

Fast-growing show for a fast-growing market

RETAIL ASIA EXPO - DELIVERING THE WORLD'S LARGEST AND FASTEST GROWING RETAIL MARKET!

The launch of **Retail Asia Expo** last June was a spectacular success. Although it opened its doors in the worst of global economic times, it delivered over 4,500 of top retail decision makers from Hong Kong, Macau, China, Taiwan, the Philippines, Singapore and the rest of the Asia Pacific region. See page 9 for a sample of the top-tier attendees from 2009.

The incredible turnout was in large part thanks to the support from so many leading brands – Cisco, Colite International, Cubic, Epson, Erco, Decca Furniture, Honeywell, HP, IBM, LS Retail, Motorola, Manthan Systems, Reggiani Lighting, Samsung, Wincor Nixdorf, Welco Displays and one hundred others big names at Retail Technology Expo and Retail Design and In-Store Marketing Expo! We are grateful for the support of every major regional association that supported us as well.

This year, Retail Asia Expo is set to more than double in size come June 2010. Asia Pacific was less affected by the economic recession than other regions and is back on track with a story of growth. The envy of the rest of the world, China is leading the way with an over 15% year-on-year expansion rate.

As well as the over 300 companies on display, Retail Asia Expo will return with its highly anticipated seminar programme exclusively for exhibitors and attendees. The schedule will expand this year with new experts and topic to meet the overwhelming demand seen last year (evidenced by overflowing theatres with standing room only)! See page 4 for more details.

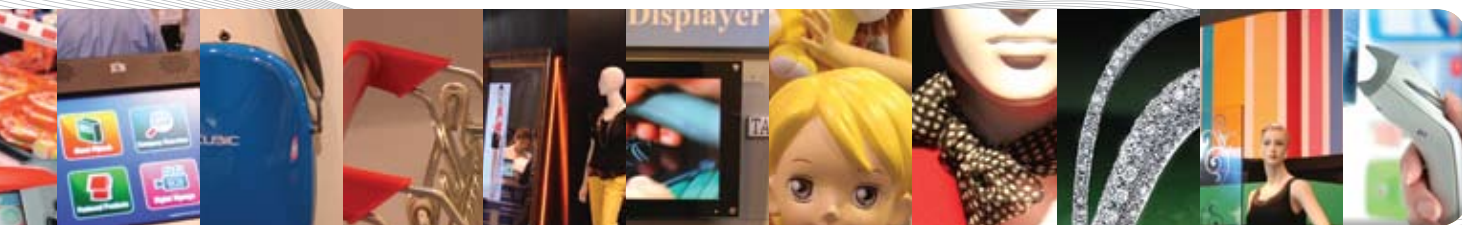


Retail Asia Expo gathers suppliers, solutions, business contacts and the buzz of innovation all under one roof. An estimated 10,000 visitors from Hong Kong, Macau, China and nearby Asia Pacific are expected to attend Retail Asia Expo 2010, gathering ideas, inspiration and buying plans to help them flourish in the year ahead.

Entry to the Retail Asia Expo as well as all seminars and workshops is free of charge for retailers and those involved in the retail sector. For individuals interested in attending or exhibiting visit www.retailasiaexpo.com today!

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INSIDE RETAIL ASIA EXPO

Retail Asia Expo is designed to meet the needs of the retail market as defined by the biggest and the best companies in the region. The event's Advisory Committee include the biggest and the best in the retail industry, and their passion for the business has been infused into each and every part of Retail Asia Expo.

Indeed, visionary companies are taking advantage of these exciting, challenging and turbulent times to reflect and reassess their strategies, looking to entice and engage their customers. By gathering the retail elite, thought-leaders, and solution providers from numerous disciplines in a single venue to share ideas, Retail Asia Expo has created the only forum that fosters increased growth of the world's most dynamic retail market.

“We have been selling our POS products to China and many overseas markets. Retail Asia Expo has the right concept which consists of Retail Technology part as well as the Retail Design & In-Store Marketing. Diversified Events HK, the organiser, has delivered a supreme expo service and my overall comment is that the show is PERFECT.”

Alex Chan | VP Sales & R&D
of Heng Yu Technology (HK) Ltd

Retail Technology Expo

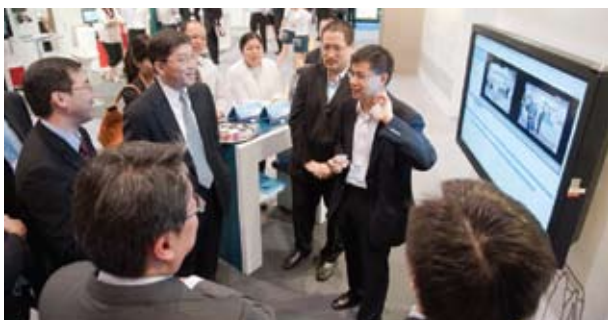
Efficient retailing relies on dependable communication and accurate information, whether it be internal performance statistics necessary to run a multi-faceted organization, or features and benefits that customers need to know to make an informed purchase decision.

The world of technology is continually evolving and improving with greater speed, capacity and capabilities. How does the smart retailer keep abreast of the latest trends and ahead of the competition? Retail Technology Expo.

As a specialized segment of Retail Asia Expo, the event showcases leading developers and providers of innovative retail technologies that will demonstrate the newest, the best, and what's next.

“Good diversity of different suppliers and contractors for all aspects of retail.”

Dimirtri Naert | Project Manager of VF Asia (Lee Wrangler)



“We at Cisco believe Retail Asia Expo to be a perfect platform to showcase our innovative retail solutions. Apart from our booth there, our presentation in the popular Retail Technology Seminar programme in the event brought us an opportunity to illustrate our customer-centric solutions and technologies to a decent number of the right audience. We were amazed with the overwhelming response we received!”

Fiona Siu | Head of Commercial Sales
of Cisco Systems HK Ltd



Retail Design and In-Store Marketing Expo

The design and development of a retail store is much like putting on a theatrical production: the merchandise is the star, but the star can't shine without the right environment, fixtures, finishes, lighting, and details.

Recognized for producing a remarkable array of styles, themes and plan configurations, store designers here have broken through the barriers of traditional concepts and material usage to create feasts for all the senses. Award-winning work from the world's most prestigious international retail design competitions will be on display by those who created them.

Attending the Retail Design & In-Store Marketing Expo is the perfect way to rekindle those creative embers. In addition to hearing from industry leaders in our seminar programme and the extensive networking opportunities afterwards, we have also brought together an impressive collection of resources on the Expo floor, with the solutions that are ideal for that next assignment.

Advisory Committee

To make Retail Asia Expo as inspiring and relevant as possible, we rely on cues direct from leaders in the industry. Their fresh ideas are vital in shaping the event. Created for them, their staff and the industry at large, this show will continue grow and meet the changing interests and needs of the market.



Retail Technology Advisory Committee

- **Andrew Ling** - Director of IT & Supply Chain, Bossini Enterprises Ltd
- **Lawrence Qin** - Regional IT Communications Manager, Burberry Asia Ltd
- **Andrew Tong** - IT Manager, Hugo Boss HK Ltd
- **George Lau** - Director, Service Delivery, VF Asia Ltd
- **Nelson Tse** - Chairman, Hong Kong Retail Technology Industry Association
- **Conser Lee** - Head of Membership Development and Services, GS1 Hong Kong
- **Brian Chan** - Senior Manager, Infrastructure Operations, Adidas Services Ltd
- **Colin Rice** - IT Director, The Dairy Farm Company Ltd
- **Catherine Tjon** - Retail Application Manager, Swarovski Hong Kong Ltd

Retail Design & In-Store Marketing Advisory Committee

- **Joan Lam** - Marketing Manager, Bose Ltd
- **Antony Chan** - Creative Director, Cream HK
- **Kim Phelan** - Visual Merchandising Manager, DFS Macau
- **Cherry Chen** - Visual Merchandising Display Manager, HK Seibu Enterprise Co Ltd
- **Rodney Wong** - Retail Design Manager, L'Oreal Hong Kong Ltd
- **Michael Ng** - Director, Maxector Retail Services & Management Ltd
- **Carlson Lau** - Regional Visual Merchandising Manager, Parfum Christian Dior
- **Valerie Wilson Trower** - Retail Consultant and Fashion Academic

The two exhibitions will run concurrently, showcasing thousands of innovative solutions for retailers, brands, interior designers, architects and advertising agencies: allowing them to heighten their competitive edge, increase market share, and become more efficient in their business processes. Added special features on the show floor include:

Design Gallery

Featuring all things sparkly, shiny, rugged, pretty, luminescent, tactile, mobile, opaque and reflective, Design Gallery will give visitors the visual inspiration and creative ideas that will transform their retail spaces into stores in which customers want to spend time shopping – and spending.

