates in connection with the hotel and shall on demand pay to the Council immediately all amounts claimed by the hotel against the Council in respect thereof.
- In no case will action be taken by the Council until and unless the respective amounts payable pursuant to this paragraph 3 and Part V of the Application Form have been paid in full to the Council.
  - If the Council requests any additional amount to be paid by the Applicant/Participant, no further action will be taken by the Council until and unless such additional amount has been paid in full to it.
- (h) All payments by the Participant to the Council shall be made promptly without any deduction, set-off or counterclaim.
- without any deduction, set-oit or counterciain.

  (i) All requests by the Participant for any additional facilities and services are subject to the Council's ability to procure such facilities and services. The Council does not warrant or represent that it will be able to procure any such facilities or services. If the Council is unable to procure the requested facilities or services, it will as soon as practicable inform the Participant and will refund to the Participant and the procure of the representation of the procure of any amount received by it in relation to such requested facilities or services
- (j) The Council accepts no liabilities and gives no warranties or representations in respect of the quality, standard, fitness for any purpose, timing of the provision or otherwise of any of the facilities or services provided by the Council at the Participant's request.
- (k) The Council shall have discretion to deduct from the deposit paid for Optional Participation Expenses under paragraph 3(b) against any losses or expenses incurred by it by reason of the failure of the Participant to comply with the Conditions or supplying false or misleading information to the
- (I) The Participant shall reimburse the Council of all Optional Participation Expenses paid on its behalf. If, in the opinion of the Council, the deposit paid for Optional Participation Expenses under paragraph 3(b) is or will

#### **CONDITIONS OF PARTICIPATION**

likely be insufficient to pay for all the actual expenses to be incurred by the Council, the Council may at any time request an additional amount to be paid by the Participant which, in the opinion of the Council, is sufficient to pay for such actual expenses. The Participant shall, within 5 days of receiving such request, pay the requested amount to the Council. No further action will be taken by the Council until and unless such additional amount has been paid in full.

#### 4. SETTLEMENT OF ACCOUNTS

- The Council will issue a statement of account to the Participant setting out the actual cost of the provision of any additional facilities and services, the amount of deposit paid for Optional Participation Expenses and the balance due to the Council (where the actual cost exceeds the deposit) or the amount of refund to the Participant (where the actual cost is less than the deposit).
- (b) The Participant shall pay to the Council the amount due to the Council as shown on the statement of account within 14 days of its receipt. A surcharge of 2% per month will be imposed on any outstanding amounts after the due date for payment.
- (c) The Council will refund the amount to be refunded to the Participant as shown on the statement of account on delivering the statement of account to the Participant.
- The Council reserves the right to offset any balance to be refunded to the Applicant/Participant against any outstanding liabilities due by the latter the Council in relation to their participation in the Council's other activities.
- (e) No interest will be payable by the Council in respect of any refund amounts to the Applicant/Participant.

#### 5. BOOTH

- (a) The Council will in its absolute discretion allocate 1 Booth to the Participant by way of a licence for the exhibition of its Products. The Participant shall have no claims whatsoever against the Council in respect of any loss or damage suffered by the Participant and/or its officers, representatives, agents and employees (including without limitation any loss or damage arising from any liability incurred to third party) howsoever caused by the construction or material of the Booth allocated to it unless loss or damage involves death or personal injury resulting from the negligence of the Council.
- (b) The Participant shall not assign its licence to occupy the Booth or part wi the possession of or permit any third party to occupy the Booth or any part thereof regardless of the relationship between the third party and the Participant
- (c) In the interests of maintaining a high standard of presentation at the Exhibition and a favourable image of Hong Kong as a whole, the Project Manager may in his absolute discretion require the Participant to withdraw or alter in any way the presentation of any Products or Publicity Material.
- (d) No alteration or addition to the Booth or its fittings may be made by or on behalf of the Participant without the prior permission of the Project Manager.
- (e) The Participant must not obstruct or cause to be obstructed any entrances to or passage to or passage ways in the Exhibition.

