



*Asian Logistics and
Maritime Conference*
亞洲物流及航運會議

7 November 2013

Hong Kong Convention & Exhibition Centre

www.asianlogisticsconference.com

***Asia's Largest Conference for
Logistics and Maritime Services Users and Providers***



Organisers :



香港特別行政區政府
The Government of the Hong Kong
Special Administrative Region





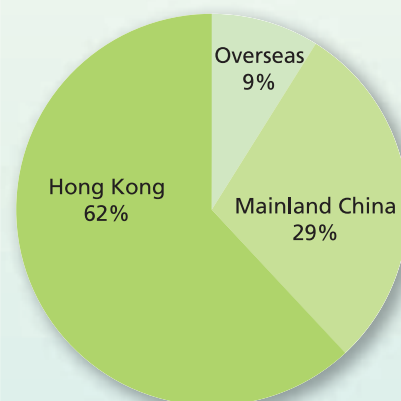
2012 Highlights

1,292 participants from **21** countries and regions

34% were logistics and maritime services users

92% rated the conference as "Excellent" or "Good"

2012 Participants



"The speakers came with diversity of knowledge on logistics. This conference gathered all relevant personnel from the logistics industry and it created a platform for sharing the opportunities and challenges in this changing economy."

Syed Fakhar Ahmed,
Head of Creating Shared Value & Special Projects,
Nestlé (China) Ltd

"This conference creates a platform for logisticians around the world to exchange views and information, seeking common ground."

Joseph Phi, President,
LF Logistics, a member of Li & Fung Group

"Through this conference, logistics services users can understand what services providers are thinking and planning. They get to know more about the needs and concerns of their customers."

Liu Wu, Chairman,
P.G. Logistics Group

"Panel speakers provided a lot of ideas and information on the logistics business. The conference also touched on e-commerce which is very new to the market."

Riccardo Fuochi, President,
Om Log (Asia) Ltd



Asian Logistics and Maritime Conference

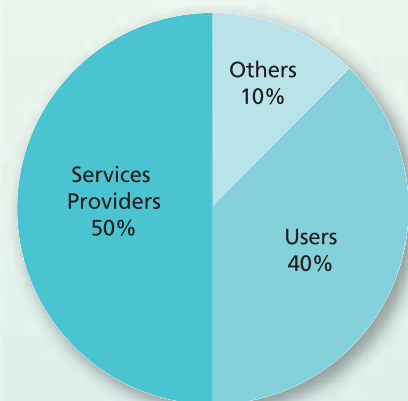
The Asian Logistics and Maritime Conference (ALMC) brings together a wide variety of logistics and maritime services providers and users, including manufacturers, traders and distributors, to discuss the latest market intelligence and explore new business opportunities in the region.

Nearly 1,300 professionals from 21 countries and regions took part in last year's conference, which featured insights on the changing global economic landscape and emerging market opportunities shared by 33 high-profile speakers from around the world.

Who Should Attend?

- Manufacturers and Suppliers
- Traders
- Distributors and Retailers
- Brand Owners
- Freight Forwarders
- 3PLs and Supply Chain Management Solution Providers
- Storage and Warehouse Operators
- Rail and Land Transport Operators
- Shipping Lines
- Maritime Services Providers
- Terminal Operators and Port Authorities
- Airlines and Airport Authorities
- Business Advisory/Information Technology Consultancy Firms
- Governments and Institutions