Studies have shown that store atmosphere is the most significant determining factor in how long customers stay in a store, whether or not they actually make a purchase, and how they perceive a store after they leave. From signage to window displays, fittings to floors, and lighting to wall textures and colours, the look and feel of a shop is the first thing a customer notices. At the Design Gallery, these elements come together in new and incredible ways, making it an opportunity for retailers to see what is possible in the world of retail interiors, and to take away tangible ideas to implement in their own stores.



Innovation Showcase

The retailer in Hong Kong is inspired to utilize the newest, most cutting edge technology to attract and wow their customers, but finding these products can be an arduous task. The Innovation Showcase provides the answer to what is cool and what is hot. Gathering recommendations of the Advisory Committee, Retail Asia Expo puts together their favorites as well as the most pioneering products in the industry.

“The Expo provides an excellent platform for visitors and exhibitors to share their retail expertise.”

Andrew Tong | IT Manager
of HUGO BOSS HONG KONG LIMITED



“On behalf of CUBIC International, I would like to express my gratitude for building and sustaining to the end a very professional trade event. CUBIC and industry partner EuroDisplay received a steady flow of visitors over the three days. I feel the calibre of these new contacts makes for a great ‘leg up’ for our business expansions into the Asian market. Upon review of each contact and doing some post research, it is clear that over 70% of the visitors were within our defined target customers; these being architects, interior designers and major retail operators.”

Todd Evans | Sales and Marketing Manager
of Asia Pacific CUBIC Visual Systems



“I was impressed with the quality of the exhibitors and presentations. Retail Asia Expo is fast on its way to becoming the most important retail trade show in Asia.”

Sjoerd Hoekstra | Creative Director/Founder
of Three Dogs Retail Design

The Retail Asia Forum

The Retail Asia Forum is a high-level programme for invited retailers only. It will deal with strategic issues which retailers are facing in Asia-Pacific, such as:

- Business Intelligence Solutions
- Information and Financial Management
- Market Trends
- Supply Chain Efficiencies
- Retail Property Updates

And many more...

If you are interested in participating in this programme please visit the website and click on the Retail Asia Forum application. There are limited spaces within the Forum and we may not be able to accommodate everyone who would like to be involved, but we will do our best to prioritise early applicants.

Forum Sponsors:



RISING⁺

“Your Business, Your Future – Retail Asia Expo!”

Lawrence Qin
Regional IT Communications Manager, APAC
of Burberry Asia Limited



In addition to the show floor featuring many of the region's leading suppliers, visitors cannot miss the educational seminars covering the most important and prevalent issues facing the retail market today. Industry experts will present their valuable experience such as case studies and lead discussions to translate valuable ideas to actionable points.

“It was my first time speaking at a seminar at the Retail Asia Expo and I thoroughly enjoyed it. The turnout was overwhelming with standing room only and I could feel the excitement in the crowd. Everyone there wanted to be there and the people I spoke with found the seminar motivating. I learnt a lot from the feedback and comments from the attendees and I definitely look forward to attending next year!”

Eve Roth Lindsay | Managing Director of Savvy Style

Highlight of last year's programmes:

Retail Design & In-Store Marketing

- Mini-course in visual merchandising
- Application of visual tools - mannequins and shop window trends
- How to colour work for your business and your customers.
- Branded to sell – creating unique shopping experiences
- Retail Lighting and Energy Saving
- Using the Store Environment as a Branding Tool
- Brandscape: When Branding Strategies Meets Retail Interiors

Retail Technology

- Innovative use of RFID technology in fashion retailing
- A truly effective integrated POS + ERP (Enterprise Resources Planning) System
- RFID in Fashion -- Key Factors of the Success
- Protect What You Value Most - Security applications in Retail.
- Loyalty Management using CRM – a case study.
- How to increase store revenue through POS's Digital Signage.
- Merchandise planning systems to improve operational efficiency and growth

Retail Asia Expo showcases innovative thinking and resources that can help retailers in establishing and customer relationships.

We look forward to seeing you at the show.

Entry to the expo and seminar attendance is for the trade industry only, and free of charge. For more information to exhibit or visit, please visit: www.retailasiaexpo.com.

“Retail Asia Expo, A Blockbuster, Don't miss it!”

Andrew Ling | Director of IT & Supply Chain of Bossini Group

EXHIBITORS / PARTNERS

Here is a small selection of the suppliers to be found in the Expos' exhibition halls. Many more are joining the exhibition every week and a more comprehensive listing can be found at

www.retailasiaexpo.com



AceLab Technology Ltd., has extensive experiences and knowledge of electronic design and handling of LEDs. AceLab has its own in-house R&D Team, specializing in LED lighting system. Leading by several experienced engineers with solid and sound electrical and electronic background, the R&D Team produces numerous innovative designs of LED drivers and custom-made LED systems.

www.ancelab.com.hk



Action-Plus Co., Ltd., specialized in providing barcode solutions throughout Hong Kong and overseas. We carry a wide range of products which include barcode label printer, barcode scanner, mobile computer, barcode verifier, barcode software, thermal transfer ribbon & label, inventory control management system, asset control management system and so on.

www.action-plus.com.hk



Adpl-solutions is a service agency for advertising, marketing production & logistics. With a company network on almost every continents and a network of more than 400 suppliers worldwide, we are able to support big & medium size companies in their marketing and retail activities. With our cutting edge online tool we can give clients the possibility to control the production & distribution of marketing & retail materials, shop information, communication tools & many more applications.

www.adpl-solutions.com



Alpha Solution providing P2POS Point of Sales solution, mobile logistics solution and ASP Model service. Our product aimed to hospitality and retail business. Our staff has focus on project study, software development and providing fully technical support to

customers on our best.

www.alphasolution.com.hk



Aoba Hopkins is the IT service division of a well established accounting, audit, tax and business consulting firm in Hong Kong and China. We provide business process improvement services while leveraging world class applications including SugarCRM, KnowledgeTree

DMS, ProcessMaker Workflow and Joomla CMS to provide customized solutions for our clients. Our latest offering includes: DMS-in-a-Box, CRM-in-a-Box and Workflow-in-a-Box.

www.ahimhk.com



ASC (HK) Ltd., as one of the leading security system integrators in Hong Kong, ASC has over 25 years of history to work as your security partner to provide you a total peace of mind. From consulting, system design, implementation to maintenance and monitoring, ASC

provides you a total solution all under the same roof.

www.aschk.com



B & T Engineering Ltd., is a leading provider of computing and security solutions and services in Hong Kong China and other region, B&T dedicates all of its resources to designing, installing, consulting and servicing security system and CCTV system for our client

companies in Hong Kong and China.

www.btel.com.hk



BEAUTIMAX Ltd., founded in 1976, is one of Hong Kong's leading designers and manufacturers in display units as well as luxury packaging. With more than 30 years of experience, we obtain long-lasting support by world-renowned clients. In 2009, BEAUTIMAX achieved

the recognition of (BSI) ISO9001: Version 2008 - in guaranteed quality and production management.

www.beautimax.com.hk



BetterSoft Ltd., is a supplier specialized in Retail Management System. We provide high quality End-to-End retail management solution from shop to back office. BetterSoft's system integrating POS, warehouse operation, inventory control, customer relationship management, purchasing, with interface to Accounting and HR function in a system.

www.bettersoft.hk



BluFi Wireless Asia Ltd., provides world class on-site communications solutions for the retail industries amongst others. Specializing in communication products; e.g. Customer or Staff paging, PC-Based Network Paging, Business DECT Cordless Phones and 2-Way Radios.

