



THE HONG KONG
POLYTECHNIC UNIVERSITY
香港理工大學

SEMINAR FOR THE HONG KONG AIR FREIGHT FORWARDING INDUSTRY

Enhancing the Competitiveness of the Hong Kong Air Freight Forwarding Industry Using RFID and Software Agent Technologies

For many years now, Hong Kong has been a leader in international air cargo processing. To maintain its long-term competitiveness, there is a strong need for Hong Kong to invest in applied research on advanced air freight forwarding services. Funded by the Innovation and Technology Commission (ITC) through the Hong Kong R&D Centre for Logistics and Supply Chain Management Enabling Technologies (LSCM), and with the collaboration of Hong Kong Association of Freight Forwarding And Logistics (HAFFA) and other industrial partners, this Innovation and Technology Fund (ITF) project aims to investigate the use of RFID and software agent technologies to enhance the competitiveness of Hong Kong's air freight forwarding industry. In this seminar, the project team will present the interim results.

Distinguished Speakers for the Opening Session:

- Ir Dr Hon Samson TAM Wai-ho, JP, Legislative Councilor (Information Technology Functional Constituency)
- Professor Chung Jen TAN, CEO, Hong Kong R&D Centre for Logistics and Supply Chain Management Enabling Technologies
- Mr Peter WONG, Chairman, Hong Kong Association of Freight Forwarding And Logistics
- Mr Kelvin LEUNG, CEO, North Asia Pacific, DHL Global Forwarding
- Mr Philip LEE, CEO, Sun Hing Group of Companies

Seminar Schedule:

13:30	Registration and Reception
14:00	Opening Addresses by Distinguished Speakers (English/Cantonese)
15:00	Break
15:15	Project Overview and Updates by ITF Project Team (Cantonese)
16:30	Break
16:45	Presentations by Industrial Collaborators (Cantonese)
17:30	Discussions

This project is funded by the Innovation and Technology Fund. Any opinions, findings, conclusions or recommendations expressed in this material/event (or by members of the project team) do not reflect the views of the Government of the Hong Kong Special Administrative Region, the Innovation and Technology Commission or the vetting committees for the Innovation and Technology Fund.

Date & Venue

▶ 14 January 2010

▶ 14:00 - 18:00

Senate Room (M1603)

Li Ka Shing Tower, The
Hong Kong Polytechnic
University, Hung Hom,
Kowloon, Hong Kong

Free Admission

Online Registration:

<http://airfreight.comp.polyu.edu.hk/seminar>

Reservations will be taken on a
first-come, first-served basis.

Further Information

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Organiser



Co-organisers (Alphabetical Order)