#### PARTICIPATION IN THE EXHIBITION

- (a) The Participant must be represented at the Exhibition by at least 1 Delegate.
- (b) Any Delegate nominated to represent the Participant at the Exhibition must be a senior executive of the Participant.
- (c) The Participant shall ensure that:-
- at least one Delegate shall be in attendance at its Booth at all times when the Exhibition is open to visitors;
- each of its Delegates shall be fully conversant with the Products and shall be duly authorised to negotiate and conclude contracts for the sale of the Products;
- its Delegates shall comply with the Conditions and with all directic which the Project Manager may from time to time give in connection wany matter appertaining to the Exhibition.
- (d) The Council reserves the right in its absolute discretion and without giving any reasons to require the Participant to replace any of its Delegates forthwith.
- (e) The Participant shall use its best endeavours to uphold the reputation of the Council and to promote the success of the Exhibition.
- (f) The Participant shall abide by the regulations contained in the official application form submitted to the organisers of the Exhibition by the Council on behalf of the Participant. Such regulations are deemed to be an integral part of the Conditions.

#### PRODUCTS

- (a) The Council shall have an absolute discretion to accept or reject any of the Participant's products for exhibiting in the Exhibition without providing any reasons therefore
- The Participant may only exhibit Products which are produced by Hong Kong entities.
- (c) The Participants warrants that (i) the Products and the packaging, and (ii) all information, statements, photographs and illustration provided for publication of mission catalogue and/or other publicity materials thereof do not in any way whatsoever violate any third party rights including without limitation trade marks, copyrights, designs, names and patents whether registered or otherwise.
- (d) The Participant undertakes not to display anything which is unlawful, in breach of any person's intellectual property, harmful, threatening, violent, offensive, defamatory, libelous, scandalous, sedifuous, vulgar, obscene, indecent, invasive of another's privacy, hateful, racially, ethnically or otherwise objectionable
- (e) The Participant warrants that (i) the Products and the packaging, and (ii) all information, statements, photographs and illustration provided for publication of mission catalogue and/or other publicity materials thereof do not in any way whatsoever violate any applicable laws, rules and regulations of the importing countries.
- The Participant shall be solely responsible for and shall settle all and liabilities incurred by it in relation to its participation in the Exhibition including without limitation all shipping and transportation charges, customs duties, handling charges and other costs and expenses arising from the shipment or any other mode of transportation of the Products in connection with the Exhibition. If the Council pays any of such charges, duties, costs or expenses on behalf of the Participant it shall be entitled to reimbursement from the Participant on demand and may offset any amount held by it on behalf of the Participant against such payment.

#### 8. **BUSINESS PRACTICES**

- (a) The Participant warrants and agrees that it will conduct itself and carry out its business in the Exhibition according to the ethical business practices. The Council may provide the guidelines regarding such ethical business practices to be observed by the Participant from time to time.
- (b) The Participant agrees that it will immediately withdraw any products or publicity materials, or stop promoting any products or services in any particular manner, which in the absolute discretion of the Project Manage is inconsistent with ethical business practices, or may affect the image of Hong Kong or the Exhibition, upon notice of the Project Manager.
- (c) The Participant agrees that it will be responsible for the repair, repla or full refund of any products sold at the Exhibition if the product is returned to the Participant within 30 days from the date of sale. Any such request for repair, replacement or refund shall be processed expeditiously by the Participant, and in any event not longer than 30 days from the date of return.

#### PUBLICITY

The Council will arrange for such publicity for the Exhibition as it shall in its absolute discretion deem fit. No Participant, Delegate or other officer, representative, agent or employee of the Participant shall give or cause to be given any interview, public announcement, press statement or any other publicity whatsoever in relation to the Exhibition.

#### 10. INFORMATION

- During the Exhibition the Delegate shall provide the Council with such information as to the business results of the Participant in the Exhibition as the Project Manager may from time to time request. Such information will not be divulged to third parties without the Participant's approval, save in relation to collective figures in respect of all or a majority of the persons or companies participating in the Exhibition.
- At the conclusion of the Exhibition the Delegates shall complete questionnaires on the activities performed and the business carried out by the Participant during the Exhibition for the information of and further action by the Council.