BluFi develops custom "event-triggered" communications solutions for Retail environments. It also offers Enterprise Mobility solutions, providing voice mobility management and location based services.

www.blufiasia.com



Bose Ltd., is a leading audio solution provider that designs, supplies and builds high quality audio systems for business and commercial settings. Bose professional audio systems are custom-designed for an audio experience unique to each client's business or venue.

www.bose.com.hk



Brand Communications has over 14 years experience working with retailers and marketers, gaining expertise across diverse industries and an in-depth knowledge of the technical aspects of merchandising. It is known as the industry most innovative FMOT design agency, handling projects of Globally renowned Brand names, e.g. Procter and Gamble, Olay, SK-II, Max Factor, Pantene, Rejoice, Vidal Sasson, Mead Johnson, Acuvue, Manning's, Motorola, and a list of active clients in a variety of industries.

www.brandcom.in



Brand Visionaire Ltd., "Brand by Association" WE MAKE "SCENTS" OF YOUR BUSINESS. Research shows that customers are more likely to remember what they smell, than what they see, hear, or touch. That is because our sense of smell is directly connected to the limbic system that is responsible for memories and emotions. Brand Visionaire, your complete scent marketing partner.

www.brandvisionaire.com



Britesky Co. Ltd., established in 2007, with manufacturing facility in Shenzhen, China. We are specialist in Cracked Glass Mosaic manufactories, such material applied to all kinds of articles, such as Mirrors, Planters, Display Shelves, Cabinets, Stands, Wall Plaques,

mannequins, furniture, TV Stands and Animal Statues etc.



CET OPTO CO. LTD., is a professional company in energy-saving lighting products & project services with a strong technical and marketing team to develop and support from design ; assembling ; testing ; selling and services for local (HK & Macau) and overseas customers.

Our current products are EEFL lighting solution for slim light-box/ display stacker; slim CCFL lighting system for narrow hidden lighting display and high power LED down-lights.

www.hkcet.com



Cherubim Enterprise Solutions being a retail expert, relies on open standard and core strength in J2EE, J2ME and website development, is dedicated to provide diverse solutions from retail management solution, e-commerce to business intelligence, our high quality solutions offer retailers the best way to develop their business fast and get the most possible margin in the cost-sensitive market.

www.ces.hk



ChinaNewswire.com & Xinwengao.com China's leading press release distribution platform provides English-language corporate press releases at www.chinanewswire.com and Chinese-language at www.xinwengao.com. Xinwengao mean "press release" in Chinese - ChinaNewswire.com & Xinwengao.com are the best way for companies to share their latest information with stakeholders around the world.

www.chinanewswire.com & www.xinwengao.com



ChinaRetailNews: Inflation is causing odd pricing models to erupt in China, and urbanization is pushing China's youth to ask for new features in the products they buy. How does this affect China's retail landscape and what sort of ways is domestic and foreign companies handling this booming growth? ChinaRetailNews.com focuses on providing daily news covering retail news in China in different areas.

www.chinaretailnews.com



China Chain Store & Franchise Association is the leading advocate, representative and resource for retailing & franchise industry in China. It is a member-oriented organization composed of domestic & overseas retailers, franchisers, suppliers, and relevant organizations; unique and comprehensive non-partisan, non-profit association with member companies from over 60 different industries. CCFA members include famous Chinese local retailers, franchisors and international brands, such as Wal-Mart, Tesco, KFC, Burger King, etc.

www.chinaretail.org



Chung Tai Roller Shutters Company Ltd., recognizing a gap in the market for safe and reliable roller shutters, Chung Tai was established in 1979. For over 30 years, Chung Tai has continued to be an outstanding designer and manufacturer in the Shutters and Doors industry and to provide great service to the local and global communities.

www.chungtai-rs.com.hk



Cisco Systems, Inc., is the worldwide leader in networking for the Internet. Today, networks are an essential part of business, education, government and home communications, and Cisco Internet Protocol-based (IP) networking solutions are the foundation of

these networks.

www.cisco.com.hk



Cobelco Industrial Supplies Ltd., is founded in 1988 and has own factory in Mainland China. We source a variety of the world's most well-known and environmentally friendly brand decorative materials which are 3M decorative and glass film, RIGIDIZED embossed stainless steel, aluminum sheet, LONSEAL/CENTIVA vinyl flooring, lightweight natural stone, ARAKAWA wire hanging system and metal curtain. We also provide with Professional installation and One-Stop Services to reach our potential customers.

www.cobelco.com.hk



Core Solutions is a leading provider of Retail Merchandise Lifecycle, Global Sourcing, and Supplier Collaboration solutions. We empower retailers to accelerate, automate, and optimize their supply chain, from assortment planning to delivery. The company provides a suite of best practice based web applications designed to help companies scale, accelerate time to market.

www.coresolutions.com



Argon Ho, Head of Marketing and Channel Operations for HK and Macau, Cisco

“As a partner to the retail industry, we offer wiring, back office operations, data centres and networks for communications to support the retail branches – everything from in-store to people on the road. We have previously showcased video security systems, inventory systems, and the ability to integrate that with CRM systems.

Last year we not only attracted a lot of potential customers, but we found the Expo to be an excellent platform to meet business partners we can work with to provide a total solutions package: from infrastructure to collaboration to implementation. This year we are looking forward to enhancing that on a Web 2.0 platform to be able to collaborate and create an environment in which customers can get a variety of information in real time – anywhere – to make sound buying decisions and have a better retail experience.

In today's world consumers need to make informed decisions in a short amount of time, so as a retailer you have to have the information and the systems to empower the salesperson to deliver the right information, recommendations and professional views.”

EXHIBITORS / PARTNERS



Create Tech Software since 1998, with expertise in Enterprise ERP system. Subsidiary of MOBICON Group (Listed on HKSE #1213). Always aim for the latest technology and making use of Internet resources, successfully developed a series of online (real-time)

Enterprise Management Systems for Retail Management, Accounting Management, Trading Management, Wholesales Management and Financial Management.

www.createtech.com.hk



Crystal Computer Graphics Ltd., established since 1995, is the leading digital visualization solution provider with 12 offices worldwide and over 2,600 staff. Crystal CG is dedicated to providing high quality realistic computer graphics solutions and possesses extensive experience in

world-class events, including 2008 Beijing Olympic Games, 2010 Shanghai World Expo, 2011 Universiade Shenzhen and 2012 London Olympic Games.

www.crystalcg.com



Data World Solutions Ltd., (DWS) offers a range of one-stop IT business management solutions for both Hong Kong and PRC markets. We offers solutions including Accounting, Financial and Distribution Management, ERP, CRM, MRP, SCM, Warehouse

Management, e-Commerce and Business Intelligence, facilitating customers to enhance corporate-level efficiency and productivity.

www.dataworld.com.hk/dws



DCG Display & Design Co Ltd., a one stop digital output centre, combined advanced environmental friendly technique and over 10 years experience on graphic output, is professional on visualizing your corporate identity. Having our own graphic team, large

format printing machine and installation team that all stationed in HK, we are able to provide a one-stop solution to you even in a limited schedule.

www.dcgdisplay.com.hk



DDS Logistics & Sourcing Software is one of Europe's leading developers of Sourcing and TMS software solutions. Our solutions assure the complete management of international trade and multimodal transportation from product sourcing through to delivery as well as workflow

optimization and tracking, and follow-up of the financial needs.

www.ddslogistics.cn



Decca is a specialized architectural woodworking and custom furniture manufacturer. We produce to the highest standards expected by international architectural firms in both Europe and the U.S. Our manufacturing facility is located in DongGuan, PRC and covers over