Expected Participation

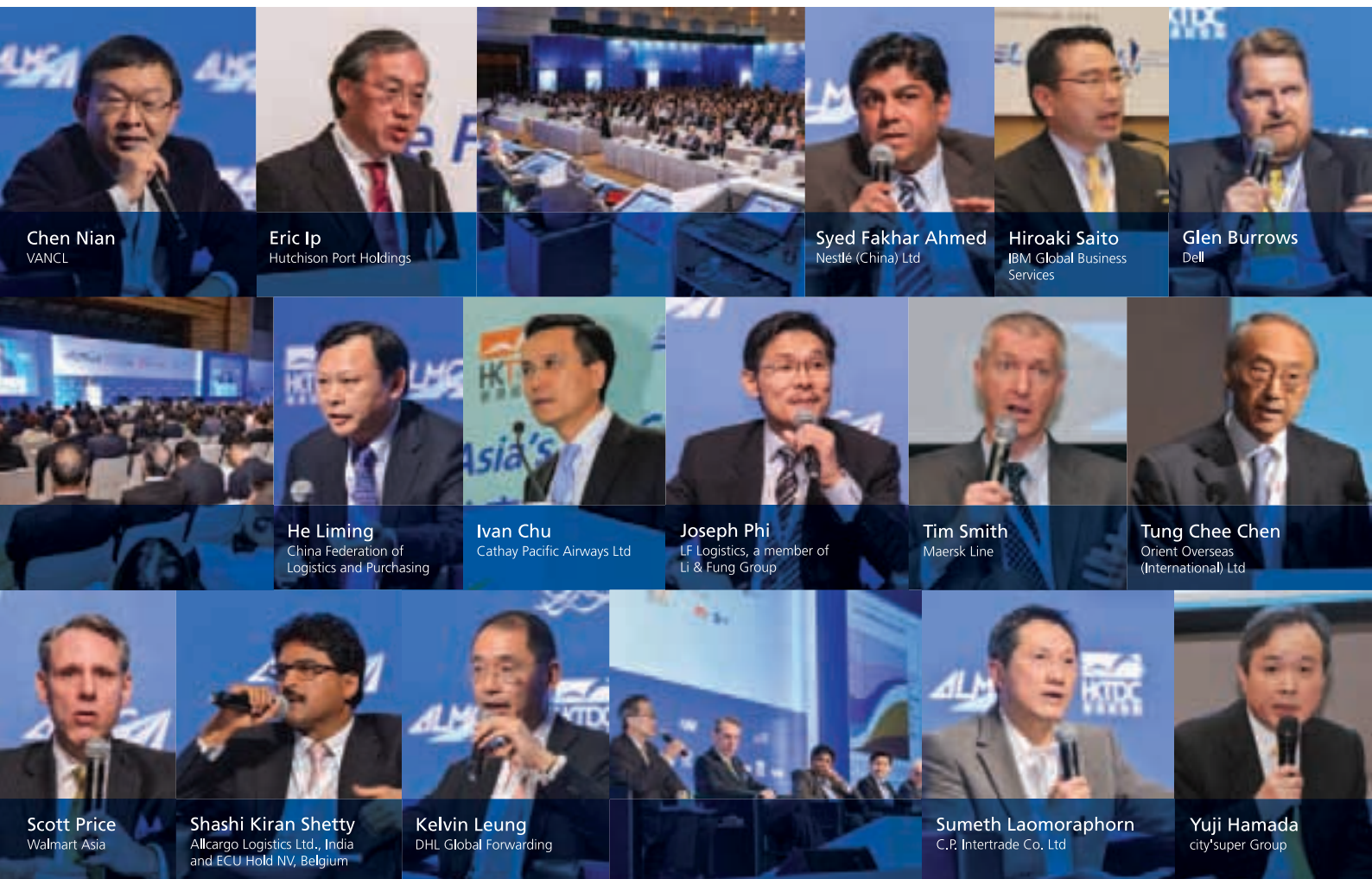


Why Should You Attend?

- Gain market intelligence in logistics, supply-chain management and maritime services sectors
- Explore business opportunities in emerging markets, particularly ASEAN and the Chinese mainland
- Find out ways to reduce cost and enhance efficiency in logistics and maritime operations
- Learn more about successful business models and new technology to increase your competitive edge
- Meet potential clients and business partners

Past Speakers

Some of the world's most influential industry leaders gather at the conference for groundbreaking discussions about opportunities and challenges arising from the fast-changing economy.



Expand Your Business Network

The conference offers you a variety of opportunities to establish new business contacts, including a networking luncheon, a networking reception and business-matching sessions.

"This year participants doubled compared to last year. The conference was a success. The speakers shared a lot on Hong Kong's role and how it could help China to further develop logistics industry."

Sumeth Laomorphorn, President,
C.P. Intertrade Co. Ltd

"It's very helpful to get the insight of what the industry leaders have to say about their outlook on what is coming in 2013 in the volatile market climate. By hearing different points of views, the participants can take away useful information for their business planning."

Andy Tung, CEO,
Orient Overseas Container Line Ltd

Honorary Advisors

A number of global business leaders and industry experts serve as honorary advisors of the conference, providing their invaluable support and advice.



Akimitsu Ashida
Representative Director and Chairman
Mitsui O.S.K. Lines, Ltd



Marvin Cheung
Chairman
Hong Kong Airport Authority



Chow Chung Kong
Convenor
Working Group on Transportation
Economic Development Commission
HKSAR Government



Ivan Chu
Chairman
Board of Airline Representatives



Fu Yuning
Chairman
China Merchants Group



He Liming
President
China Federation of
Logistics and Purchasing



Claus V. Hemmingsen
Chief Executive Director
Maersk Drilling



Miguel A. Lopera
President and CEO
GS1 Global Office



John Y. Lu
Founding Chairman
Asian Shippers' Council



John Meredith
Group Managing Director
Hutchison Port Holdings



Joseph Phi
President
LF Logistics, a member of
Li & Fung Group



Scott Price
President and CEO
Walmart Asia



James Thompson
Chairman
Crown Worldwide Holdings Ltd



Frank Tsao
Founder and Senior Chairman
IMC Group



Tung Chee Chen
Chairman and CEO
Orient Overseas
(International) Ltd

(As of May 2013)

More Industry Events on Offer

Many industry-related events will take place around the conference period in Hong Kong, allowing conference participants from the mainland and overseas to optimize their stay in Hong Kong. Highlights include Supply Chain Asia Awards, GS1HK SCM Excellence Summit, International Bunker Industry Association Annual Convention and Nautical Institute Seminar. Explore more events at the conference website: www.asianlogisticsconference.com!