#### 11. TERMINATION OF RIGHT TO PARTICIPATE

- (a) Without prejudice to the Council's other rights and remedies, the Council has the right to terminate forthwith by notice the Participant's right to participate in the Exhibition on or following the occurrence of any of the following events:
  - if the Participant or any of its Delegates, officers, represer agents or employees commits a breach of any of the Conditions;
  - if the Participant, being a body corporate, enters into liquidation whether compulsorily or voluntarily or compounds with its creditors or has a receiver appointed over all or any part of its assets or if the Participant, being a sole proprietorship or partnership, becomes or one of its members becomes bankrupt or insolvent or enters into any arrangements with its creditors;
- iii. if the Executive Director in his absolute discretion decides that such right shall be terminated;
- (b) The Participant's right to participate in the Exhibition shall automatically terminate in the event that all its Delegates are refused entry visa or entry permit to the country or place where the Exhibition shall be competent authorities
- (c) In the event that the Participant's right to participate in the Exhibition is terminated, any expenses incurred by the Council for and on behalf of the Participant prior to such termination and all other expenses reasonably incurred by the Council as a consequence of such termination shall be paid on demand by the Participant to the Council.
- (d) The Council reserves the right to terminate the Exhibitor's right to participate in any future Exhibition if the Exhibitor is found to have committed any act The Council reserves the right to terminate the Exhibitor's right to participate in any future Exhibitor if the Exhibitor is found to have committed any act including but not limited to failing to respect intellectual property rights of any other party, non-compliance with product safety, environmental laws and/or any other act which, in the sole opinion of the Organiser of the Exhibition and the Council, might damage the reputation and/or image of Hong Kong, its industries, the fair, the Organiser of the Exhibition and/or the Council or if the Executive Director in his absolute discretion decides that such right shall be terminated.

#### 12. CANCELLATION

The Council reserves the right to cancel the Exhibition at any time without incurring any liability whatsoever to the Participant and its Delegates if circumstances outside the reasonable control of the Council (including but not limited to war, embargo, civil unrest, terrorist attacks, legal proceedings or government regulations) make it in the sole opinion of the Council (which opinion shall be conclusive) impossible, impractical or undesirable for the Council to participate in or hold the Exhibition

#### 13. EXCLUSION OF LIABILITY

- (a) The Council shall not be liable for any loss, damage or personal injury howsoever suffered by or caused to the Participant or its Delegates, officers, representatives, agents, employees or any third party, or its Products or other property in the course of or in relation to the Exhibition, unless such loss, damage or personal injury shall be caused by any breach by the Council or its employees of the Conditions
- (b) The Council assumes no responsibilities for any introduction or transaction made between the Participant and any third party during or as a result of the Exhibition.
- (c) The Participant shall be responsible for effecting all insurance coverage necessary in connection with its participation in the Exhibition including but not limited to insurance in respect of the Products, its other property and its Delegates (including travel and medical insurance).
- (d) The Participant undertakes to indemnify and at all times hereafter to keep ne Participant undertakes to indemnify and at all times hereafter to k indemnified the Council from and against all liabilities, actions, proceedir claims, damages, costs and expenses whatsoever which it may sufferincur by reason of or in relation to any act, omission or default by Participant or its Delegates, officers, representatives, agents a employees in the course of or in relation to the Exhibition.

## 14. CONFIDENTIAL INFORMATION

The Participant shall not disclose or permit to be disclosed to any person or otherwise make use of or permit to be made use of any information relating to the business or affairs of the Council or other participants in the Exhibition which has been acquired by reason of the Participant's participation in the

#### 15. WAIVER

WAIVER

No failure or delay by the Council in exercising or enforcing any right or power

to the leaguest or be construed or operated as a waiver thereof. No waiver of any breach shall be construed as a waiver of any continuing or subsequent breach

#### 16. **NOTICE**

- (a) Every notice or demand shall be in writing but may be given or made by post, cable, telex or fax.
- (b) Every notice or demand to be given by the Council may be sent to the address of the Participant stated in its Application Form. Every notice to be given by the Participant to the Council shall be sent to the offices of the Council at 38th Floor, Office Tower, Convention Plaza, 1 Harbour Road, Hong Kong.
- (c) Every notice or demand shall be deemed to have been received in the case of a telex, or fax, at the time of despatch, and in the case of a letter three of a telex, or fax, at the time of despatch, and in days after the posting of the same by prepaid post.