130,000SQM. Decca's shop fixture division has grown substantially in recent years. We are suppliers to Jaeger-LeCoultre, Louis Vuitton, Salvatore Ferragamo and many more luxury brands.

www.decca.com.hk



DiCentral Corporation, headquartered in Houston, Texas, pioneered Software as a Service (SaaS) as the preferred EDI solution enabling retailers and suppliers to seamlessly exchange data. DiCentral offers the retail/ vendor management and collaboration met the industry

challenges. DiCentral Hong Kong and China support the e-commerce and retail infrastructure in Asia. www.dicentral.com



Dorma Door Controls Company Ltd., is a German company established 102 years ago specialized in manufacturing, design, supply and installation of glass open shop front systems, automatic doors and glass door fittings for shop front applications.

www.dorma.com



Dynamic Way (HK) Ltd., as a market leader and trendsetter in the Hong Kong shutter-engineering industry, Dynamic Way, an ISO 9001 certified company, has been renowned for its expertise, innovation and professionalism. Dynamic Way's customers include many

prestigious shopping malls & companies both in Hong Kong & China including the Hong Kong & Beijing Capital International Airports.

www.dynamicway.com.hk



DYXnet, is a leading ICT Service Provider in Greater China offering Global Networking (MPLS VPN Portfolios), Internet Access, Data Centre, Unified Communication, Network Security and Call Centre Outsourcing solutions. Equipped with network POPs in 37 cities, DYXnet is now

servicing 6,500+ MPLS VPN client sites and hosting 4,000+ client facilities covering 700 cities in the region.

www.dyxnet.com



E TAG provides full EAS security solutions including detection system, labels and hard tags. To cope with the increasing demand of digital world, we bring InVue digital display solutions. We assist apparel, hypermarkets, telecommunications and electronics retailers like Walmart, Vodafone, 3 confidently display high shrinkage loss products and to enhance their security and sales performance.

www.e-tag.com



Eastop Computer Consultants Ltd., is a local ERP Solutions developer since 1993. The first Windows version of its highly successful ERP solution was released in 1995. Now, Eastop ERP is a stable, reliable, flexible and powerful ERP system in HK with more than 5,000

concurrent users now. Eastop e-POS system is based on its wholly integrated ERP system that links sales, purchase, inventory and account, which can be further extended with optional modules such as human resources and e-commerce.

www.eastop.com



Eastwonder Globe experienced in store fixture field for 6 years. We specialize in making high-end stainless steel, steel, wood, and acrylic based products as a store fixture producer, with the products of U-rail, display shelf, bracket, racks, jewelry case, nesting table,

and whatever you image in your stores.

www.eastwonderglobe.com



EL Design Ltd., is a visual merchandising consultancy and mannequin company. It represents 2 World's leading Mannequin Houses under one roof, Rootstein of London and Bonaveri Manichini, Italy. Their approach in fashionable styling and sculpturing is

appreciated by almost all Fashion houses in Paris, Milano, New York, London, etc.

www.bonaveri.com & www.rootstein.com



EOS Solutions Asia is part of EOS Group one of Europe's market leaders for non-banking financial services. Our service range includes export factoring, B2B international debt collection (especially Europe and USA) and provides risk information about overseas

companies. EOS Group has 4300 employees and more than 40 subsidiaries in over 20 countries.

www.eos-solutions-asia.com



Epicor Software Corporation provides advanced, end-to-end solutions for retailers who seek to streamline processes, maximize profitability, and deliver best-in-class customer service. They are available best-of-breed, in fast-track Xpress packages, and through fully

hosted SAAS, and are backed by comprehensive services, 400 leading retailers, and 35 years of proven success.

www.epicor.com/retail



eRun is a Windows based system consisting of human and visual POS, sophisticated back office management, systematic workflow controlling stock and inventory, comprehensive CRM and membership management, multi-dimension data analyzer and report generator,

efficient barcode generator and printing, and reliable web tools allowing users to access business data anytime and anywhere.

www.erun.com.hk



Fawoo Technology. As a leading company in the field of LED lighting industry, FAWOO has made every effort to get a good reputation in the global market through constant R&D and constructive dialogue over the past years. Today, we are proud of introducing

innovative LED lighting products such as LumiSheet, Lumidas, Lumi-M-Stick to global market, all of which are key products for reducing greenhouse gases as well as saving energy & cost.

www.fawoo.com



Fixwell Display System Co Ltd., is a private company established since 1980. We offer a wide range of Commercial Refrigeration, Shelving, Storage Racking and Display accessories from all over the world for different supermarkets, department stores, retail business

and F&B industries.

www.fixwell.com.hk



Flexsystem Ltd., is a leading Enterprise Management Software provider with 21 years solid experience in software development, consultation, and implementation. Our state-of-art ERP, Financial Management System, Workflow and BI solution has

optimized numerous of retail companies on their daily operation, decision making and allow them to focus on core business strategy under the stiff competition.

www.flexsystem.com





Flytech Technology Co Ltd., is a public listed company in Taiwan Stock Exchange, with its core business in the design and manufacture of POS, Kiosk, digital signage, and Embedded Application devices. Recently, we also invest in making Handheld POS and we'll have 4 models to mass production by mid of 2010. Flytech is certified with ISO9001, 9002 and 14001 and all our products comply with current international requirements of the FCC, CE and RoHS. We are also one of the largest OEM/ODM manufacturers of POS systems in the world.

www.flytech.com



Focus Imaging is a leading digital and database marketing services provider in the region. It has a self-developed Variable Data Publishing engine to provide full personalized VDP services and Retail Loyalty Marketing Solution. It helps retail clients to fully utilize their customer data to make personalized direct mail, email, video and web portal, which highly enhance customer loyalty and improve sales revenue. It also specializes in Augmented Reality development to enrich your customer purchasing experience. Our clients include Ocean Park, New Yaohan, Grand Lisboa and Audi.

www.focus-global.com



Forma Lighting is a 30-year-old company that originates from Italy and is now based in Hong Kong. Our company aim is to provide quality European design at China-competitive prices by shifting production to the Far East. Our prices are significantly competitive in comparison to most European companies.

www.formalighting.com



FORMOST, established in 1992, now owns 3 factories and employs 700 workers. We are engaged in the designing, manufacturing and marketing of various types of display racks, garment racks, POP racks, luggage carts, shopping cart trolleys, and other store fixtures.

Outputting 200,000 luggage carts and 70 shipping containers of racks monthly, we are confident that our superior quality and attractive designs will ensure our success in the global market.

www.futuregoal.net.cn & www.jxfort.com.cn



Genius POF Industries Ltd., based in Hong Kong, our company is recognized as one of the leaders in the development and manufacturing of showcases with LED or Fiber Optic Lighting, offering energy saving, environmental friendly products, sophisticated and cool lighting and with no heat generated. We believe that the quality of our workmanship mixed with years of expertise in both showcases and in lighting, complements the needs and desires of our customers to show their product in an aesthetically pleasing environment.

www.gpof.com.cn



Givex is known for innovative stored-value technology that has driven customer acquisition and retention programs for clients in 35 countries since 1999. Givex provides a broad range of profit enhancing processes that seamlessly integrate gift cards, loyalty engines, e-couponing and targeted email campaigns. This innovation is also backed up by years of experience and the relentless pursuit of excellence that defines our technology and client support.

www.givex.com



Glory Star Group Ltd., was founded in 1980 and headquartered in Hong Kong with factory plant located in Shenzhen, China. We have over 20 years of experience at developing visual and audio products. Our specialty lies on designing, manufacturing LCD advertising displays, media players and Video Poster for the point of sales market to better enhance their sales.

www.glorystarcom.com



GS1 Hong Kong. Founded in 1989, GS1 Hong Kong is a not-for-profit industry support organization. It is committed to enhancing Hong Kong enterprises' competitiveness through the provision of global supply chain standards, best practices and enabling technologies.