ALMC Exhibition

In the same venue as the Conference, there will be an ALMC exhibition for you to visit to acquire the latest business trends and technology, as well as potential business partners. Exhibitors will include:

- E-logistics providers
- Logistics services providers
- Maritime services providers
- Port, terminal and logistics park operators
- Industry associations and educational institutions
- Business consulting firms and services intermediaries
- Publications

Past Sponsors and Exhibitors:



"The exhibition was an ideal platform to promote our company and services. We met numerous delegates from around the world who were high-calibre decision-makers. And all it took was one day."

DH Ng, Director,
Wonderfuldata.com Ltd

"The outcome exceeded our expectation. The exhibition allowed us to interact with potential partners directly and openly, and we could enjoy their immediate feedback on our business ideas. We now have full confidence to further expand our projects in different parts of the Asian region."

Benny So, Project Manager,
OYM Logistics Co Ltd

"The exhibition was a success. We could meet our existing clients and link up with many other new customers in one place."

Samuel Tso, Sales & Marketing Manager,
Interactive Media,
HKSG Media Ltd

Nov 7

Morning

Opening Session

Plenary Session 1- *Shaping the Future of Asia: The Emerging Dragons*

Regional economic integration is on the cards as the Association of Southeast Asian Nations aims to establish the ASEAN Economic Community (AEC) and become a single market by 2015. This session will assess the macroeconomic outlook for the maritime and logistics industries, and analyse AEC's impact on regional trade flows and address the implications of growing trade between China and ASEAN.

Coffee Break

Plenary Session 2- *Retail Revolution: A Brave New World*

Traditional models are fading in importance with the rise of e-tailing and mobile commerce. E-commerce is changing where, when and how goods are produced – all of which will overturn the conventional truths about supply chains. Hear experts discuss the impact that the new consumerism is having on logistics and supply chain management, as well as on the shipping community.

Afternoon

Networking Luncheon

Breakout Session 1- *Unlocking China's Potential*

Despite its huge size and potential, the Chinese market is full of challenges for both international shippers and local logistics providers. Chinese experts will focus on the mainland's infrastructure development, including railways and new transport hubs, and their impact on distribution networks.

Breakout Session 2- *Smooth Sailing for Asia's Maritime Industry*

With the continued growth of Asian consumer demand and intra-regional trade, shippers are looking to take advantage of the efficiencies by coordinating berthing at multiple Asian ports, creating a crisscrossing network that presents new challenges for the maritime industry. This session will explore how maritime industry players should adapt and position themselves to maximise the opportunities arising from this trend.

Breakout Session 3- *The Sky's the Limit for Asian Air Freight*

What does booming trade between Asia and other emerging economies mean for the air cargo industry? This session will also focus on the challenges of small order and just-in-time requirements, and the implications of the latest air cargo security regulations.

Breakout Session 4- *Recipes for the Food Supply Chain*

This session will put the spotlight on cold chain developments in emerging markets, including the Chinese mainland. The panellists will share their experience and case studies, with particular attention paid to food safety, quality compliance for perishable goods, and managing a seamless and cost-effective food supply chain.

Networking Reception

Full Day

ALMC Exhibition

Concurrent Fairs

Nov 6-8  **Hong Kong Optical Fair**
香港眼鏡展

Nov 7-9  **Hong Kong International Wine & Spirits Fair**
香港國際美酒展

"The conference is fascinating. The plenary sessions are good. Everybody is here. It's really a good platform for networking. I came last year, too, and definitely will come again next year."

Jon W Zinke, Resident Partner,
Keesal, Young & Logan, LLP(American Attorneys at Law)

"Panel speakers are very knowledgeable. They have addressed many relevant topics. I find it very enlightening. I will come next year and furthermore recommend my business partners and customers to come too."

Keith Reardon, Vice President,
Intermodal Services, CN Rail

Don't miss the Asian Logistics and Maritime Conference!

Registration Fee

Standard Fee	US\$200/HK\$1,550
Early Bird (30% discount)*	US\$140/HK\$1,100

*Register and pay in full by 27 September 2013

Enquiry Form

For more information, please visit the conference website, at www.asianlogisticsconference.com, or fill in this enquiry form and return it by post, email or fax, to:

Hong Kong Trade Development Council
38th Floor, Office Tower, Convention Plaza, 1 Harbour Road, Wan Chai, Hong Kong
Email: almc@hktdc.org Tel: (852)1830 668 Fax: (852) 2824 0249

Name: _____ Title: _____

Company: _____

Company Website: _____

Country/Region: _____

Contact Person: _____

Tel: _____ Fax: _____

Email: _____

Interest: ☐ Attend Conference ☐ Exhibit ☐ Sponsor

In association with:

