

# Next Generation Information Technology and Standard Symposium

2012.3.30 @ Cyberport

Beijing ☁ Guangdong ☁ Hong Kong ☁ Shanghai ☁ Shenzhen ☁



## Why you should attend

Free Admission

A Hong Kong's premier cloud conference to spark ideas, drive collaboration and capitalize opportunity

Learn how Mainland cloud standards and development mark the milestone for the region

Establish cross-border relationships with government officials, strategists and entrepreneurs

Network with the seasoned, experienced and brightest minds in the cloud computing arena

## Cloud Computing Standardization Journey Accelerates New Business Opportunity in Mainland and Hong Kong

As one of the seven strategic emerging industries in Mainland and a mainstream IT development, cloud computing will be playing a critical role in shaping the country's industrial upgrade and economic restructure. Unified standards and holistic regulations in line with international standards will allow industry players to interconnect, integrate, and enhance their products, services or applications with cost effective solutions.

Focusing on the cloud standardization and development, the Symposium will allow audience to learn about the implementation strategies and best practices with interaction and collaboration in the arena of cloud computing ecosystem. Renowned leaders, enterprises, experts and academia from cloud base Mainland cities, including the national cloud computing service innovation and development pilot cities Beijing, Shanghai and Shenzhen together with Hong Kong and Guangdong, will share their valuable experiences and insightful analysis on the overall planning, key technologies, applications and security governance.

Come and join the Hong Kong's first Symposium on China cloud computing standardization!

### Details

Date : 30 March 2012 (Friday)

Time : 09:30-17:30

Venue : Ocean View Court, Cyberport

(\*Shuttle bus will be provided between Cyberport and Admiralty MTR Station)

Enquiry : +852 3166-3757  <http://chinacloud.cyberport.hk>

### Programme

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 [cyberport.hk](http://cyberport.hk)

### Media Partners

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Advanced Space Technology Research Institute

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香港互動市場協會

HKICA  
Hong Kong Internet & Commerce Association

HKCS  
Hong Kong Computer Society

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Hong Kong General Chamber of Commerce  
香港總商會 1861

HKITF  
Hong Kong Information Technology Forum

ITJC  
香港資訊科技聯合會

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HKNGIS

Hong Kong Productivity Council  
香港生產力促進局

LSOM  
Hong Kong Logistics and Supply Chain Management Centre

Hong Kong Science & Technology Parks

HKSI

HKSIA  
香港軟件行業協會

KTDC  
香港貿易發展局

10 WTIA  
World Trade Internet Association

iPROA  
Internet Professional Association

Internet Society  
Hong Kong 香港互聯網協會

创智天地  
Innovation & Entrepreneurship Community

香港專利授權及特許經營協會  
Licensing & Franchising Association of the

工業貿易發展局  
Small Business Support and Consultation Centre for SMEs  
Trade and Industry Department

香港中華總商會  
The Chinese General Chamber of Commerce

The Chinese University of Hong Kong  
Centre for Entrepreneurship

香港中文大學  
The Chinese University of Hong Kong

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香港中文大學  
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