As GS1's local chapter, GS1 Hong Kong is the only organization that is authorized to issue and administer GS1 identification numbers in Hong Kong.

www.gs1hk.org



Guangzhou City GSAN Science & Technology Co Ltd., was established in 1998. With devotion to the research and development, we are one of the biggest professional manufacturers of POS terminals in China. Our products enjoy great popularity in the market.

gzgsan.en.alibaba.com



Guangzhou Lixmark Computer Co., Ltd., is the only Hi-Tech enterprise in China Mainland which owns both production lines of Scanners and POS system. Our main products are laser barcode scanners, POS system, touch POS, data terminal. We develop our business with competitive price, innovative design and guaranteed quality.

www.liverdol.en.alibaba.com & www.liverdol.com



Hanger Supplies strives to be a major distributor of plastic display units and accessories in Asia Pacific market through excellent product, unique design and reliable performance to meet customer needs. Our display products are not limited to self-adhesive hang tabs and clip strips but also pegboard hooks export to US/Europe.

www.hangersupplies.com



Hangzhou Livil Electronic Co Ltd., since the foundation in 1994, Hangzhou LIVIL Electronic Co., Ltd. has always been absorbed in developing, designing, producing, selling and serving of POS (Point of Sales), Kiosks self-help trade terminal, touch information terminal, table PC and industrial control computer, which are widely used in retail, catering, entertainment, factories, medical treatment, banks, communication, government and education industries.

www.livil.cn



Heng Yu Technology (HK) Ltd., has been specialized in the design and manufacturing of POS peripherals for 20 years. Our products include the programmable keyboards, card readers, POS displays and signage products. We can offer full turnkey solutions from the product design to mass production, including the tooling fabrication and product certification.

www.hengyu-tech.com



Hitoro Business Solutions Ltd., focuses on providing Innovative Retail Solution. Our main objective is to help our clients, equipped with the most adaptable weapon, while facing the rapid change of economy environment. Not only to reduce operation costs, improve efficiency of company workflow and productivity, and also help each retail shop to change challenges to opportunities.

www.hitorobs.com.hk



Hong Kong Retail Management Association Established for 27 years, HKRMA has been playing a vital role in representing the trade, and raising the status and professionalism of retailing through awards, education and training. Today, HKRMA is the leading retail association in Hong Kong with membership covering more than 5,000 retail outlets and employing about half of the local retail workforce.

www.hkrma.org



Hookei Plastics Ltd., is one of the leaders in Display Accessories & Shop Fitting Manufacturer industry with more than 15 years experience. We keen on providing our customers with high quality products and services. Popular items are included: hang tabs, clip strips, pegboard hooks, leaflet holders & data strips etc.

www.hookei.com



Hoy Hung Metal Manufactory manufacturing high grade metal litter bins, recycle bins, ashtrays, notice stands, crowd control barriers / stanchions, advertising / sign light box and art display. ODM products are welcome. We remain flexible enough to run small volume and prototype work for several of the markets we serve.

www.hoyhung.com.hk



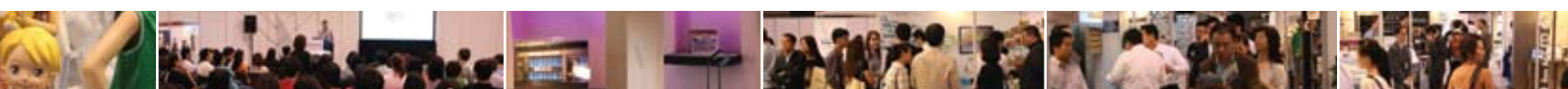
IBS Research Ltd., is founded in 1988, a leading software solutions provider for SMEs and Enterprise company. The PATH Topology is pioneered by IBS. It comprises the Point of Sales, Account & Financial Management, Trading, HR & Payroll System and numerous tailor-made systems. IBS also provides various services like system consultation and application solutions. We have been delivering the best and most innovative products with the highest level of service and maintain total confidentiality for each customer's business.

www.ibs.hk



ID-Tech (HK) Ltd., headquartered in HK, ID-Tech is a leading Auto-ID & RFID solutions provider for various industries such as: logistics, warehouse, manufacturers, supermarket & retailers throughout local & China region. Our solutions include: WMS / Asset Management System / Field Service System / Fleet Management System / Mobile Sales Ordering System / Mobile POS System / ESL (Electronic Shelf Label).

www.idtech.com.hk



EXHIBITORS / PARTNERS



i-led solutions Ltd., is a one-stop LED solutions supplier, focusing on tailored LED lighting systems. Through the dynamic uses of LED, we develop new LED lighting applications and solutions ranging from LED display panels, LED lightbox, and LED luminaries.

We provide professional A-to-Z service to our customers, from design, supply, installation, programming, to maintenance.
www.i-ledsolutions.com



Innoverz Ltd., is an award-winning interactive online solution provider in HK. We specialize in developing Rich Internet Application, the new generation of internet application. Our core business includes RIA, web design and development, interactive animation development and e-marketing. Our R&D product – Online Product Platform have been awarded in the 2009 HK ICT Awards and was also one of the finalists in the 2009 Asia Pacific Information and Communications Technology Awards competition held in Melbourne, Australia.

<http://www.innoverz.com>



Integrated Solutions Ltd., (ISL), a subsidiary of CDC Software, has been a manufacturing software applications developer since 1985. ISL emphasizes the improvement of its products and its services to address the needs of small and medium sized enterprises in HK and the Southern China region. ISL has been holding numerous and Enterprise Resource Planning System is its main products. Serving industries include Electronics, Metal, Toys, Plastics, Trading, and etc.

www.isl.com.hk



Intimex Business Solutions Co. Ltd., founded in 1997, Intimex is the pioneer in innovating and providing best-value 3E (economical, effective and easy-to-use) web and internet marketing solutions to business in Hong Kong and Mainland China, with more than 13 years solid experience with over 4,000 clients from 50 industries.

www.intimex.com & www.ptx.hk



iPolytex is a leading solution provider of business and ERP consulting in cross industries and industry-specific domain. We offer SAP Business One for SME in different industries. SAP Business One is an affordable, easy-to-use business management software designed specifically

for SME. It enables you to manage your critical business functions across sales, distribution, and financials, all in a single integrated system. With SAP Business One, you can instantaneously access a complete and up-to-the-minute view of your business, so you can respond to customers faster and grow your business more profitably.

www.ipolytex.com



ISO-Production Ltd., has been providing Professional Design Services since 1994 and is full of experience to help create, revitalize and harmonize brands in versatile consumer products and services categories. The Company is strong in realization and

creates Unique Design Solutions with high flexibility and effectiveness. The Company becomes quite professional in In-store Merchandizing Tool Designs from temporary to permanent, from paper to multi-materials and from 2D and 3D designs.

www.isoprodn.com



Kam Wah Co., is one of the leading manufacturers in Hong Kong for store display fixtures. We have over 40 years of experience offering products including mannequins, garment rack and custom made fixtures. We have our own factory catering quality production for local and international retail brands, and also individuals.

www.kamwahco.com



Kingwood International Enterprises Ltd., is a private company incorporated in HK mainly manufacturing wooden products, furniture, decorative panel and showcases for luxury brands. Our factory is located at Shipai Town, Dongguan City, China; of about

1,000,000 sq. ft. in area which are fully equipped with advanced production lines acquired from Europe and coupled with about 1,800 employees.



Lucky Technology Ltd., a manufacturer of embedded system and Internet Appliances for the Office, Enterprise, Retailing markets, will show the contactless smart card payment and bonus point system and the first embedded web server system device for access control and time attendance applications with its patented technology and numerous awards such as Hong Kong Industrial Award and IT Excellence Award in the past years.

www.lucky-tech.com & www.ibonus.net



Megasoft Ltd., revolutionized the Fashion Retail Industry by offering its unique RFID based solution known as F.i.T (Fashion Intelligent Technology), a pioneering real-time data platform capable of capturing the real-time data of customer buying behavior, inventory movements, operation efficiency and merchandise security. The front-end system consists of a Mobile Magic Mirror, VIP/Staff Facial Recognition System, Mobile Inventory Control, Smart Shelves, Merchandise Security and Business Intelligent.

www.retailmega.com



Leovation Ltd., a member of Leo Paper Group, delivers state of the art mixed-media infotainment and edutainment services and products to enrich learning, social connection and health. It offers clients in the publishing and educational industries a one-stop-shop solution in applying the Augmented Reality Interactive User Experience – from 3D animated content production through to distribution.

www.leovation.com



Matthew Man, CEO of Megasoft Ltd

“ Last year we used Retail Asia Expo to launch six new modules. This year we are launching an additional four, including traffic flow modules, as well as the world's first 'smart tray' for jewelers and watch retail shops. Every item has an alpha chip attached to it that the tray can read, as well as a small screen that gives the salesperson information about the product. But it also has theft-prevention and marketing applicability.

Today many jewelers and watch shops have problems with gangs that come in from China and pretend to be tourists. They are very professional and can confuse staff, making them think all the items they looked at have been returned, when in fact they have stolen something. This tray reads all the items and lets you know if one is missing.

Additionally, it helps with marketing by tracking what customers are looking at, which can be compared with the products they are buying. It's really a first for the industry.

Last year at Retail Asia Expo we were impressed with the quality of the people who attended, and this year we expect the number to grow, so are very much looking forward to it. ”



Lux Design & Construction Ltd., is a leading manufacturer in retail fixtures. Through creative design and dedication to our craft, we have pioneered the way of creating the most beautiful fixtures the world has ever seen. We have built a solid track record for over 23 years, earning us a lasting reputation and long term relationships with our clients.

www.lux.com.hk



m2c Electronic Technology Ltd., a comprehensive one-stop in-store display system provider in P. R. China, Germany, and Hong Kong, supplying most successful & cost effective technology that facilitate customers' applications & approach to their target audience more efficiency. Centralized control, systematic stability & reliability, wifi compatible & multi-information, all the above function will be one of essential technology element which brings our business partners into a new generation of communicating with their target customers.

www.m2c-electronic.de



MajorLink Communications Ltd., is the award-winning developer of self-service and interactive platforms - a new form of collaboration empowered by kiosk, card, signage and wireless technologies. Our goal is to transform manned service into truly user-driven participation, and foster a highly personalized experience for transaction in the real world. We serve reputable local players and world renowned clients and - with hundreds of success stories and numerous recognized awards - to help realize the goal.

www.majorlink.com



MasterSoft (H.K.) Ltd., Founded in 1991, MasterSoft learnt a successful POS solution needs solid Accounting functions to back it up, and has started providing professional Accounting POS solutions since then. We believe enhanced technology opens up new business opportunities for our clients, and we continuously grow our products to meet these new challenges.

www.masaccount.com.hk



Megatrend are Epson, FEC, and Metrologic authorized distributor in Hong Kong and China. We provide a whole POS hardware system terminal, thermal printer and barcode scanner. We can get you a best price for these products.

www.megatrend-hk.com



MillionTECH is the mobile computing market leader in Hong Kong celebrating the 21st anniversary. She is the Member of RTIA and GSI. MillionTECH having her own R&D department with the largest technical / development team in this domain. She also obtained the CMMI Level 3 & Microsoft Solution partner certification.

www.milliontech.com



Mitsubishi Electric Ryoden Air-Conditioning & Visual Information Systems (Hong Kong) Ltd., as a member of Mitsubishi Electric Corporation which carried out the business of Air-conditioning, Home Appliances and

Visual Information Systems. From supersized imaging equipment such as video walls to display monitors and projectors, Mitsubishi Electric's wide spectrum of visual information systems and solutions expand the possibilities for visual communication in different social setting.

www.mitsubishi-ryoden.com.hk



NCR Corporation (NYSE: NCR) is a global technology company leading how the world connects, interacts and transacts with business. NCR's assisted- and self-service solutions and comprehensive support services address the needs of retail, financial, travel, healthcare, hospitality, entertainment, gaming and public sector organizations in more than 100 countries. NCR is headquartered in Duluth, Georgia.

www.ncr.com



Netage Development Ltd., operated since 1996 (over 800 installations); we have developed ourselves to become a total solution provider on Retail & Distribution Management System. Our strong skill set on Java J2EE technology & Industry Know-how allows us to build up a remarkable market recognition over the region. Our customers range from Soho shops to Large Chain stores (namely Sincere Department Store, Joyce Boutique, Club 21, Sinomax, Tungtex Group, Ponti Wine Cellar, Fortune Duck, King Power Duty Free Shoppers, Popular BookStore, Breakthrough BookStore, Goldlion Group, etc.).

www.netage.com.hk



New Tech Commercial System Co., Ltd., is one of the professional companies in Hong Kong to provide a total solution service of Catering & Retail System Programs, and specialty for Receipt Printers, Labels, and Barcode Printer systems.

www.nt.hk



NIOU Industrial (HK) Ltd., hoping to reduce difficulty from finding various suppliers, we definitely are the one-stop solution for your brand's development. Since 1995, NIOU has provided end-to-end services for prestige international retailers on OEM and ODM products of in-store fixtures, mannequins, hangers, VM accessories and light-boxes.

www.niou.com.hk



POWERLogistics. Being the logistics arm of PCCW, POWERLogistics is well experienced in providing comprehensive one-stop BPO (Business Process Outsourcing) solutions, which include RFID Track-&-Trace system, Intelligent Kiosks, POS & CRM applications, customer database management, printing and lettershopping, ePayLink (online payment gateway), document management solutions, distribution and warehousing services.

www.powerlogistics.com.hk

The launch show produced an impressive audience of senior executives from most of the region's significant retail businesses, brands, designers and agencies. Most significantly all visitors were key decision makers.

