



Press Information

October 21, 2011

InnoTech Month 2011 officially opens, themed “Transform Tomorrow Today”, with biggest-ever events

The Innovation and Technology Commission (ITC) of the Government of the HKSAR and the Hong Kong Federation of Youth Groups (HKFYG), held the kick-off ceremony for “InnoTech Month 2011” (ITM 2011) today at City Plaza, Taikoo Shing, to announce the official opening of the more-than-one-month event. The event aims to provide the public with an opportunity to experience Hong Kong’s innovation and technology achievements, to enhance their understanding of the importance of these achievements towards the future development of Hong Kong, and to increase their interest and knowledge in this area. It also aims to nurture more talent for the innovation and technology industry and solidify Hong Kong’s role as a regional hub for innovation and technology.

Dr. Peter Tsoi, President of HKFYG, the officiating guests Miss Janet Wong, JP, Commissioner for Innovation and Technology, and Hon. Wong Ting-kwong, BBS, JP, member of Legislative Council of Hong Kong (Legco) jointly hosted the kick-off ceremony for the ITM 2011, and awarded local students who have had outstanding achievements in the innovation and technology discipline during the ceremony. These included:

- Hong Kong University of Science and Technology (HKUST), who won the Design Elegance Award at the 2011 International Student Remotely Operated Vehicle Competition (ROV) held in the USA
- Shun Tak Fraternal Association Yung Yau College, who won two championships in the 2011 <IT Challenge> held in Australia with their animations, namely, “Shao Lin” and “Ant”
- Winning teams from Hong Kong Student Science Project Competition 2011, including:
 - King’s College Senior Division - Invention Projects – Champion, with their project titled “Electrical Conducting Insulator”

- Po Leung Kuk Wu Chung College - Junior Division – Investigation Project Champion, with their project titled “Household Waste as Fertilizer”

At the event, Dr. Peter Tsoi expressed the HKFYG’s commitment to providing youth with opportunities to explore and develop, testing their creative skills to reach their potential. Dr. Tsoi said that he hopes more young people will participate in the various events coming up and have the joy to experience the wonders of science and understand the technological achievements of Hong Kong. Grateful to be a campaign partner of ITM again this year, Dr. Tsoi said that the HKFYG will always continue to promote a culture of innovation and technology within the community.

“I am honoured to attend the kick-off ceremony and roadshow for ITM 2011, and to exchange with the youth and know more about their innovative inventions. Hong Kong has long been well-known for its financial and commercial development, and the government has introduced the six pillar industries, including innovation and technology, to further promote our development by building on Hong Kong’s advantages. ITM 2011 organised by ITC surely propel the development of innovation and technology in Hong Kong, creating more opportunities for the new generation of the technology industry,” said Hon. Wong Ting-kiung, BBS, JP, member of Legco, in his speech at the opening ceremony.

Miss Janet Wong, Commissioner for Innovation and Technology said, “ITC has been committed to promoting an innovation and technology culture in Hong Kong, and to encouraging the various sectors to support innovation and technology through organising a variety of educational and promotional events, stimulating the transformation of Hong Kong into a knowledge-based economy. Meanwhile, further to the well-received ITM last year with over 130,000 participants, ITC will actively promote the culture of innovation and technology among all members of the community this year to attract more talents to enter the industry in the long term, contributing to the future development of Hong Kong in this field. Through this more-than-one-month event, ITC also hopes to enhance the awareness of Hong Kong’s development in this area.

Themed “Transform Tomorrow Today”, the first roadshow of the ITM 2011 will be held at the Centre Bridge, 2/F, Cityplaza in Taikoo Shing for three days, running from 21 to 23 October 2011. The event mainly showcases the winning entries of the “Hong Kong Student Science Project Competition 2011” and other innovations in conjunction with about 30 innovation and technology workshops, in order to enhance the understanding of, and interest in, innovation and technology, amongst younger generation.

About InnoTech Month 2011

ITM 2011, a more-than-one-month mega event held from 21 October to 3 December 2011, is one of the most representative events in the area of innovation and technology in Hong Kong. Apart from HKFYG, ITM 2011 is also supported by Hong Kong Science & Technology Parks Corporation (HKSTP) as campaign partner again this year. Underscoring the three main themes, namely Health Science, Green and Quality Living, and Information and Communication Technology, a full array of activities will be conducted, including roadshows, large-scale exhibitions, creative workshops, seminars, guided tours, a mega carnival and industry conferences and forums. This year, McMug is invited for the first time as the innovation and technology ambassador, to more effectively promote the innovation and technology culture to the public through these interesting and interactive activities.