#### 17. GENERAL

- Nothing in the Application Form or the Conditions shall create or be deemed to create a partnership or the relationship of principal and agent or employer and employee between the Council and the Participant.
- (b) The Application Form and the Conditions embody and set out the entire agreement and understanding of the parties and supersede all prior oral or written agreements, understandings or arrangements between the Council and the Applicant relating to the Exhibition.
- (c) The Council reserves the right to alter and amend any of these Conditions and to issue additional rules and regulations (including but not limited to the participants' manual) at any time it considers necessary for the orderly operation of the Exhibition. The amended Conditions and the additional rules and regulations shall be sent to the Participant and become effective immediately. The Participant will be deemed to have notice of the same and have accepted the amended Conditions and the additional rules and regulations. The Participant acknowledges that the Council shall have the right to interpret these Conditions, additional rules and regulations together any amendments thereof. All interpretations of these Conditions, and additional rules and regulations, and any amendments thereof by the Council shall be fined to this class on the Council shall be fined to the fined and the fined and the Council shall be fined to the fined and the Council shall be final and binding on the Participants

18. <u>GOVERNING LAW</u>
The Application Form and the Conditions shall be governed by and construed in all respects in accordance with the laws of Hong Kong and all the parties agree to submit to the non-exclusive jurisdiction of the Hong Kong court.

# SmartHK, Hangzhou (30 – 31 August 2012) IMPORTANT NOTES - Booth Allocation Policy

- All exhibitors are invited to attend the Booth Selection Meeting. Please note that the submission date of full application and payment of participation fee will affect the booth selection priority.
- For exhibitors who are unable to attend the Booth Selection Meeting, HKTDC ("the Organiser") has the right to select the booth location on behalf of the absentee and the result is binding and irrevocable.
- For exhibitors who fail or late to show up when it comes to their turns to select their booth location and their companies' names have been called out for three times already, the Organiser has the right to select the booth location on their behalf and the result is binding and irrevocable.

#### 1) For Applications Submitted Before The Application Deadline

Booth allocation priority for an applicant will be based on the criteria listed below, in descending order of importance (i.e. 1>2>3>4>5):

#### 1. Booth Size

Exhibitors applied for larger booth size will enjoy booth selection priority over those with smaller booth size.

#### Booth Option

Exhibitors applied for Custom-built Participation (Raw Space) will have priority over exhibitors applied for Standard Booths.

#### 3. History of Participation

Past exhibitors enjoy priority in booth selection over new exhibitors.

#### 4. Submission Date of Full Application

Exhibitors with earlier submission date of the completed application form with full payment (should the receipt date of application form and payment is different, the receipt date of whichever later counts) will enjoy a higher priority in booth selection.

## 5. Open Ballot

If all conditions are the same, an open ballot will be conducted to determine the booth selection sequence in a session that schedules to take place prior to the Booth Selection Meeting.

## 2) For Applications Submitted After the Application Deadline

Booth allocation sequence will be prioritised according to the date and time of the completed application form with full payment received by the Organiser. Should the receipt date of application form and payment is different, the receipt date of whichever later counts.

#### **Important Remarks**

- "New exhibitors" refer to new applicants which did not participate in SmartHK Guangzhou 2011.
   "Past exhibitors" refer to companies which participated in the SmartHK Guangzhou 2011.
- 2. SmartHK 2012 is divided into different thematic zones and exhibitor's display on its stand must incorporate <u>at least 60%</u> of its display area exhibiting the appropriate products/services corresponding to the thematic zone specified. The Organiser reserves the right to relocate the booth to the relevant thematic zone. Please refer to the specific service categories indicated in Section 4 of the application form.
- 3. The Organiser reserves the right to decline any application should the applicants are not eligible to exhibit at the Exhibition pursuant to the Terms of Application and Exhibition Rules & Regulations.
- 4. A Letter of Confirmation issued by the Organiser is needed to confirm any booth location / size / service Section. **No refund** will be made to the exhibitor after the confirmation letter is issued.
- 5. The Organiser reserves the right to relocate an entire service section to a new location in order to enhance the overall attractiveness of the event to visitors, if deemed appropriate.
- 6. All booth size / extra space / location requests are subject to space availability and the Organiser's discretion.
- 7. The Organiser reserves the right to revise the booth selection rules, if necessary. In all cases, the Organiser's decision is final.
- 8. The Organiser reserves the right to interpret, alter and amend any of the above terms and to issue additional information and regulations at any time as deemed appropriate.