Harvey Nichols A.S. Watson Group Adidas Group Adidas Services Limited Aeon Stores (HK) Co., Ltd. Agnes B HK Limited Arc Hong Kong Atelier Pacific Beiersdorf Singapore Pte Ltd Bose Limited Bossini International Holdings Ltd Branded Lifestyle HK Ltd. Broadway Photo Supply Ltd. Burberry Cabot (Asia) Ltd Carat GSI Hong Kong Carlson Hong Kong Carrefour Group Cathay Pacific Celine HK Ltd. Chanel Limited Charriol Chow Sang Sang Chow Tai Fook Circle K Convenience Stores (HK) Limited Coach Crocs Asia Pte Ltd Crocs HK Ltd. Dairy Farm Group DDB Worldwide HK Limited Depo Bangunan DFS Group Ltd. Dolce & Gabbana HK Ltd Esprit Regional Services Ltd Estee Lauder Companies Fancl Ferragamo Hong Kong Limited Fila Marketing Hong Kong Ltd. Fiorucci (HK) Ltd Folli Follie Fonterra Brands(Hong Kong) Limited Fortress Foschini Group Jewellery Yahoo! Hong Kong Ltd Fossil (East) Limited Fossil Collections G.O.D. Gap International Sourcing (Holdings) Limited Geneva Watch Group Getz Bros & Co (Hong Kong) Limited Gilman Home Appliances Giordano International Limited Givenchy China Co., Limited Godiva Chocolate Guerlain 3M Hong Kong Limited Heineken Hong Kong Ltd Henderson Land Development Co Ltd HK Watchbands Corp. Ahuja Watchbands Hong Kong Disneyland Hong Kong Jockey Club Hong Kong Seibu Enterprise Co., Ltd. Hugo Boss Hutchison Whampoa Properties Ltd. Inditex (Zara) Asia Japan Home Centre (HK) Ltd. Joyce Boutique Holdings Ltd. K11 Concept (New World) Limited King Fook Holdings Ltd. Konica Minolta Business Solutions (HK) Ltd Koobe Toys Limited Kowloon Watch Co. Kraft Foods International KWA Architects Ltd Lacoste Lan Kwai Fong Properties Limited Lane Crawford (HK) Ltd Langham Hotels International Leo Burnett Ltd Li & Fung (Retailing) Limited Linkway Sportswear International Co., Ltd. Liz Claiborne L'oreal HK Ltd Louis Vuitton Trading HK Macao Studio City Marc Jacobs International, Llc. Marks & Spencer Mars Hong Kong Mattel East Asia Limited Mauritius Duty Free Paradise Ltd. Mcdonald's Miu Asia Company Ltd. MTR Corporation Limited Muji Mustang Jeans Nestle Hong Kong Ltd New Balance Athletic Shoes New Belle Footwear (Shenzhen) Co., Ltd New Immax Company Limited Neway Karaoke Box Nokia Nuance Watson Ocean Park Corporation Ogilvy Action Ltd Oriental Photographix Pacific Cigar Pacific Coffee Parfum Christian Dior Park'n Shop Parsons Music Limited Paua Beauty Limited Pauldesign Ltd PCCW Ltd Philippe Charriol International Polo Parts Pret A Manger Pricerite Stores Limited YGM Marketing Ltd Prince Jewellery & Watch Company Procter & Gamble (Guangzhou) Ltd Procter & Gamble (HK) Ltd Puma Asia Pacific Ltd. Quiksilver Red Earth Production Ltd Redgoodss Limited Richemont Asia Pacific Limited Rocks Advertising Co. Ltd. S & W Handbags Limited Samsonite Scental L'oreal Luxury Products Division Shun Hing Electronic Trading Company Limited Side Architects Sino Estates Management Ltd. Sino Land Company Ltd. Skywell Fashion Manufacturing Limited SM Retail, Inc SML Group Ltd. Sogo Design Hong Kong Co., Ltd Solomon Asia Pacific Limited Sony Staccato Footwear Co Ltd Standard Chartered Bank Starbucks Coffee Asia Pacific Limited Studio Art Sun Hung Kai Real Estate Agency Ltd Swank International Co., Ltd Wal-Mart Asia Swarovski Hong Kong Limited VF Asia Swire Coca-Cola HK Swire Properties Limited TGI Design Studio Limited The Brand Agency The Dairy Farm Compant Ltd The Dickson Group Of Companies Dickson Concepts (International) Limited The Gift Bag Co Ltd The Hong Kong Jockey Club Wellcome The Swatch Group (HK) Limited The Wing On Dept Stores Ltd Three Dogs Studio Limited Times Square Limited Tom Lee Music Toy State International Ltd. Toyota Tsusho (Hk) Corp. Ltd. Trinity Retail (H.K.) Limited Triumph International (HK) Ltd Ulferts Of Sweden (Far East) Ltd. Vita Green Health Products Co Ltd

EXHIBITORS / PARTNERS



Production Partners work alongside leading global Design Agencies and Premium Brands providing quality and cost-effective design, engineering and manufacturing in Asia. Our knowledge, experience, broad production capabilities & highly competitive manufacturing make us your perfect Production Partner in Asia. It's all about making the process easy for you and achieving the result you need.
www.production-partners.com



Professional Lock Centre Company Ltd., with 25 years' experience in retail stores lighting. Our Mission statement is Customer First and Pragmatic Innovation committed to our Quality, Reliability and Professionalism. "ONE STOP LIGHTING SOLUTION"
(1) Lighting design & consultancy – Hong Kong, Shanghai, Beijing Office; (2) Product development & production – Foshan Factory; (3) On-site guidance & after-sale services – All over China
www.plc-lighting.cn/en/



Philips Lighting is the global market leader, with recognized expertise in development, manufacturing and application of innovative lighting solutions. Philips is No. 1 in lighting solutions and products in Hong Kong.
www.lighting.philips.com.hk



Radiant Shine International Group Ltd., we are specialist in providing retail strategy and technological interactive retail solution particularly for consumer electronics market. Our platforms make it possible for you to securely display and safely power your products while providing the latest digital interfaces to attract, educate and engage shoppers to increase sales.



Recruit, founded in 1992, is one of the most respected recruitment advertising media in Hong Kong providing both print and online advertising to job seekers and recruitment advertisers. With more than a decade of operations in the recruitment advertising industry, Recruit has gained extensive knowledge to tailor for the needs of job seekers and recruitment advertisers.
www.recruitonline.com



RetailinAsia.com is a free website where the retail industry can obtain the latest news, advice and information on everything that is happening in the Asian retail world. So log on to tailor your own retail industry newsletter, read the latest news – or upload your own news and events to our website.
www.retailinasia.com



Rewrite PowerTech Asia Ltd., provides an all-in-one "Customer Relationship Management System" CRM application platform to exceed the expectations of customers and reward practical privileges for their loyalty. The centric design strategy of the system enhances flexibility and multi-applications development for VIP membership promotion and marketing campaign management. Through interactive one-to-one "Rewrite Card Technology", it reinforces, empowers and automates multi-applications for retailers. Powerful system achieves marketing goals not only for loyalty membership, bonus game, stored-value and many more creative programs.
www.rewrite.com.hk



Rinpak Technology Holdings Ltd., (Stock Code: 4917.TW) has subsidiaries and offices at Beijing, Guangzhou Shanghai, Wuhan, Taiwan, and Japan. We are not only providing retail management solution including logistics, stocks, retail terminal management and BI, but also focusing on enhancing enterprise's competitive edge through the implementation. We constantly obtain high praise and approval for our solutions and professional services from our prestigious clients including Daphne, Levi's, TESCO, SA SA, UNIQLO, etc.
www.rinpak.com



Rising – UAD Ltd., a full service retail solution company devoted to merchandising display, store fixture, signage, R&D, prototyping, production, installation, maintenance and related services. With 350,000 sq. meter office and production facility in Zhongshan, China local service network covers 280 cities; Rising – UAD truly deliver complete retail solution for China retail deployment.
www.risingcn.com



Seaman Paper Company is the World Largest Supplier of Decorative Wrapping Tissue in the world. Our Company offers selection of colors up to 4 Color custom Printed Tissue, Stock Printed Designs Tissue for Retail Packaging, Resale Bags, Shoe Wrapping and Apparel Tissue.
www.seamanpaperasia.com



Sew Access introduces People Counting and EAS with RFID functionality. Crosscan offers counting as service - no hardware investment in needed. EAS + UHF RFID in one - This antenna merges the two technologies: EAS and RFID. It allows open entrance through plug and play installation under the ceiling.
www.safe.com.hk



ShanghaiYongcheng is one of the leading international store fixture supplier in China of over 15 years history. Using a wide variety of materials, processes and finishes, we can design and develop display products for various categories of brands and retailers; metal/wooden/acrylic/FRP mannequin products for your display solutions.
www.ycexhibition.com



Shine Union Ltd., we are a leading engineering firm specialized in providing Integrated System for People Counting, Car Park and Access Control for Pedestrian and Vehicle application. We represent some renowned global manufacturers, and we provide unparalleled professional services to HK, Macau and China.
www.shineunion.com.hk



Shun Hing JVC Ltd., incorporated in 1969 as the subsidiary of Shun Hing Group, was the sole agent authorized by Victor Company of Japan Limited (JVC) for its professional products in Hong Kong and Macau, such as ProHD camcorder, professional LCD monitor, 3D LCD display, etc. We have devoted ourselves to Audio Video equipment field, gaining valuable experience over the years and making us a professional in the industry. Such focusing enables us to make great strides in innovation and quality enhancement.
www.jvc.com.hk



Celia Ng, Senior Marketing Manager, Philips Electronics Hong Kong Limited

“Although many retail shops still use conventional lighting, we can see that the trend is moving toward LED solutions, and so this year 80% of what we display at the Retail Asia Expo will be LED technology. This opens up a lot of variety and options for retail stores – you can have colour mixtures, choices and effects for different stores or sections. They are also more compact and energy-saving, so they are a 'green' way forward.

“With LED solutions, retail stores minimise both energy costs and operation costs; there's an energy reduction on lighting as well as air conditioning because the lights are not as hot. But the industry still needs to know how to implement LED in a retail environment.