The anchor event of ITM 2011, InnoCarnival will be held at the Hong Kong Science Park for nine days, from 5 to 13 November 2011, providing the public with nearly 500 free activities. With over 50 organisations, including several local universities, government departments, professional bodies, technology enterprises and various youth educational institutions that participate in robotics and other creative activities, it will be the biggest-ever InnoCarnival. The award winning projects from local students and youth science competitions will also be showcased during the event.

All activities in the ITM 2011 are free of charge and members of the public are most welcome to participate. For details about the activities and programme registration, please visit the website www.itm.gov.hk or contact InnoCarnival campaign partner HKFYG at 2561 6149 / email: itmonth@hkfyg.org.hk. For a complete list of supporting organisations and programme partners, please refer to the Appendix.

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Appendix

“InnoTech Month 2011” Programme Partners and Supporting Organizations

活動夥伴 Programme Partners	
Architectural Services Department	建築署
Autodesk®	歐特克®
Automotive Parts and Accessory Systems R&D Centre	汽車零部件研究及發展中心
Bliss Concepts Limited	博善廣識有限公司
Buildings Department	屋宇署
Commerce and Economic Development Bureau	商務及經濟發展局
Civil Engineering and Development Department	土木工程拓展署
City University of Hong Kong	香港城市大學
Drainage Services Department	渠務署
Education Bureau	教育局
Electrical & Mechanical Services Department	機電工程署
Gateway Computer Resources Ltd.	基匯資源電腦公司
GS1 Hong Kong	香港貨品編碼協會
Hong Kong Baptist University	香港浸會大學
Hong Kong Council for Testing and Certification	香港檢測和認證局
Hong Kong Council of Social Service	香港社會服務聯會
Hong Kong Housing Society	香港房屋協會
Hong Kong ICT Awards	香港資訊及通訊科技獎
Hong Kong Invention Association	香港發明協會
Hong Kong New Generation Cultural Association	香港新一代文化協會
Hong Kong Observatory	香港天文台
Hong Kong Productivity Council	香港生產力促進局
Hong Kong R&D Centre for Logistics and Supply Chain Management Enabling Technologies	香港物流及供應鏈管理應用技術研發中心
Hong Kong Robotic Olympic Association	香港機械奧委會
Hong Kong Student Science Project Competition	香港學生科學比賽
Innovation and Technology Student Club	創新科技學生會
Internet Professional Association	互聯網專業協會
Joint School Science Exhibitions	聯校科學展覽
Lego Education Centre	樂高活動中心
Nano and Advanced Materials Institute Limited	納米及先進材料研發院有限公司
Office of the Government Chief Information Officer	政府資訊科技總監辦公室
RoboCup Junior Hong Kong Association	香港青少年機械人世界盃協會
Robot Institute of Hong Kong	香港機械人學院
Semia Limited	西覓亞有限公司

Senior Citizen Home Safety Association	長者安居服務協會
Sik Sik Yuen Biotechnology Mobile Laboratory Program	齋色園生物科技流動實驗室
Terraillon Asia Pacific Ltd.	得利安亞太有限公司
The Boys' and Girls' Clubs Association of Hong Kong	香港女童群益會
The Chinese University of Hong Kong	香港中文大學
The Hong Kong Applied Science and Technology Research Institute Company Limited	香港應用科技研究院有限公司
The Hong Kong Institution of Engineers	香港工程師學會
The Hong Kong Polytechnic University	香港理工大學
The Hong Kong Research Institute of Textiles and Apparel	香港紡織及成衣研發中心
The Hong Kong University of Science and Technology	香港科技大學
The Pigeon City Creative Computer Training Centre	博思創意電腦培訓中心
The University of Hong Kong	香港大學
Transport Department	運輸署
Vocational Training Council	職業訓練局
支持機構 Supporting Organisations	
Agency for Volunteer Service	義務工作發展局
Cityplaza	太古城中心
The Link Management Limited	領匯管理有限公司
Lok Fu Plaza	樂富廣場
網絡夥伴 Online Partner	
Hong Kong Education City	香港教育城
贊助商 Sponsors	
Coca Cola	可口可樂
Four Seas Group	四洲集團
Kee Wah Bakery	奇華餅家