“We already have such clients as Park'N'Shop, Pacific Coffee, Dairy Farm and Adidas, and we are looking forward to having increased contact with Hong Kong retailers at this year's Retail Asia Expo. The concentration of marketing presidents, merchandisers and top senior management attending this expo make it one we are particularly excited about being a part of.”



Softcube Systems Ltd., as a software development company, its mission is to provide strategic functional and technical expertise focused on retail. Our technology skills, retail knowledge, systems and applications expertise can provide timely and accurate information about every area of your business. Our customers come from a variety of retail sectors; appliance, beauty, cosmetics, consumer electronics, which range in size from single shop to large national multi-shop companies.
www.softcube.com.hk



Sony provides the most comprehensive and professional array of Business Solutions to meet the varying needs of different organizations, ranging from Digital Signage, HD Projection, Network Surveillance & Video Conferencing. Whether you are looking for cost-effective communications, specialized or versatile business support, you will find a solution that best meet the need of your company.
www.sony.com.hk



SourceBridge Ltd., providing custom point of sales elements, shop-in-shop, packaging and logistical support worldwide to the Jewelry, Watch, Fashion, Cosmetic, Wine and Spirits Industry. Our SourceBridge's team can use your design, add in state-of-the-art technology and production know-how and finish the project on time and within budget; you only pay for need and use when you need it.
www.sourcebridge.com



SourceSecurity.com is the world's leading security industry publication, with an audience of over 115,000 visitors monthly. In addition to its unique and unrivalled comparative database of security products, covering CCTV, network surveillance, access control, intruder alarm and integrated security systems, content includes news & analysis, latest applications, and a directory of security companies and events.
www.sourcesecurity.com



Successful Engineering (H.K.) Ltd., Production of Indoor/Outdoor advertising signage and products include Jumbo-sized Signage, Lightbox, Display Stand, Metal & Acrylic Products, Large Silkscreen Printing, Etching, Engraving, Spray-Painting, Fiber-Glass etc.
www.successfulsign.com



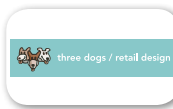
TalentTech Ltd., provides a wide range of integrated Information technology solution for retail industry. We are keen on technology development and aims to enhance organization's daily operation and optimize effectiveness. We delivered best practice solutions on ERP, POS, CRM, Workflow Management and other business management software.
www.flexfms.com.hk



Tech-Trans being a business application provider, is well versed in providing a variety of business applications covering the areas from POS transaction processing, e-business, customer relationship management, business intelligence to media content distribution, our wide range of retail applications help retailers stay adaptable and competitive in meeting challenges and opportunities.
www.tech-trans.com



TeleEye Group is engaged in the development, sales and marketing of a full range of hi-tech CCTV and digital surveillance equipment. The Group is listed in Hong Kong (SEHK: 8051) and has rapidly grown to become a dynamic world-class supplier of remote visual CCTV systems with extensive application in various industries. We have 8 branch offices together with an extensive distribution network in over 20 countries worldwide.
www.teleeye.com



Three Dogs Studio Ltd., Three Dogs designs retail interiors and manage its construction and rollout. We help our clients build strong retail brands by developing designs that are unique, drive sales, minimize cost and maximize the effectiveness and quality of brand roll-outs. Services include: retail audits, retail identity design, store planning, visual merchandising and fixture design, value engineering, guideline development. Clients include: Crocs, SmarTone-Vodafone, Swire Resources, Dongxiang Group, Uccal, Pentland Group, VF Corporation.
www.threedogs.hk



Topcheer Advertising Ltd., focuses on providing One-Stop business advertising digital output solutions to its clients. Our beliefs are innovation, in search of excellence and best quality services. In the past years, the company has successfully developed into an integrated advertising services provider. We have been providing total solution of creative, design, production, and installation services to clients in Asia.



Trend Mart Ltd., is a design and management consultancy in brand packaging which provides a range of design services and solutions with specialized experience in brand, own brand packaging design and development, in-store marketing and visual merchandising materials, and management solutions for retailers and brand owners.
www.trend-mart.com



UFIDA Software Co. Ltd., Founded in 1988, the No. 1 ERP and Management Software Vendor in Greater China. UFIDA is listed on Shanghai Stock Exchange (600588) in year 2001. UFIDA NC solutions handle high-volume requirements and specific needs of the retail industry by linking business processes into a logical flow.
www.ufida.com.hk



Whitesp ce based in Bangkok and Boston, is a media-agnostic, multidisciplinary design firm specializing in strategic retail/interior environment design and brand development for leading international corporations like Coca-Cola, Apple, Disney, Bose, Reebok, Microsoft, Timberland, Levi-Strauss and countless others.
www.whitesp-ce.com



Yamato Creation (HK) Ltd., provides customer with advice and support through the sale and rental of variety products such as mannequins, display tools and fixtures. With the full back-up by our Yamato Japan design and development team, our products have been widely using by department stores and retail shops in the region.
www.yamatocreation.com



YUE YANG EXHIBITON & DISPLAY CO. LTD., is the leading professional manufacturer in China for display products. Our products mainly includes: MDF/Metal/Acrylic display stand, Exhibition portable display, and all kinds of POS items. The main market of our products is focused in European, the USA, Australia and Asia.
www.ad-designers.net



Seminar Highlight:
Spring/Summer + Fall/Winter 2010 Visual Merchandising: an Up-Date on Trends
Speaker's full name: Valerie WILSON TROWER
Job Title: Trend Director
Company Name: STYLESIGHT

Brief Summary of seminar content:
STYLESIGHT presents an in-depth look at new directions for Fashion Visual Merchandising to emerge for the SS + FW10 seasons. Focusing on themes, colors, and lighting for a wide range of retail product categories, this presentation is not to be missed.

Stylesight is the leading online provider of cutting-edge trend content, Software as a Service (SaaS) designer tools and state-of-the-art technology for creative professionals in the fashion and style industries. Stylesight has an expert network of forecasters, editors, trend-spotters and correspondents that navigate the globe to analyze the hottest runway collections, walk the floors of the most influential trade shows, and profile the world's most significant retailers.
www.stylesight.com

SUPPORTING ASSOCIATIONS & MEDIA PARTNERS:



EXHIBITION DETAILS

Date:
Tuesday 22 June - Thursday 24 June, 2010

Time:
10am - 6pm on Tuesday and Wednesday
10am - 5pm on Thursday

Where:
Hall 3F - G, Hong Kong Convention & Exhibition Centre,
Wanchai, Hong Kong

How to register:

Entrance to this trade-only show is free of charge. Visitors can register at the door or avoid the queues and walk straight in by pre-registering on our website at www.retailasiaexpo.com

With an expected attendance of over 10,000 top retail executives from multi-national and major regional retailers, shopping mall operators, brand owners, agencies and other major retail buyers, designers and architects, this is an opportunity too good to miss. If you are selling to retailers and connected industries and want to grow your business across Asia Pacific, contact

Hank Teh
Sales Director
hank@retailasiaexpo.com
Tel : 852 3105 3993

Jasper Chung
Event Manager - Retail Technology Expo
jasper@retailasiaexpo.com

Kim Chan
Event Manager - Retail Design & In-Store Marketing Expo
kim@retailasiaexpo.com

Stuart Bailey
General Manager
stuart@retailasiaexpo.com

2707B, 27/F, Island Place Tower, Island Place,
510 King's Road, North Point,
Hong Kong
Tel : 852 3105 3970 | Fax : 852 3105 3974
www.retailasiaexpo.com

diversified
EVENTS ■ HONG KONG

Diversified Communications is a fast growing global business communications company headquartered in the United States. Our acclaimed international portfolio offers more than 60 face-to-face buying and selling opportunities and conference programs in Asia, Australia, Europe and North America. These serve a broad spectrum of selected markets, from food to fitness, healthcare, retail, business management, construction, manufacturing, investments and franchising.

